



May 9, 2012

Programming on the Hub TV Network Honored with 14 Daytime Emmy® Award Nominations and One Early Win for 'Transformers Prime'

Nominations for Series "Transformers Prime," "R.L. Stine's The Haunting Hour: The Series," "Family Game Night," and "My Little Pony Friendship is Magic"

LOS ANGELES – Original television series on The Hub Television Network were honored with 14 nominations this morning when the National Academy of Television Arts & Sciences (NATAS) announced this year's Daytime Emmy® Awards honoring outstanding achievements in all fields of daytime television production. The programming on The Hub TV Network, a destination for kids and their families, was honored with the multiple nominations and one early Daytime Emmy® Award win for Outstanding Individual Achievement in Animation for "Transformers Prime."

In addition to its nomination for Outstanding Special Class Animated Program, "Transformers Prime" was also nominated in three other categories. "R.L. Stine's The Haunting Hour: The Series" received seven nominations. The pop-culture phenomenon series "My Little Pony Friendship is Magic" earned two nominations, while game show host Todd Newton of "Family Game Night" gained his second consecutive nomination.

"We're thrilled that our programming has been honored with multiple nominations. It's a significant recognition of our commitment to being a destination for quality programming," said Margaret Loesch, President and CEO, The Hub. "It's also a deserving salute to the outstanding work of the many individuals at our various production companies who make these great programs."

"Transformers Prime" (Saturdays at 8:30 p.m. ET/5:30 p.m. PT) is produced by Hasbro Studios. "R.L. Stine's The Haunting Hour: The Series" (Saturdays at 5 p.m. ET/2 p.m. PT) is produced by Front Street Pictures in association with The Hatchery, LLC. "My Little Pony Friendship is Magic" (Saturdays at 1 p.m. ET/10 a.m. PT) and "Family Game Night" (Saturdays at 3 p.m. ET/12 noon p.m. PT) are also produced by Hasbro Studios.

A full list of The Hub's Daytime Emmy® Award nominees follows:

OUTSTANDING SPECIAL CLASS ANIMATED PROGRAM

"Transformers Prime"

Roberto Orci, Executive Producer
Stephen Davis, Executive Producer
Shuzo Shiota, Executive Producer
Alex Kurtzman, Executive Producer
Jeff Kline, Executive Producer
Duane Capizzi, Supervising Producer
Mandy Safavi, Producer
Rafael Ruthchild, Producer
Shinji Santoh, Producer
Meiko Sato, Line Producer
Therese Trujillo, Animation Producer

OUTSTANDING GAME SHOW HOST

TODD NEWTON, as HOST

"Family Game Night"

OUTSTANDING PERFORMER IN A CHILDREN'S SERIES

DAKOTA GOYO, as JOSH

"R.L. Stine's The Haunting Hour: The Series"

OUTSTANDING ACHIEVEMENT IN COSTUME DESIGN/STYLING

"R.L. Stine's The Haunting Hour: The Series"

Farnaz Kahaki-Sadigh, Costume Designer
Natalie Simon, Costume Designer

OUTSTANDING DIRECTING IN AN ANIMATED PROGRAM

“Transformers Prime”

David Hartman, Supervising Director
Vinton Heuck, Director
Shaunt Nigoghossian, Director
Todd Waterman, Director
Jamie Simone, Voice Director

“R.L. Stine's The Haunting Hour: The Series”

Neill Fearnley, Director
Ken Friss, Director

OUTSTANDING INDIVIDUAL ACHIEVEMENT IN ANIMATION

****WINNER**

“Transformers Prime”

Christophe Vacher, Supervising Color Designer

OUTSTANDING ACHIEVEMENT IN MAKEUP

“R.L. Stine's The Haunting Hour: The Series”

Debbie Lelievre, Key Makeup Artist
Sarah Bergeest, Key Makeup Artist

OUTSTANDING ORIGINAL SONG - CHILDREN'S AND ANIMATION

“My Little Pony Friendship is Magic”

Every Pony

Daniel Ingram, Composer & Lyricist

“My Little Pony Friendship is Magic”

Find A Pet

Daniel Ingram, Song Writer

OUTSTANDING ACHIEVEMENT IN SINGLE CAMERA EDITING

“R.L. Stine's The Haunting Hour: The Series”

Charles Robichad, Editor

OUTSTANDING ACHIEVEMENT IN SINGLE CAMERA PHOTOGRAPHY (FILM OR ELECTRONIC)

“R.L. Stine's The Haunting Hour: The Series”

Michael Balfry, Director of Photography

OUTSTANDING ACHIEVEMENT IN SOUND EDITING – ANIMATION

“Transformers Prime”

Robbi Smith, Dialogue Editor
Robert Poole II, Sound Effects Editor
Roy Braverman, Foley Editor

OUTSTANDING ACHIEVEMENT IN SOUND MIXING - ANIMATION

“Transformers Prime”

Ray Leonard, Re-Recording Mixer
Mike Bieriger, Re-Recording Mixer

About The Hub

THE HUB is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub rebranded from Discovery Kids on October 10, 2010, and reaches over 64 million U.S. households. The Hub logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit <http://www.hubworld.com> and check the channel locator at the top of the page.

Visit The Hub on Facebook at <http://www.facebook.com/hubtvnetwork>

Note: For artwork, visit www.press.discovery.com

--The Hub--

Information:

Mark Kern

(818) 531-3670

Mark_Kern@hubtv.com