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Hasbro Named by U.S. EPA as a Winner of 2014 Climate Leadership Award and Receives LEED® Gold Certification from U.S. Green Building Council

Global branded play leader [Hasbro, Inc.](#) (NASDAQ:HAS) today announced that it has been named as a winner of the Climate Leadership Awards for the second time, honoring the Company's exemplary corporate, organizational, and individual leadership in reducing carbon pollution and addressing climate change. Hasbro, home to globally popular brands including MY LITTLE PONY, MONOPOLY and PLAY-DOH, was honored by the U.S. Environmental Protection Agency (EPA), the Association of Climate Change Officers, the Center for Climate and Energy Solutions, and The Climate Registry, for demonstrating leadership in managing and reducing greenhouse gas (GHG) emissions.

"Hasbro remains firmly committed to driving continuous improvement across all facets of our business, and this recognition is a testament to the dedicated Hasbro teams around the world who continue to raise the bar and work hard to help us achieve our sustainability goals," said Brian Goldner, Hasbro's President and CEO. "We are honored to be recognized by the EPA for our advancements in environmental sustainability."

Hasbro received the "Excellence in Greenhouse Gas Management - Goal Setting Certificate," which recognizes organizations that publicly report and verify corporate GHG inventories and set aggressive GHG emissions reduction goals. [Announced in September 2013](#), Hasbro established a goal to reduce GHG emissions by 20 percent by 2020 from a 2012 base year. This is the company's third public GHG reduction goal. Hasbro's first goal achieved a 43 percent reduction in GHG emissions from 2000 to 2007 for U.S. operations, while their second goal reduced global GHG emissions by 32 percent from 2008 to 2012. Hasbro was also awarded a Climate Leadership Award for Excellence in GHG Management (Goal Achievement) for its efforts in 2012.

"Hasbro has made great strides in reducing greenhouse gas emissions," said Janet McCabe, acting assistant administrator for EPA's Office of Air and Radiation. "Their commitment to reducing carbon pollution demonstrates that efforts to address climate change are repaid by saving money and energy, while supporting more livable and resilient communities, and a healthier, better protected environment."

Hasbro's Providence Facility Receives LEED® Gold Certification

Additionally, Hasbro is proud to announce it has been awarded LEED® Gold certification by the U.S. Green Building Council for the Company's recently-renovated facility in Providence, Rhode Island. Designed by architectural firm Bargmann Hendrie + Archetype, Inc., the facility's green building features include:

- **Sustainable carpet** - The site utilizes PVC-free carpet tiles containing low-VOCs and 40 percent post-industrial recycled content and low VOCs adhesives.
- **Reused material from local sources** - The site's lobby showcases antique reclaimed wood flooring made from 100 percent barn wood siding sourced in New England.
- **Efficient Mechanical Systems** - The site's efficient systems include modular boiler plant with stage control, variable speed controlled air handling system, demand control ventilation, increased air filtration up to 85 percent efficient, staged chiller operation with stand by isolation and 96 percent efficient gas fired condensing type boiler for domestic hot water system.

Hasbro's commitment to achieving LEED® certification supports the company's ongoing efforts to reduce the environmental impacts of its global operations.

To learn more about Hasbro's Corporate Social Responsibility and sustainability efforts, please visit www.hasbro.com/csr.

About Hasbro, Inc.

[Hasbro, Inc.](http://www.hasbro.com) (NASDAQ: HAS) is a branded play company dedicated to fulfilling the fundamental need for play for children and families through the creative expression of the Company's world class brand portfolio, including TRANSFORMERS, MONOPOLY, PLAY-DOH, MY LITTLE PONY, MAGIC: THE GATHERING, NERF and LITTLEST PET SHOP. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro strives to delight its global customers with innovative play and entertainment experiences, in a variety of forms and formats, anytime and anywhere. The Company's Hasbro Studios develops and produces television programming for more than 180 markets around the world, and for the U.S. on Hub Network, part of a multi-platform joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Through the company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies" and is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens." Learn more at www.hasbro.com

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