## Hasbro Ranked among Best Adoption-Friendly Workplaces in U.S.

## Hasbro awarded 'Best Leave' and 'Best Foster Care Benefits,' and ranked No. 10 overall on the Dave Thomas Foundation's annual list

PAWTUCKET, R.I. – For the 11<sup>th</sup> straight year, Hasbro, Inc. (NASDAQ: HAS), has appeared on the Dave Thomas Foundation's annual list of 100 Best Adoption-Friendly Workplaces in the U.S. Created by Wendy's founder Dave Thomas, who was adopted, the Foundation honors companies in the U.S. that have laudable policies to support the process of adoption for employees. The Dave Thomas Foundation has included Hasbro each year since the Best Adoption-Friendly Workplace program began in 2007.

"We are once again honored to be recognized as an adoption-friendly company," said Dolph Johnson, executive vice president and chief human resources officer, Hasbro, Inc. "We have a long history of supporting adoption and related causes, both through our philanthropy, and the benefits we offer our employees who grow their family through adoption. We want to make sure that our employees who bring a child into their home have the financial support and time off they need to bond and enjoy that precious time as family."

Hasbro ranked No. 10 overall, No. 2 among Consumer Products companies, and No. 6 on the list of large companies. Hasbro was also awarded 'Best Leave' and 'Best Foster Care Benefits.'

Hasbro announced changes to the company's U.S. Adoption and Foster Care Assistance Program in 2017, increasing financial assistance benefits for both adoptive and foster parents. Under the expanded policy, U.S. Hasbro employees are now eligible for reimbursement of up to \$15,000 of eligible adoption-related expenses per child. Foster parents now receive \$1,500 to help offset the cost of bringing a foster child into the home.

This enhanced policy complements Hasbro's 2016 announcement of expanded paid family leave, which granted both birth and non-birth parents more paid time off after birth or adoption. New parents, including fathers, same-sex partners and adoptive parents can take up to 10 weeks of paid time off to care for and bond with their newborn or adoptive child. Birth mothers also receive 6-8 weeks of Short-Term Disability, giving them a total of 16-18 weeks of paid time off.

As part of Hasbro's purpose to make the world a better place for children and their families, the Company has also been supporting philanthropic programs focused on helping children in adoptive and foster care for more than three decades.

Hasbro has been a long-time supporter of children looking for their forever families by supporting a global philanthropic partnership with SOS Children's Villages, as well as local organizations, such as Adoption Rhode Island and Treehouse in Seattle. In addition to providing grants to support their work, Hasbro employees put on a holiday party for all the children available for adoption through Adoption

Rhode Island. For more information about all of Hasbro's adoption and foster care-related philanthropic activities, please visit <u>www.Hasbro.org</u>.

To learn more about Hasbro's benefit offerings and open positions at Hasbro, please visit careers.hasbro.com.

## About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play Experiences.* From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING, as well as premier partner brands. The Company's Hasbro Studios and its film label, Allspark Pictures, are building its brands globally through great storytelling and content on all screens. Through its commitment to corporate social responsibility and philanthropy, Hasbro is helping to make the world a better place for children and their families. Hasbro ranked No. 1 on the 2017 100 Best Corporate Citizens list by *CR Magazine*, and has been named one of the World's Most Ethical Companies<sup>®</sup> by *Ethisphere Institute* for the past six years. Learn more at <u>www.hasbro.com</u>, and follow us on Twitter (<u>@Hasbro</u> & <u>@HasbroNews</u>) and Instagram (<u>@Hasbro</u>).

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