



PLAY-DOH WHEELS SPRING 2019 PRODUCT COPY

PLAY-DOH WHEELS BUILDIN' COMPOUND Assortment Packs

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$4.99/ Available: Now)

It's PLAY-DOH compound made for buildin'! These all new PLAY-DOH compound packs feature rough 'n tough colors and visual textures that look just like different building materials! Use with PLAY-DOH WHEELS sets (each sold separately) to create unique structures, terrain and landscapes. Packs come in either "Brick and Stone," "Pavement and Cement," or new this fall, "Fire and Water" and, each can has a unique molded lid to create the perfect building materials for each compound! Each PLAY-DOH BUILDIN' COMPOUND pack includes one shovel and two 8-ounce cans of PLAY-DOH BUILDIN' compound. Available at most major retailers nationwide.

PLAY-DOH WHEELS CRANE AND FORKLIFT Set

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$9.99/ Available: Now)

Build up and tear down epic PLAY-DOH buildings with the PLAY-DOH WHEELS CRANE AND FORKLIFT set! Power up the swiveling Crane to create and extrude PLAY-DOH construction materials such as bricks, pipes, and beams, then use the lift to stack up and build unique structures. When playtime is over, use both vehicles to topple them over and start again! The PLAY-DOH WHEELS CRANE AND FORKLIFT set includes Forklift vehicle, Crane vehicle, brick mold, two 2-oz cans of PLAY-DOH compound and one 2-oz can of Cement BUILDIN' COMPOUND. Available at most major toy retailers nationwide.

PLAY-DOH WHEELS EXCAVATOR AND LOADER Set

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$9.99/ Available: Now)

Build up hours of excitement with the PLAY-DOH WHEELS EXCAVATOR AND LOADER set! Kids can load up the vehicle with Sand BUILDIN' COMPOUND, then use the moveable Excavator bucket to empty it out! Once the construction materials are in place, roll the vehicle over the PLAY-DOH compound to create realistic looking tracks, or use the Front Loader to extrude more Play-Doh "beams" and "gravel" to scoop back up! This action-packed vehicle is covered in half-molds for additional construction-themed play. The PLAY-DOH WHEELS EXCAVATOR AND LOADER set includes one excavator vehicle, one front loader vehicle, one 2-ounce can of Sand BUILDIN' COMPOUND, and two 2-oz cans of PLAY-DOH compound. Available at most major toy retailers nationwide.

PLAY-DOH WHEELS MINI VEHICLE Assortment

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$4.99/ Available: Now)

Create bigger and better PLAY-DOH adventures with the MINI VEHICLE Assortment! Kids can build out their PLAY-DOH WHEELS collection with the new CEMENT MIXER that extrudes Play-Doh cement and the BULLDOZER that shapes and pushes stone (each sold separately). Each set comes with wheels that roll so kids can take their imaginations on the go! Each PLAY-DOH WHEELS MINI VEHICLE assortment set includes one vehicle and one 2-ounce can of construction-themed BUILDIN' COMPOUND. Available at most major toy retailers nationwide and on HasbroToyShop.com.

PLAY-DOH WHEELS GRAVEL YARD Set

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$14.99/ Available: Now)

Kids can construct endless hours of creativity with the PLAY-DOH WHEELS GRAVEL YARD Set! To start, use the grinder to crush up the Black Pavement PLAY-DOH BUILDIN' COMPOUND into gravel, then use the dump truck and steamroller to haul it, dump it, and flatten it! Each vehicle fits under the gravel grinder to create the ultimate gravel yard experience. The PLAY-DOH WHEELS GRAVEL YARD set includes a dump truck vehicle, steam roller vehicle, gravel grinder, three 2-oz cans of PLAY-DOH compound and one 2-ounce can of Black Pavement BUILDIN' COMPOUND. Available at most major toy retailers nationwide and on HasbroToyShop.com.