

2023 New York Toy Fair & Holiday Lookbook



contents

- 3** Introduction
- 4** Hot Holiday Items
- 24** Stocking Stuffers
- 30** Gifts Under \$25
- 35** Product Catalog

introduction

This year, Hasbro celebrates 100 years of creating memories for generations of children and their families through the wonder of storytelling and imaginative play!

2023 was no exception with some of the most iconic brands, including **AVALON HILL, CLUE, DUNGEONS & DRAGONS, FURBY, MAGIC: THE GATHERING, MONOPOLY, NERF, PEPPA PIG, PLAY-DOH, TRANSFORMERS** and **TWISTER AIR**, along with premier collaboration brands including **STAR WARS™** and **MARVEL** from The Walt Disney Company, providing a new impressive array of toy, game and product innovations that bring each world-class franchise to life.

As we head into the holidays, Hasbro invites you to explore the latest lineup of this year's Hot Holiday items, perfect Stocking Stuffers and Gifts Under \$25 for all ages. With entertainment-inspired products, items for young fans, toys and games with cross-generational appeal, and hands-on play experiences, Hasbro's latest and greatest products are the ideal gifts for any holiday occasion.

HOT HOLIDAY ITEMS

These are the hottest Hasbro items this holiday season that make the ultimate gift for anyone on your list, including the adorably fuzzy, chatty, and curious **FURBY**, a high-stakes, card-flipping version of MONOPOLY... **MONOPOLY CHANCE**, the **MY LITTLE PONY MINI WORLD MAGIC STREAM** where you can build, customize and connect mini pony worlds, the **NERF ELITE 2.0 DOUBLE PUNCH** motorized blaster that has double the dart blasting fun, a **PEPPA PIG PEPPA'S CRUISE SHIP** high seas imaginative toy set, the **PLAY-DOH BUSY CHEF'S RESTAURANT PLAYSET** and **PLAY-DOH ULTIMATE ICE CREAM TRUCK PLAYSET** that allows kids to feel like they're running their own restaurant or kitchen as they create, customize, and share amazing PLAY-DOH food creations, *Transformers: Rise of the Beasts* movie-inspired products such as the **TRANSFORMERS: RISE OF THE BEASTS BEAST-MODE BUMBLEBEE** and **TRANSFORMERS: RISE OF THE BEASTS BUMBLEBEE 2-IN-1 MASK** so any TRANSFORMERS fan can be ready to roll out, and the app-enabled, augmented reality spin on TWISTER, where the party extends from the mat to the screen with **TWISTER AIR!**



DUNGEONS & DRAGONS PHANDELVER AND BELOW: THE SHATTERED OBELISK

[DOWNLOAD LINKS HERE](#)

(Ages 12 and Up | Approx. Retail Price: \$59.95 | Available: Now)

Uncover a new threat to Phandalin in this timeless dungeoneering adventure for the world's greatest role-playing game. *Phandelver and Below: The Shattered Obelisk* is a high-fantasy adventure that begins in the beloved town of Phandalin as it faces unimaginable danger. The hardcover adventure book includes *Lost Mine of Phandelver*, two dozen new creatures, a magic appendix and a double-sided poster map.

DUNGEONS & DRAGONS PLANESCAPE: ADVENTURES IN THE MULTIVERSE

[DOWNLOAD LINKS HERE](#)

(Ages 12 and Up | Approx. Retail Price: \$84.99 | Available: 10/17/2023)

An adventure setting spanning the infinite realities of the world's greatest roleplaying game. *Planescape: Adventures in the Multiverse* contains everything a Dungeon Master needs to run adventures and campaigns set in Sigil and the Outlands, as well as new options for players who want to create characters prepared to explore the planes. The product is packaged in a slipcase, and includes *Sigil and the Outlands* (96-page hardcover setting book), *Turn of Fortune's Wheel* (96-page hardcover adventure book), *Morte's Planar Parade* (64-page hardcover bestiary book), a double-sided poster map and a sturdy four-panel DM screen.

DUNGEONS & DRAGONS THE DECK OF MANY THINGS

[DOWNLOAD LINKS HERE](#)

(Ages 12 and Up | Approx. Retail Price: \$99.99 | Available: 11/14/2023)

The ultimate magic item for the world's greatest role-playing game. *The Deck of Many Things* is a famous magic item whose effects are as spectacular as they are unpredictable. This product illuminates the deck's mysteries and provides everything Dungeon Masters need to use it in their campaigns. The product is packaged in a slipcase, and includes *The Book of Many Things* (192-page hardcover source book), *The Deck of Many Things* (66-card deck), *The Deck of Many Things Reference Guide* (80-page hardcover book) and a deck box for storage.

FURBY INTERACTIVE TOY

[DOWNLOAD LINKS HERE](#)

(Ages 6 years & up/Retail Price: \$69.99

Available now on Amazon and at all major retailers)

Hey Furby fam! The wait is over and your signal has been heard: Furby is Back! Generations of kids have loved this adorably fuzzy, chatty, and curious little creature, and now today's kids can discover the all-new Furby! This curious little creature and kindred spirit is here to remind them that they can be their hilarious, wacky, odd, perfectly imperfect selves. Because that is what makes them – and the world – a little more special. Furby is an incredibly interactive toy friend that's available in two colors – Purple or Coral - and features 5 voice activated modes and over 600 phrases, jokes, songs, and so much more to discover. Tell Furby what you want to do with these 5 commands: *Dance Party*, *Copy Cat*, *Tell My Fortune*, *Let's Chill* and *Lightshow*. Furby also responds to hugs, pats on the head, shaking, and feeding its pretend pizza charm (or your finger – yum). The more they play, the more fun they can unlock! Care for Furby by feeding them and combing their hair. Dress them up with the clip-on beads and make fashion accessories that kids can wear, too. This electronic plush toy for girls and boys makes for a great gift and a fun companion to have by their side. As Furby would say, “Dah-no-lah” (party time!).

MAGIC: THE GATHERING THE LORD OF THE RINGS: TALES OF MIDDLE-EARTH HOLIDAY RELEASE

[DOWNLOAD LINKS HERE](#)

(Ages 13 and Up | Available: 11/10/2023)

Experience the beloved story of The Lord of the Rings with the strategic gameplay of Magic: The Gathering, facing off against opponents in thrilling magical battles. Each The Lord of the Rings: Tales of Middle-earth Scene Box contains six foil Borderless cards with art that combines to showcase one of the most epic scenes from The Lord of the Rings. While each Scene Card is a playable Magic card, this box also contains six Art Cards featuring the same art without any game text obscuring the view, allowing you to appreciate the full scene in all its glory on the included display easel.

Every The Lord of the Rings: Tales of Middle-earth™ Jumpstart Vol. 2 Booster has a theme. Just grab two packs and shuffle them together for wild combos and a unique gameplay experience that's great for a quick game, for long-time fans looking to jump back in, or for a fun way to learn to play. Each The Lord of the Rings: Tales of Middle-earth Jumpstart Vol. 2 Booster contains 20 Magic cards (including all the lands you need to play). In every pack, you'll find 2 Rare cards (1 Rare card designed for Jumpstart boosters and 1 Rare or Mythic Rare from the main set) and 2 Land cards with a shining Traditional Foil treatment.

If you're looking to maximize your mashups, The Lord of the Rings: Tales of Middle-earth Jumpstart Vol. 2 Boosters can be combined with packs from any other Jumpstart product.

MAGIC: THE GATHERING THE LOST CAVERNS OF IXALAN

[DOWNLOAD LINKS HERE](#)

(Ages 13 and Up | Available: 11/14/2023)

The Lost Caverns of Ixalan will return players to a fan-favorite plane filled with dinosaurs but explores what lies in the underground places of Ixalan. The adventure follows different factions as they race to discover treasures and answers to new mysteries in a secret world hidden beneath the surface. The set features more dinosaurs, including characters and creatures from a popular movie franchise, but also delves into a new Neo-Mesoamerican theme that deepens the world building of an already cherished setting.

MARVEL SPIDER-MAN STRIKE 'N SPLASH BLASTER

[DOWNLOAD LINKS HERE](#)

(Ages 5 and Up | Approx. Retail Price: \$29.99 | Available: Now)

Get ready for ultimate action-packed fun, indoors or out with the MARVEL SPIDER-MAN STRIKE 'N SPLASH BLASTER! NERF and Spider-Man have come together in one epic web-launching, water blasting toy. Blast your opponents with NERF darts and activate the toy's water blasting feature at the push of a button. Kids ages 5 and up will love pretending they are the web-slinging, wall crawling super hero with a twist! Be on the lookout for other Spider-Man water play toys in the Web Splashers collection (Each sold separately. Subject to availability).

MARVEL SPIDER-MAN CRAWL 'N BLAST SPIDER

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$54.99 | Available: Now)

Crawl and blast into heroic action with the MARVEL SPIDER-MAN CRAWL 'N BLAST SPIDER! This toy car set does more than just speed your favorite web-swinging hero to the rescue. Kids ages 4 and up can fill the detachable Spider's head with water and activate the water blast feature with the push of a button! This Spider-Man car toy can also blast included web projectiles by pushing the buttons on the launchers. Kids can also push the vehicle and watch all 8 legs move and crawl like a spider. The CRAWL 'N BLAST SPIDER includes a 4-inch articulated Spider-Man figure that kids can place into the vehicle and imagine defeating Spider-Man's enemies by capturing them in the CRAWL 'N BLAST SPIDER's pincer-like grasp! Includes vehicle, 2 projectile blasters and 1 figure.

MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS PLAYSET

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$119.99 | Available: Now)

Team Spidey's Web-Quarters is bigger and better! MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS PLAYSET caters to big imaginations by creating immersive, unique, and new experiences every time kids play! The playset stands 27 inches tall and features an updated design and deco inspired by Season 3 of *Spidey and His Amazing Friends*. Little Marvel fans can pretend to interact with their favorite wall-crawling hero while feeling like they stepped into Spidey's world. Kids will have hours of heroic fun with multiple play zones with action features and 360-degree play. Areas include a central spinning transformation chamber, a command center, a garage, and more. Turn the knob to spin the central transformation chamber where kids can imagine Peter Parker transforming into Spidey in his Web-Spinner suit. The Spidey figure can also drop down into the garage for a quick getaway in the Team Transport vehicle and be suited up and ready for action. When Zola, the new baddie in town, destroys Team Spidey's headquarters, Iron Man helps them build and create their new home base with even cooler features than ever before. Defeat Zola, the newest baddie in town, by placing included Spidey figure and toy car and speeding to the rescue! The playset includes standing platforms so Spidey can be on the lookout and form his best Superhero pose. Playset also lights up with 50 sounds (Spidey's head's eyes also light up!) and phrases for an interactive, immersive experience for Spidey's littlest fans. This Marvel toy set includes a 4-inch Spidey figure, a 7-inch vehicle and 4 accessories kids can attach and detach from playset.

MARVEL SPIDEY AND HIS AMAZING FRIENDS ELECTRONIC SUIT UP SPIDEY

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$33.99 | Available: Now)

Web out with the MARVEL SPIDEY AND HIS AMAZING FRIENDS ELECTRONIC SUIT UP SPIDEY action figure! At 10-inches tall, this Spidey action figure is easy to hold during playtime, to stand up for display, or as a Marvel hero buddy to watch *Spidey and His Amazing Friends* with ELECTRONIC SUIT UP SPIDEY features a mask kids can flip up and down to reveal Peter Parker's face, sounds and phrases from the show, and an icon on Spidey's chest that lights up. This toy also includes 2 web projectile accessories kids can blast from one of Spidey's wrists for even more imaginative fun during playtime. Spidey's other wrist has an attached web accessory with a spinning feature. Kids can imagine defeating baddies by setting up the included standing Green Goblin target for additional web-blasting fun! Includes figure and 3 entertainment-inspired accessories.

MARVEL LEGENDS SERIES FRIENDLY NEIGHBORHOOD SPIDER-MAN

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$24.99 | Available: Winter 2023)

Our friendly neighborhood hero swings in to help his fellow Spideys in his iconic suit. Celebrate the MARVEL CINEMATIC UNIVERSE with this MARVEL LEGENDS SERIES FRIENDLY NEIGHBORHOOD SPIDER-MAN figure. This quality 6-inch scale Friendly Neighborhood Spider-Man figure features deco and design inspired by the character's appearance in *Spider-Man: No Way Home!* Includes figure and 3 entertainment-inspired accessories including alternate hands and an alternate head. With over 80 years of entertainment history, Marvel has become a cornerstone of fan collections around the world. With the Marvel Legends Series, fan favorite Marvel Comic Universe and Marvel Cinematic Universe characters are designed with premium detail and articulation for posing and display in collections.

MARVEL LEGENDS THE AMAZING SPIDER-MAN

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$24.99 | Available: Winter 2023)

No matter what evil rises, The Amazing Spider-Man will summon the courage to defeat it; for with great power comes great responsibility. Celebrate the MARVEL UNIVERSE with this MARVEL LEGENDS SERIES THE AMAZING SPIDER-MAN figure. This quality 6-inch scale The Amazing Spider-Man figure features deco and design inspired by the character's appearance in *The Amazing Spider-Man 2!* Includes figure and 3 entertainment-inspired accessories including alternate hands and an alternate head.

MARVEL LEGENDS SERIES SPIDER-MAN

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$24.99 | Available: Winter 2023)

Spider-Man is Peter Parker! Our friendly neighborhood web-slinger is unmasked, no longer able to separate his life as a high-schooler from the high-stakes world of being a super hero. Celebrate the MARVEL CINEMATIC UNIVERSE with this MARVEL LEGENDS SERIES SPIDER-MAN figure. This quality 6-inch scale Spider-Man figure features deco and design inspired by the character's appearance in the final battle of *Spider-Man: No Way Home!* Includes figure and 5 entertainment-inspired accessories including alternate hands and an alternate head. With over 80 years of entertainment history, Marvel has become a cornerstone of fan collections around the world. With the Marvel Legends Series, fan favorite Marvel Comic Universe and Marvel Cinematic Universe characters are designed with premium detail and articulation for posing and display in collections.

MARVEL LEGENDS SERIES MARVEL'S MJ

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$24.99 | Available: Winter 2023)

MJ was looking forward to senior year with Peter and Ned – but the reveal of Peter's Spider-Man identity disrupts her plans. Celebrate the MARVEL CINEMATIC UNIVERSE with this MARVEL LEGENDS SERIES MARVEL'S MJ figure. This quality 6-inch scale MJ figure features deco and design inspired by the character's appearance in *Spider-Man: No Way Home!* Includes figure and 3 entertainment-inspired accessories including a Macchina di Kadavus box accessory. With over 80 years of entertainment history, Marvel has become a cornerstone of fan collections around the world. With the Marvel Legends Series, fan favorite Marvel Comic Universe and Marvel Cinematic Universe characters are designed with premium detail and articulation for posing and display in collections.

MARVEL LEGENDS SERIES GREEN GOBLIN

[DOWNLOAD LINKS HERE](#)

(Ages 4 Up | Approx. Retail Price: \$49.99 | Available: Winter 2023)

One of Spider-Man's greatest foes, the Green Goblin returns with the original Goblin armor-glider and all-and a few lethal upgrades. Celebrate the MARVEL CINEMATIC UNIVERSE with this MARVEL LEGENDS SERIES GREEN GOBLIN figure. This quality deluxe 6-inch scale Green Goblin figure features deco and design inspired by the character's appearance in *Spider-Man: No Way Home!* Includes figure and 6 entertainment-inspired accessories including a Goblin helmet and glider!

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MARVEL AVENGERS EPIC HERO SERIES ACTION FIGURES

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$9.99 | Available: January 2024)

When the world is in danger, The Avengers assemble! United to battle the foes no single hero could withstand, The Avengers are the most powerful super hero team in the world! With these MARVEL AVENGERS EPIC HERO SERIES ACTION FIGURES Marvel fans ages 4 and up can choose their favorite hero to play with, or assemble their own team of favorite Marvel characters to imagine epic hero versus villain battles. Each 4-inch-scale figure features multiple points of articulation and classic design and deco, as well as a character-inspired accessory which is included for even more pretend action fun! Assortment includes Black Panther, Iron Man, Sam Wilson's Captain America and Thor. Includes figure and detachable accessory.

MARVEL AVENGERS EPIC HERO SERIES DELUXE ACTION FIGURES

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$12.99 | Available: January 2024)

When the world is in danger, The Avengers assemble! United to battle the foes no single hero could withstand, The Avengers are the most powerful super hero team in the world! With these MARVEL AVENGERS EPIC HERO SERIES DELUXE ACTION FIGURES Marvel fans ages 4 and up imagine even more epic hero versus villain battles, or simply display in their super hero toy collection. Each 4-inch-scale figure features multiple points of articulation and classic design and deco, as well as a character-inspired accessory which is included for even more pretend action fun! Assortment includes Hulk and Thanos. Includes figure and detachable accessory.

MARVEL AVENGERS EPIC HERO SERIES BATTLE GEAR ACTION FIGURES

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$14.99 | Available: January 2024)

When the world is in danger, The Avengers assemble! United to battle the foes no single hero could withstand, The Avengers are the most powerful super hero team in the world! With these MARVEL AVENGERS EPIC HERO SERIES BATTLE GEAR ACTION FIGURES Marvel fans ages 4 and up can pretend to gear up for battle with their favorite super hero. These cool action figures include battle gear accessories that can be attached and detached so kids can pretend to power up to help The Avengers. Each 4-inch-scale figure features multiple points of articulation and classic design and deco. Assortment includes Iron Man and Steve Rogers' Captain America. Includes figure and 5 accessories, including a projectile blast feature.

MARVEL AVENGERS EPIC HERO SERIES BLACK PANTHER CLAW STRIKE ATV

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$24.99 | Available: January 2024)

Speed into action with the MARVEL AVENGERS EPIC HERO SERIES BLACK PANTHER CLAW STRIKE ATV! This interactive toy vehicle playset comes loaded with multiple action features. Kids ages 4 and up can imagine various ways to play with the toy car ATV that they can push along and includes a 4-inch-scale Black Panther figure with moveable arms, legs, and head for posing, and even a projectile that can be loaded into the vehicle for Vibranium blasting fun! Kids can also detach claws from the ATV to form a claw shield accessory! This Black Panther toy car set is compatible across all toys in Hasbro's Epic Hero Series line and world of play (other toys sold separately). Includes figure, vehicle, projectile and 2 accessories.

MARVEL SPIDER-MAN AQUA WEB WARRIORS SPIDER-MAN FIGURE

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$17.99 | Available: Now)

Spidey senses and water blasting combine with the MARVEL SPIDER-MAN AQUA WEB WARRIORS SPIDER-MAN FIGURE! This Spider-Man toy includes a water play backpack accessory that kids can fill with water for awesome aqua action indoors or out! This 4-inch-scale action figure features 9 points of articulation for poseable fun and the backpack accessory can be squeezed for water blasting action-packed play. Be on the lookout for other Spider-Man water play toys. (Each sold separately. Subject to availability.)

MARVEL SPIDER-MAN AQUA WEB WARRIORS DOC OCK FIGURE

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$17.99 | Available: Now)

Spidey senses and water blasting combine with the MARVEL SPIDER-MAN AQUA WEB WARRIORS DOC OCK FIGURE! This Doc Ock toy includes a water play backpack accessory that kids can fill with water for awesome aqua action indoors or out! This 4-inch-scale action figure features 9 points of articulation for poseable fun and the backpack accessory can be squeezed for water blasting action-packed play. Be on the lookout for other Spider-Man water play toys. (Each sold separately. Subject to availability.)

MARVEL SPIDER-MAN AQUA WEB WARRIORS MILES MORALES FIGURE

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$17.99 | Available: Now)

Spidey senses and water blasting combine with the MARVEL SPIDER-MAN AQUA WEB WARRIORS MILES MORALES FIGURE! This Miles Morales toy includes a water play backpack accessory that kids can fill with water for awesome aqua action indoors or out! This 4-inch-scale action figure features 9 points of articulation for poseable fun and the backpack accessory can be squeezed for water blasting action-packed play. Be on the lookout for other Spider-Man water play toys. (Each sold separately. Subject to availability.)

MONOPOLY CHANCE

[DOWNLOAD LINKS HERE](#)

(Ages 8 and Up | Players: 2-4 | Approx. Retail Price: \$19.99 | Available: Now)

Risk it all with the flip of a card! The MONOPOLY Chance game is the high-stakes, card-flipping version of the MONOPOLY game – and it only takes about 20 minutes to play! Instead of moving a token around the board, each player receives a token deck with Cash cards, Bankrupt cards, and strategic cards that lend an edge. Roll the die and flip over up to that many cards. Play it safe and flip over just enough cards to “cash out” – or risk it all for the big bucks. But watch out! One too many flipped cards could reveal a Bankrupt card! Players compete to buy properties around the board by putting Cash cards on property spaces – and sometimes over other players’ Cash. But only those with the top card at the end of the round will own that property and get to add one of its buildings to their skyline. At the end of the game, the player with the longest skyline wins! Liven up Family Game Night with this edge-of-your-seat party game for adults and kids. Available at most major retailers.

MY LITTLE PONY MINI WORLD MAGIC STREAM

[DOWNLOAD LINKS HERE](#)

(Ages 5 and Up | Approx. Retail Price: \$34.99 | Available: Now)

Build, customize, and connect mini worlds with Mini World Magic Mare Stream! This My Little Pony set includes tiny scenes and characters inspired by the *My Little Pony: Tell Your Tale* series. Mare Stream playset comes with 5 adorable figures that are 1 inch tall: Sunny Starscout, Izzy Moonbow, Princess Pipp Petals, Zipp Storm and Hitch Trailblazer. Kids can plug scene-building pieces and accessories into the playset to build their own version of the glamping trailer. Customize a mini world with bedrooms, kitchen, bathroom, outdoor yard, and more. Includes tactile, fun-to-touch accessories like squishy grass and soft blankets. Once play is done, take the accessories apart and store pieces inside the carrying case or bring it on-the-go and build a new scene!

NERF ELITE 2.0 DOUBLE PUNCH

[DOWNLOAD LINKS HERE](#)

(Ages 8 and Up | Approx. Retail Price: \$34.99 | Available: Now)

LOAD UP, REV UP, AND BLAST INTO BATTLE! Double your dart blasting fun with the NERF ELITE 2.0 DOUBLE PUNCH motorized blaster that has double barrels and double clips! The DOUBLE PUNCH blaster features 2 rapid alternating barrels that move back and forth as you blast darts. It includes 2x 10-dart clips so you can unleash 20 darts in a row. This NERF blaster comes with 50 NERF ELITE 2.0 foam darts in 2 different colors, giving you enough darts to load both 10-dart clips and additional darts to keep nearby in the blaster's 10-dart onboard dart storage. Power up your battles and unleash darts fast with motorized blasting as you hold down the acceleration button and pull the trigger. This toy foam blaster adds excitement to kids' outdoor games as the darts fly fast and the barrels pump back and forth. It's an awesome gift for kids and a great toy for high-energy, active play. Eyewear recommended (not included). Requires 4x 1.5 volt AA alkaline batteries (not included). Available at most major retailers.

NERF PRO STRYFE X

[DOWNLOAD LINKS HERE](#)

(Ages 14 and Up | Approx. Retail Price: \$129.99 |

Available: Pre-order on Amazon; at retailers 10/15/2023)

Introducing the NERF PRO STRYFE X blaster, the first high-performance half-dart blaster from NERF! Designed for ages 14 and up, this upgraded version of the fan-favorite STRYFE blaster celebrates a decade of NERF battles. The STRYFE X blaster is built for NERF athletes, featuring a premium design and performance for pro level competitive play. It comes with 30 NERF ACCUSTRIKE Half-Length Darts, which take the iconic ACCUSTRIKE NERF darts to the next level for older consumers. Engineered for extreme distance, accuracy, and velocity, thanks to their stable trajectory and ACCUSTRIKE tip. The blaster has a semi-auto firing mechanism, reaching speeds of up to 150 feet per second velocity, powered by an 11.1V 1000mAh LiPo rechargeable battery. Load up the blaster for battle with the included 15-dart, quick-swap magazine and fire as fast as you can. Its durability and reliability make it perfect for intense gameplay, and it includes customizable features such as tactical rails, a stock attachment point, and a sling mount. Additionally, the blaster comes with ANSI Z87.1+ and EN 166 compliant PPE eyewear for protection during battles, contoured to the face for a comfortable and protective fit. A universal USB-A to USB-C charging cable is included for the removeable rechargeable battery. Get ready to unleash your competitive edge with the NERF PRO STRYFE X blaster. Darts and magazine are designed exclusively for the NERF PRO STRYFE X blaster.

PEPPA PIG PEPPA'S CRUISE SHIP

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$49.99 | Available: Now)

Let's Jump Into imaginative adventures with Peppa's Cruise Ship! This PEPPA PIG toy set gives little kids so many ways to play, with the all-inclusive 3-level cruise ship experience. Whether manning the ship as the captain on the main deck, sliding into the ball pit, driving the dinghy boat out for a quick trip or eating in a jungle-themed dining room, these toys are sure to spark little piggies' big imaginations. Peppa's Cruise Ship features 13 accessories and 3 figures of PEPPA PIG characters, inspiring children's storytelling experience of their favorite character's day on a cruise. Available at most major retailers.

PEPPA PIG PEPPA'S WATERPARK PLAYSET

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$29.99 | Available: Now)

Slide into fun with Peppa's Waterpark Playset! Kids can imagine a day at the waterpark with their favorite PEPPA PIG characters. Help Peppa and George change into their favorite swimsuits so they can whiz down the slide on a flamingo floatie or take a dip in the pool. The Waterpark Playset features 15 pieces and 2 figures that bring the show's fun summertime activities to kids' finger tips. They can jump into the world of Peppa by recreating or imagining new scenes with their favorite characters with this waterpark-themed set. Available at most major retailers.

PLAY-DOH BUSY CHEF'S RESTAURANT PLAYSET

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$24.99 | Available: Now)

The PLAY-DOH Busy Chef's Restaurant Playset lets kids feel like they're running their own restaurant as they create, customize, and share amazing PLAY-DOH food creations with pretend customers! Kids can use the stampers to make pretend pizza, burgers, pasta, or chicken and press the lever to stamp 2 pretend foods at a time! Then, watch as the griddle slides over to the prep station as they release the lever! Create make-believe burger toppings, fantastical fries, crazy cookies, and more pretend foods using the half-molds on both sides of this kids playset. Plate creations and pass them through the window to let friends know it's order up! Use the spatula to put pretend desserts in the oven, and set up the menu board to complete the pretend play kitchen experience. The menu board and other toy kitchen accessories add to the imaginative play fun. Available at most major retailers.

PLAY-DOH ALL-IN-ONE CREATIVITY STARTER STATION

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$49.99 | Available: Now)

Give kids their very own play space to jumpstart their imaginations with the All-in-One Creativity Starter Station! Kids can get even more creative with this PLAY-DOH activity table featuring so many ways to play with the 15 PLAY-DOH accessories and 6 modeling compound colors. Flip the kids activity desk between 2 modes for lots to explore! The flat side gives them a great place to explore their creativity on the playmat, while the 3D side lets them imagine all kinds of adventures with the waterfall maker, vehicle, and animal tools. Easy storage and cleanup make this a great kids toy for all that grownups are sure to love too. This table is also great to use for any arts and crafts your little ones get up to. The table is ideal for any arts and crafts your little ones imagine and provides easy storage and cleanup. Available at most major retailers.

PLAY-DOH ULTIMATE ICE CREAM TRUCK PLAYSET

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$94.99 | Available: Now)

Turn your play space into the ULTIMATE PLAY-DOH ICE CREAM TRUCK party! The ULTIMATE ICE CREAM TRUCK PLAYSET is a life size kitchen set that gives kids a big space to express their big imaginations. Create so many pretend treats with the 27 tools and soft-serve station, customize the creations with the sprinkle maker, tools, and candy molds, and check out customers at the register. Fun realistic music and cash register sounds will make kids feel like they're really running their own ice cream truck while 12 cans of PLAY-DOH modeling compound give them all the colors they need to get started. Kids can play together whether they are creating pretend PLAY-DOH ice cream or act as the customer and make play money with molds from the cash register! The toy food truck was also designed with parents in mind with lots of storage and easy ways to clean up when the fun is done for the day! The truck's "hood" is a locking bin that helps grownups decide when it's time to bring out the PLAY-DOH cans, allowing kids to play with the ULTIMATE ICE CREAM TRUCK PLAYSET even if the PLAY-DOH is away. Available at most major retailers.

STAR WARS: CHATTER BACK CHOPPER ANIMATRONIC

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$79.99 | Available: Now)

Bring the fan-favorite droid from a galaxy far, far away right into your home with this STAR WARS: CHATTER BACK CHOPPER ANIMATRONIC. This 7.5-inch-tall animatronic edition of the beloved and cranky droid toy features character design and weathered deco inspired by the *STAR WARS: AHSOKA* live-action series on Disney+. Unleash his sassy personality and unlock more than 40 sound and movement combinations by pressing the button on Chopper's body, posing his front arm, or by making sounds of your own! This interactive toy responds to background noises like talking, clapping, or music with different combinations of droid sounds and motorized movements.

Watch as he really responds with different sound effects and movements with his arms, body and head!

STAR WARS: LIGHTSABER FORGE ULTIMATE MANDALORIAN MASTERWORKS SET

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$59.99 | Available: Now)

This is the way! Young Star Wars fans can imagine the excitement and adventure of a galaxy far, far away with the STAR WARS: LIGHTSABER FORGE ULTIMATE MANDALORIAN MASTERWORKS SET inspired by weapons featured in *Star Wars: The Mandalorian* live-action series on Disney+.

Kids can channel their inner Mandalorian and assemble 3 different creations – the iconic Darksaber, an electro-bayonet, and a conceal & reveal vibro-blade. This Lightsaber Forge set features entertainment-inspired design, 7 pieces including an extendable light-up Darksaber blade that flicks open, and sound effects inspired by *The Mandalorian*. Use the pieces to create one of the 3 different weapons to help retake Mandalore! These pieces are compatible across the entire *Star Wars* Lightsaber Forge line, with kids being able to mix-and-match parts to create, customize and master thousands of combinations! (Total combinations includes all Lightsaber Forge products. Additional Lightsaber Forge products each sold separately. Subject to availability.) Includes 1 Darksaber blade, 1 vibro-blade, 1 bayonet piece, 1 core, 1 connector and 1 combined emitter and connector.

STAR WARS: THE VINTAGE COLLECTION THE MANDALORIAN'S N-1 STARFIGHTER

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$131.99 | Available: Now)

This Republic-era handcrafted Naboo N-1 Starfighter has been extensively modified to be a truly one-of-a-kind vehicle for the Mandalorian and his foundling Grogu. Fans can celebrate the legacy of STAR WARS, the action-and-adventure-packed space saga from a galaxy far, far away with this premium 3.75-inch scale *STAR WARS: THE VINTAGE COLLECTION THE MANDALORIAN'S N-1 STARFIGHTER* and figures inspired by the ship's and characters' appearances in *STAR WARS: THE MANDALORIAN*. This vehicle and figure set features premium detail and design and highly articulated carded Mandalorian figure, a Grogu figure as well as packaging inspired by the original Kenner packaging and branding. Includes vehicle, figure with Grogu, droid socket, 2 stands and 5 entertainment-inspired accessories.

STAR WARS: AHSOKA TANO ELECTRONIC MASK

[DOWNLOAD LINKS HERE](#)

(Ages 5 and Up | Approx. Retail Price: \$44.99 | Available: Now)

Ahsoka Tano forges her own path in the galaxy, righting injustices that she discovers. Imagine epic adventures and galactic duels with this Ahsoka Tano electronic mask! Kids ages 5 and up can channel the iconic character with this *Star Wars* headpiece, inspired by Ahsoka's head tails in the *Ahsoka* live-action series on Disney+. Push the button on the side of the mask for sound effects and entertainment-inspired phrases like, "May the Force be with you" and "I sense much fear in you." Requires 2 AAA batteries (not included).

STAR WARS: THE BLACK SERIES SCOUT TROOPER PREMIUM ELECTRONIC HELMET

[DOWNLOAD LINKS HERE](#)

(Ages 14 and Up | Approx. Retail Price: \$131.99 | Available: Now)

Used by the Empire for various missions, Scout Troopers were lightly armored compared with other Stormtroopers, allowing them to move more quickly and easily in a range of environments. *STAR WARS* fans and collectors can imagine scenes from the biggest battles and missions in the STAR WARS galaxy with this premium roleplay, SCOUT TROOPER PREMIUM ELECTRONIC HELMET, inspired by the *Star Wars: Return of the Jedi*. Features premium deco, realistic detail, movie-inspired design and electronic voice distortion so fans and collectors can have their voice to sound just like a Scout Trooper. Requires 1x AAA batteries (not included).

STAR WARS: THE BLACK SERIES AHSOKA TANO

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$24.99 | Available: Fall 2023)

STAR WARS fans and collectors can imagine scenes from the *STAR WARS* galaxy with this premium 6-inch *STAR WARS: THE BLACK SERIES AHSOKA TANO* figure, inspired by the character's appearance in *STAR WARS: AHSOKA*. Set after the fall of the Empire, *AHSOKA* follows former Jedi Knight Ahsoka Tano as she investigates an emerging threat to a vulnerable galaxy. Fans and collectors can display this fully articulated figure featuring premium detail and multiple points of articulation in their collection. Includes figure and her two signature Lightsabers as accessories.

STAR WARS: THE VINTAGE COLLECTION AHSOKA TANO

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$16.99 | Available: Fall 2023)

Set after the fall of the Empire, *AHSOKA* follows former Jedi Knight Ahsoka Tano as she investigates an emerging threat to a vulnerable galaxy. Fans can celebrate the legacy of *STAR WARS*, the action-and-adventure-packed space saga from a galaxy far, far away, with this premium 3.75-inch scale *STAR WARS: THE VINTAGE COLLECTION AHSOKA TANO* figure inspired by *STAR WARS: AHSOKA* live-action series. This figure features premium detail and design across product and packaging inspired by the original Kenner line, as well as the entertainment-inspired collector grade deco. Includes figure with her 2 signature Lightsaber accessories.

STAR WARS: THE BLACK SERIES LUKE SKYWALKER FORCE FX ELITE ELECTRONIC LIGHTSABER

[DOWNLOAD LINKS HERE](#)

(Age 14 and Up | Approx. Retail Price: \$278.99 | Available: Now)

Luke Skywalker was a Tatooine farmboy who rose from humble beginnings to become one of the greatest Jedi the galaxy has ever known. *STAR WARS* fans and collectors can imagine the biggest battles and missions in the Star Wars saga with this premium *LUKE SKYWALKER FORCE FX ELITE LIGHTSABER*. This premium Lightsaber features design and deco based on Luke's iconic green Lightsaber featured across Star Wars entertainment – from *STAR WARS: RETURN OF THE JEDI* to *THE MANDALORIAN* and *THE BOOK OF BOBA FETT*. With advanced LEDs and entertainment-inspired sound effects, the *LUKE SKYWALKER FORCE FX ELITE LIGHTSABER* is the most realistic Force FX Lightsaber yet! Use the switch and button on the hilt to activate the sound effects, progressive ignition, blaster deflection effect and wall-cutting effect. Fans and collectors can proudly display this Lightsaber on the included stand, with or without the removable blade and show off the included removable kyber crystal.

STAR WARS: LIGHTSABER SQUAD AHSOKA TANO

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$8.99 | Available: Now)

Blast off into a galaxy filled with starships and vehicles and get immersed in exciting stories of good versus evil against a backdrop populated by heroes, villains, droids, and space creatures with this *STAR WARS* LIGHTSABER SQUAD AHSOKA TANO lightsaber. A Clone Wars veteran and now wandering Jedi, Ahsoka Tano forges her own path in the galaxy, righting injustices that she discovers. Designed to look like the wandering Jedi character from *THE MANDALORIAN* live-action series, this character-inspired hilt features a white extendable blade where kids can recreate their favorite *Star Wars* moments with a flick of their wrist.

STAR WARS: GALACTIC ACTION AHSOKA TANO FIGURE

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$29.99 | Available: Now)

Imagine exciting adventures in the *Star Wars* galaxy with this GALACTIC ACTION AHSOKA TANO figure. Activate this 12-inch-scale interactive Ahsoka Tano figure's glowing white Lightsabers, galactic sound effects, and phrases by pressing the buttons on her belt. Each button sets off a different series of sounds, lights, and phrase combinations such as, "Surrender or face the consequences," "Trust your instincts" and "May the Force be with you."

STAR WARS: THE BLACK SERIES CHOPPER (C1-10P)

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$24.99 | Available: Fall 2023)

STAR WARS fans and collectors can imagine scenes from the *STAR WARS* galaxy with this premium 6-inch *STAR WARS: THE BLACK SERIES CHOPPER (C1-10P)* figure, inspired by the character's appearance in *STAR WARS: REBELS*. Chopper is the resident droid of the Ghost, assisting the crew in everything from ship maintenance to combat, even though he doesn't always want to. Fans and collectors can display this fully articulated figure featuring premium detail and multiple points of articulation in their collection. Includes figure and 4 entertainment-inspired accessories including a flight stand.

STAR WARS: THE BLACK SERIES HK-87 ASSASSIN DROID

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$24.99 | Available: Fall 2023)

STAR WARS fans and collectors can imagine scenes from the *STAR WARS* galaxy with this premium 6-inch *STAR WARS: THE BLACK SERIES HK-87 ASSASSIN DROID* figure, inspired by the character's appearance in *STAR WARS: AHSOKA*. Set after the fall of the Empire, Ahsoka follows former Jedi knight Ahsoka Tano as she investigates an emerging threat to a vulnerable galaxy. Fans and collectors can display this fully articulated figure featuring premium detail and multiple points of articulation in their collection. Includes figure and blaster accessory.

STAR WARS: THE VINTAGE COLLECTION HK-87 DROID

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$16.99 | Available: Fall 2023)

Set after the fall of the Empire, *AHSOKA* follows former Jedi Knight Ahsoka Tano as she investigates an emerging threat to a vulnerable galaxy. Fans can celebrate the legacy of *STAR WARS*, the action-and-adventure-packed space saga from a galaxy far, far away, with this premium 3.75-inch scale *STAR WARS: THE VINTAGE COLLECTION HK-87 ASSASSIN DROID* figure inspired by *STAR WARS: AHSOKA* live-action series. This figure features premium detail and design across product and packaging inspired by the original Kenner line, as well as the entertainment-inspired collector grade deco. Includes figure and 2 entertainment-inspired accessories.

STAR WARS: THE VINTAGE COLLECTION GENERAL HERA SYNDULLA

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$16.99 | Available: Fall 2023)

Set after the fall of the Empire, *AHSOKA* follows former Jedi Knight Ahsoka Tano as she investigates an emerging threat to a vulnerable galaxy. Fans can celebrate the legacy of *STAR WARS*, the action-and-adventure-packed space saga from a galaxy far, far away, with this premium 3.75-inch scale *STAR WARS: THE VINTAGE COLLECTION GENERAL HERA SYNDULLA* figure inspired by *STAR WARS: AHSOKA* live-action series. This figure features premium detail and design across product and packaging inspired by the original Kenner line, as well as the entertainment-inspired collector grade deco. Includes figure and blaster accessory.

STAR WARS: THE BLACK SERIES EWOK (HOLIDAY EDITION)

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$27.99 | Available: Fall 2023)

STAR WARS fans and collectors can celebrate the season and imagine scenes from the *STAR WARS* galaxy with this special 6-inch scale EWOK (HOLIDAY EDITION) figure, featuring holiday-themed deco, including a cloak in festive colors, and packaging. The figure comes with an included Porg toy; and makes a great gift for kids, 4 and up. Includes figure and 3 entertainment-inspired accessories.

STAR WARS: THE BLACK SERIES MANDALORIAN SCOUT (HOLIDAY EDITION)

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$27.99 | Available: Fall 2023)

STAR WARS fans and collectors can celebrate the season and imagine scenes from the *STAR WARS* galaxy with this special 6-inch scale MANDALORIAN SCOUT (HOLIDAY EDITION) figure, featuring holiday-themed deco, including the Mandalorian Scout's armor in festive colors, and packaging. The figure comes with an included 6-inch-scale Anzellan figure; and makes a great gift for kids, 4 and up. Includes figure and 3 entertainment-inspired accessories.

STAR WARS: THE BLACK SERIES PURGE TROOPER (HOLIDAY EDITION)

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$27.99 | Available: Fall 2023)

STAR WARS fans and collectors can celebrate the season and imagine scenes from the *STAR WARS* galaxy with this special 6-inch scale PURGE TROOPER (HOLIDAY EDITION) figure, featuring holiday-themed deco, including armor in festive colors, and packaging. The figure comes with an included BD-1 toy; and makes a great gift for kids, 4 and up. Includes figure and 2 entertainment-inspired accessories.

STAR WARS: THE BLACK SERIES JAWA & SALACIOUS B. CRUMB (HOLIDAY EDITION)

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$27.99 | Available: Fall 2023)

STAR WARS fans and collectors can celebrate the season and imagine scenes from the *STAR WARS* galaxy with this special 6-inch scale JAWA & SALACIOUS B. CRUMB (HOLIDAY EDITION) figure pack, featuring holiday-themed deco, including Jawa's cloak in festive colors, and packaging. These figures make a great gift for kids, 4 and up. Includes 2 figures and 1 entertainment-inspired accessory.

STAR WARS: THE BLACK SERIES SNOWTROOPER (HOLIDAY EDITION)

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$27.99 | Available: Fall 2023)

STAR WARS fans and collectors can celebrate the season and imagine scenes from the *STAR WARS* galaxy with this special 6-inch scale SNOWTROOPER (HOLIDAY EDITION) figure, featuring holiday-themed deco, including armor in festive colors, and packaging. The figure makes a great gift for kids, 4 and up. Includes figure and 4 entertainment-inspired accessories.

STAR WARS: THE BLACK SERIES KX SECURITY DROID (HOLIDAY EDITION)

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$27.99 | Available: Fall 2023)

STAR WARS fans and collectors can celebrate the season and imagine scenes from the *STAR WARS* galaxy with this special 6-inch scale KX SECURITY DROID (HOLIDAY EDITION) figure, featuring holiday-themed deco, including armor in festive colors, and packaging. The figure comes with an included BD-1 toy; and makes a great gift for kids, 4 and up. Includes figure and 2 entertainment-inspired accessories.

STAR WARS: TENOO JEDI TEMPLE PLAYSET

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$89.99 | Available: Now)

Bring playtime to a galaxy far, far away with the *STAR WARS: TENOO JEDI TEMPLE PLAYSET* inspired by the action-packed *YOUNG JEDI ADVENTURES* animated series on Disney+. Kids ages 3 and up will love exploring all the features this playset has to offer, like a swinging vine, a classroom area, a vine slide, sleeping quarters, “floating” rocks, and Force push panels where Jedi in training can practice their skills. The set features lights and sounds, plus two 4-inch-scale figures (Kai Brightstar and a training droid), a Lightsaber accessory, a hologram Yoda accessory and 3 stone accessories. Includes temple playset, 2 figures and 5 entertainment-inspired accessories.

STAR WARS JABBERIN’ JEDI NUBS

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$59.99 | Available: Now)

Introduce young Jedi to the *STAR WARS* galaxy with this *STAR WARS JABBERIN’ JEDI NUBS* plush inspired by the action-packed *YOUNG JEDI ADVENTURES* animated series on Disney+. Kids ages 3 and up will love reenacting their favorite galactic moments with this stuffed animal version of the fan-favorite character. With super soft blue fur, acrylic eyes and an electronic Lightsaber, this *STAR WARS* plush toy is perfectly sized at 11 inches for adventures and lots of snuggles. Squeeze his tummy or press the button on his Lightsaber to unlock different lights and sound effects! Look for even more preschool toys to collect from Hasbro’s Young Jedi Adventures line, like mini action figures and vehicles. (Additional products each sold separately. Subject to availability.)

TRANSFORMERS: RISE OF THE BEASTS BEAST-MODE BUMBLEBEE

[DOWNLOAD LINKS HERE](#)

(Ages 6 and Up | Approx. Retail Price: \$49.99 | Available: Now)

The battle on Earth is no longer between the heroic Autobots and the evil Decepticons as the new *Transformers: Rise of the Beasts* film introduces the Maximals, the Predacons, and the Terrorcons, in an epic 90s globetrotting adventure. The new TRANSFORMERS: Rise of the Beasts Beast-Mode Bumblebee action figure inspired by the new movie takes on the popular character’s new beast alt mode and stands at 10” tall. The figure converts between 3 modes: robot, vehicle, and beast; and can go from robot to licensed off-road Camaro in 19 steps before squeezing the figure’s legs together to reveal the new eagle beast mode. The new toy features button-activated lights and 15 sound effects and phrases, and includes a sword accessory that can attach in each mode. Available at most major retailers.

TRANSFORMERS: RISE OF THE BEASTS 2-IN-1 MASK ASSORTMENT

DOWNLOAD LINKS HERE

(Ages 6 and Up | Approx. Retail Price: \$34.99 | Available: Now)

The battle on Earth is no longer between the heroic Autobots and the evil Decepticons as the new Transformers: Rise of the Beasts film introduces the Maximals, the Predacons, and the Terrorcons, in an epic 90s globetrotting adventure. Gear up for battle with the new TRANSFORMERS: Rise of the Beasts 2-in-1 Mask assortment inspired by the new film. These 2-in-1 masks can convert from robot action figure to mask mode that allows kids to imagine being part of the action. Each 9-inch mask includes an elastic strap and nose padding for an adjustable fit while in mask mode. The TRANSFORMERS: Rise of the Beasts 2-in-1 Mask assortment includes:

- > Get ready to roll out with the new TRANSFORMERS: Rise of the Beasts Bumblebee 2-in-1 Mask. Bumblebee's mask can convert from robot to mask mode in 15 steps so kids can easily roleplay as they imagine being a part of the action.
- > Get ready to roll out with the new TRANSFORMERS: Rise of the Beasts Optimus Primal 2-in-1 Mask. Optimus Primal's mask can convert from robot to mask mode in 12 steps so kids can easily roleplay as they imagine being a part of the action.

TRANSFORMERS: EARTHSPARK CYBER-COMBINERS ASSORTMENT

DOWNLOAD LINKS HERE

(Ages 6 and Up | Approx. Retail Price: \$29.99 | Available: January 2024)

There are so many ways to play with the Transformers: EarthSpark Cyber-Combiner sets! Inspired by the *Transformers: EarthSpark* animated series, these sets come with 2 Transformers action figures that can be played with separately or connected to make 2 different combiner bots. Look for additional Cyber-Combiner action figure sets (sold separately, subject to availability) to create additional awesome combinations.

- > TRANSFORMERS: EARTHSPARK CYBER-COMBINER BUMBLEBEE AND MO MALTO: This Transformers 5-inch action figure set comes with 2 Transformers figures, Bumblebee and Mo Malto, that can be played with separately or connected to make 2 different combiner bots! The 2-in-1 Bumblebee figure converts from robot to sports car mode in 9 steps. Combine the figures in 2 different configurations to make a super-powered Bumblebee or Mo. Includes two action figures and a detachable Cyber-Sword accessory piece.
- > TRANSFORMERS: EARTHSPARK CYBER-COMBINER TERRAN TWITCH AND ROBBY MALTO: This Transformers 5-inch action figure set comes with 2 Transformers figures, Terran Twitch and Robby Malto, that can be played with separately or connected to make 2 different combiner bots. The 2-in-1 Terran Twitch converts from robot to stealth drone mode in 9 steps. Combine the figures in 2 different configurations to make a super-powered Twitch or Robby. Includes two action figures and a detachable blaster accessory piece.

TRANSFORMERS: EARTHSPARK CYBER-SLEEVE BATTLE BLASTER

[DOWNLOAD LINKS HERE](#)

(Ages 6 and Up | Approx. Retail Price: \$14.99 | Available: January 2024)

Get ready for epic adventures with the Transformers: EarthSpark Cyber-Sleeve Battle Blaster! With 2 ways for kids to imagine battling Decepticons, this toy blaster takes pretend play to a whole new level. Kids can easily load and launch NERF darts, or swing their arm to reveal Mo Malto's Cyber-Sword, inspired by the *Transformers: EarthSpark* animated series. Includes gauntlet, 3 darts, and 2 adjustable straps for a comfortable fit. Look for more *Transformers: EarthSpark* toys, including awesome Transformers action figures (sold separately, subject to availability).

TRANSFORMERS STUDIO SERIES DELUXE TRANSFORMERS: RISE OF THE BEASTS 105 AUTOBOT MIRAGE

[DOWNLOAD LINKS HERE](#)

(Ages 8 and Up | Approx. Retail Price: \$24.99 | Available: Fall 2023)

Bring the epic action of the TRANSFORMERS movies from the big screen into your collection with the TRANSFORMERS Studio Series Deluxe Class 105 Autobot Mirage action figure, inspired by *Transformers: Rise of the Beasts!* Featuring movie-inspired details and accessory, this figure stands 4.5" tall and features classic conversion between robot and Porsche 911 Carrera mode in 25 steps. Pose the Autobot Mirage action figure with the included New York City Getaway removable backdrop scene that can be displayed in any collection. Includes arm cannon accessory that attaches to the Autobot Mirage figure in both modes. Available for pre-order now on Hasbro Pulse and participating retailers.

TRANSFORMERS STUDIO SERIES DELUXE TRANSFORMERS: RISE OF THE BEASTS 104 NIGHTBIRD

[DOWNLOAD LINKS HERE](#)

(Ages 8 and Up | Approx. Retail Price: \$24.99 | Available: Fall 2023)

Bring the epic action of the TRANSFORMERS movies from the big screen into your collection with the TRANSFORMERS Studio Series Deluxe Class 104 Nightbird action figure, inspired by *Transformers: Rise of the Beasts!* Featuring movie-inspired details and accessory, this figure stands 4.5" tall and features classic conversion between robot and Nissan Skyline GTR R33 mode in 21 steps. Pose the Nightbird action figure with the Attack at the Museum removable backdrop scene that can be displayed in any collection. Includes sword accessory that attaches to the Nightbird figure in both modes.

TRANSFORMERS STUDIO SERIES VOYAGER TRANSFORMERS: RISE OF THE BEASTS RHINOX

[DOWNLOAD LINKS HERE](#)

(Ages 8 and Up | Approx. Retail Price: \$34.99 | Available: Now)

Bring the epic action of the TRANSFORMERS movies from the big screen into your collection with the TRANSFORMERS Studio Series Voyager 103 Rhinox action figure! The new Rhinox figure is inspired by *Transformers: Rise of the Beasts*. The 6.5" action figure for boys and girls can convert from robot to rhinoceros mode in 29 steps and comes with a hammer accessory that attaches to the figure in both modes. The figure also comes with a removable Peruvian Jungle Discovery backdrop display inspired by the movie, giving fans a chance to recreate scenes. The TRANSFORMERS Studio Series Voyager 103 Rhinox is available at Hasbro Pulse and other participating retailers.

TRANSFORMERS STUDIO SERIES LEADER TRANSFORMERS: RISE OF THE BEASTS 106 OPTIMUS PRIMAL

[DOWNLOAD LINKS HERE](#)

(Ages 8 and Up | Approx. Retail Price: \$54.99 | Available: Fall 2023)

Bring the epic action of the TRANSFORMERS movies from the big screen into your collection with the TRANSFORMERS Studio Series Leader Class 106 Optimus Primal figure, inspired by *Transformers: Rise of the Beasts!* Featuring movie-inspired details and accessories, this figure stands 8.5" tall and features classic conversion between robot and gorilla mode in 34 steps. Pose the Optimus Primal action figure with the Peruvian Jungle Discovery removable backdrop scene that can be displayed in any collection. Includes figure, 2 scimitars, 2 chain pieces (can connect with scimitars), axe and Transwarp Key accessories that attach in both modes. Available for pre-order now on Hasbro Pulse and participating retailers.

TRANSFORMERS: RISE OF THE BEASTS SMASH CHANGERS ASSORTMENT

[DOWNLOAD LINKS HERE](#)

(Ages 6 and Up | Approx. Retail Price: \$34.99 | Available: Now)

The battle on Earth is no longer between the heroic Autobots and the evil Decepticons as the new *Transformers: Rise of the Beasts* film introduces the Maximals, the Predacons, and the Terrorcons, in an epic 90s globetrotting adventure. Smash into battle with the TRANSFORMERS: Rise of the Beasts Smash Changers assortment! Each 9-inch figure converts from alt mode to robot mode in 3 steps by smashing! With the Smash Changer assortment, each smashing motion activates a conversion step. Once converted, manually convert the figure back to alt mode. The TRANSFORMERS: Rise of the Beasts Smash Changers assortment includes:

- > TRANSFORMERS: RISE OF THE BEASTS SMASH CHANGER OPTIMUS PRIMAL charges onto the battlefield in the new Smash Changer assortment where he can quickly convert from gorilla mode to robot mode in 3 conversion steps activated by smashing motions.
- > TRANSFORMERS: RISE OF THE BEASTS SMASH CHANGER OPTIMUS PRIME charges onto the battlefield in the new Smash Changer assortment where he can quickly convert from truck mode to robot mode in 3 conversion steps activated by smashing motions.

TRANSFORMERS: RISE OF THE BEASTS BEAST ALLIANCE BEAST COMBINERS ASSORTMENT

[DOWNLOAD LINKS HERE](#)

(Ages 8 and Up | Approx. Retail Price: \$19.99 | Available: Now)

The battle on Earth is no longer between the heroic Autobots and the evil Decepticons as the new *Transformers: Rise of the Beasts* film introduces the Maximals, the Predacons, and the Terrorcons, in an epic 90s globetrotting adventure. Inspired by the new film, Hasbro is launching the new TRANSFORMERS: Rise of the Beasts Beast Alliance Beast Combiners assortment, with each Beast Combiners set including 2 Beast Alliance figures: a 5" Battle Changer toy and 5" beast armor toy. The Battle Changer toy can convert from robot to alt mode, while the beast armor toy converts from beast to armor mode and can be attached to the smaller robot action figure. Beast Combiner 2-Pack toys are cross compatible with other Beast Alliance figures. The TRANSFORMERS: Rise of the Beasts Beast Alliance Beast Combiners assortment includes:

- > TRANSFORMERS: RISE OF THE BEASTS BEAST ALLIANCE BEAST COMBINERS 2-PACK BUMBLEBEE & SNARLSABER: Armor up for battle in the Beast Alliance Beast Combiners assortment. Bumblebee can convert from robot to licensed Camaro mode in 7 steps, while Snarlsaber converts from black panther to armor mode and attaches to Bumblebee in 8 steps.
- > TRANSFORMERS: RISE OF THE BEASTS BEAST ALLIANCE BEAST COMBINERS 2-PACK ARCEE & SILVERFANG: Armor up for battle in the Beast Alliance Beast Combiners assortment. Arcee can convert from robot to motorcycle mode in 13 steps, while Silverfang converts from wolf to armor mode and attaches to Arcee in 8 steps.

- > TRANSFORMERS: RISE OF THE BEASTS BEAST ALLIANCE BEAST COMBINERS 2-PACK OPTIMUS PRIMAL & SKULLCRUNCHER: Armor up for battle in the Beast Alliance Beast Combiners assortment. Optimus Primal can convert from robot to gorilla mode in 7 steps, while Skullcrusher converts from crocodile to armor mode and attaches to Optimus Primal in 6 steps.

TWISTER AIR

[DOWNLOAD LINKS HERE](#)

(Ages 8 and Up | Players: 1+ | Approx. Retail Price: \$19.99 | Available: Now)

No mat? That's right! Take moves from the mat to the screen with the TWISTER AIR game! In this app-enabled, augmented reality spin on the TWISTER game, the party extends onto a player's smart device. Players reach, clap, swipe, and strike crazy poses to music beats as they scramble to match their wrist and ankle bands to the colored spots on screen. Earn points for every spot hit while you twist in the air like you just don't care!

This fun party game includes 8 colorful TWISTER AIR bands and a device stand that works for any smartphone or tablet. To get started, download the TWISTER AIR app (free to download – data rates and in-app purchase may apply) and set a smart device in the included stand. Then players put the bands on their wrists and ankles, and they're ready for action! As the music plays, players move their body to match their wrist and ankle bands to the colored spots on screen to earn points. Players can choose VS or Team mode, where players move their body to the music as they work to match their wrist and ankle bands to the colored spots on screen, earning points as they go. Or play solo mode to beat a past record. This TWISTER AIR augmented reality app game is as fun to watch as it is to play. Available at most major retailers.

STOCKING STUFFERS

Smaller gifts that still pack a punch! From the **NERF ELITE 2.0 JOLLY DASH** where you can blast into a winter wonderland with a colorful holiday-themed design and the **TRANSFORMERS EARTHSPARK: 1-STEP FLIP CHANGER MEGATRON** or **TERRAN TWITCH** inspired by the *Transformers: EarthSpark* animated series to webtastic **MARVEL** toys inspired by the hit *Spidey and His Amazing Friends* series and new **STAR WARS** toys for young ones based on the *Young Jedi Adventures* animated series on Disney+ and **DROIDABLES** – your new expressive, de-stressive sidekick... these are perfect to hang over the fireplace and celebrate the season.



MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS SPIDEY WITH HOVER SPINNER

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$27.99 | Available: Now)

Speed to the rescue in awesome web-slinging style with the MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS SPIDEY WITH HOVER SPINNER! This Hover Spinner superhero car features its own unique character deco and matching 4-inch-scale Spidey action figure with an updated Web-Spinner suit inspired by season 3 of the *Spidey and His Amazing Friends* animated-series on Disney Junior. Kids will love rolling the Hover Spinner toy car while activating the spinning feature around the vehicle. Includes vehicle, figure and detachable helmet accessory.

MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS MILES WITH DRILL SPINNER

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$27.99 | Available: Now)

Speed to the rescue in awesome web-slinging style with the MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS MILES WITH DRILL SPINNER! This Drill Spinner superhero car features its own unique character deco and matching 4-inch-scale Miles Morales: Spider-Man action figure with an updated Web-Spinner suit inspired by season 3 of the *Spidey and His Amazing Friends* animated-series on Disney Junior. Kids will love rolling the Drill Spinner toy car, activating the drill spinning feature on the vehicle. Includes vehicle, figure and detachable helmet accessory.

MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS GHOST-SPIDER WITH GLIDE SPINNER

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$27.99 | Available: Now)

Speed to the rescue in awesome web-slinging style with the MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS GHOST-SPIDER WITH GLIDE SPINNER! This Glide Spinner superhero car features its own unique character deco and matching 4-inch-scale Ghost-Spider action figure with an updated Web-Spinner suit inspired by season 3 of the *Spidey and His Amazing Friends* animated-series on Disney Junior. Kids will love rolling the Glide Spinner toy car while activating the spinning feature around the vehicle. Kids can also activate spinning propellers on the Glide Spinner by pushing a button on the jet's tail! Includes vehicle, figure and detachable helmet accessory.

MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS SPIDEY

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$11.99 | Available: Now)

Web out with Team Spidey with this MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS SPIDEY toy! Preschoolers can imagine epic adventures as Spidey, working with Team Spidey and taking down their enemies with this 4-inch-scale action figure with accessories and an updated suit inspired by season 3 of the *Spidey and His Amazing Friends* animated-series on Disney Junior. This toy includes a backpack, a web-spinning accessory and sidekick bot to use for epic web-slinging adventures! Includes figure and 3 entertainment-inspired accessories.

MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS MILES MORALES: SPIDER-MAN

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$11.99 | Available: Now)

Web out with Team Spidey with this MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS MILES MORALES: SPIDER-MAN toy! Preschoolers can imagine epic adventures as Miles Morales: Spider-Man, working with Team Spidey and taking down their enemies with this 4-inch-scale action figure with accessories and an updated suit inspired by season 3 of the *Spidey and His Amazing Friends* animated-series on Disney Junior. This toy includes a backpack, a web-spinning accessory, and sidekick bot to use for epic web-slinging adventures! Includes figure and 3 entertainment-inspired accessories.

MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS GHOST-SPIDER

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Approx. Retail Price: \$11.99 | Available: Now)

Web out with Team Spidey with this MARVEL SPIDEY AND HIS AMAZING FRIENDS WEB-SPINNERS GHOST-SPIDER toy! Preschoolers can imagine epic adventures as Ghost-Spider, working with Team Spidey and taking down their enemies with this 4-inch-scale action figure with accessories and an updated suit inspired by season 3 of the *Spidey and His Amazing Friends* animated-series on Disney Junior. This toy includes a backpack, a web-spinning accessory, and sidekick bot to use for epic web-slinging adventures! Includes figure and 3 entertainment-inspired accessories.

NERF ELITE 2.0 JOLLY DASH

[DOWNLOAD LINKS HERE](#)

(Ages 8 and Up | Approx. Retail Price: \$5.59 | Available: Now on Amazon; at retailers Fall 2023)

Blast into a winter wonderland of fun NERF games with the NERF ELITE 2.0 JOLLY DASH blaster that features colorful holiday-themed decorations and a jolly design! Celebrate the season with this easy-to-use dart blaster that's a great holiday gift for 8-year-old kids. It comes with 2 Official NERF ELITE foam darts that are perfect for indoor and outdoor play. The blaster is topped with a fun scope design that adds to the blaster's festive look. The compact size makes it easy to include with holiday gifts, to give kids a bright holiday surprise that's a real blast! Kids can dash into battling in 3 easy steps. Load 1 dart into the front of the blaster, pull down the priming handle, and pull the trigger. Eyewear recommended (not included). No batteries required.

STAR WARS: DROIDABLES

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$19.99 | Available: Now)

Meet the *STAR WARS* DROIDABLES your expressive, de-stressive sidekick! This 4-inch portable pal is packed with 20+ lights and sound effects inspired by characters in the *Star Wars* galaxy. Rock their heads forward, backward, side to side, and even in a circular motion to discover more than 20 different reactions – happy, sad, excited, and maybe even some hidden surprises. Each interactive figure includes batteries, so kids can start rocking and unlocking sound effects right away. Collect all the characters in the Droidables line! Additional products each sold separately. Subject to availability.

STAR WARS: KAI BRIGHTSTAR ACTION FIGURE

DOWNLOAD LINKS HERE

(Ages 3 and Up | Approx. Retail Price: \$6.99 | Available: Now)

Introduce young Jedi to the *STAR WARS* galaxy with this *STAR WARS: KAI BRIGHTSTAR* figure inspired by the action-packed *YOUNG JEDI ADVENTURES* animated series on Disney+. This 4-inch-scale *STAR WARS* figure features multiple points of articulation for fun, poseable play. Includes figure and 2 series-inspired accessories including a removable cape and green Lightsaber.

STAR WARS: LYS SOLAY ACTION FIGURE

DOWNLOAD LINKS HERE

(Ages 3 and Up | Approx. Retail Price: \$6.99 | Available: Now)

Introduce young Jedi to the *STAR WARS* galaxy with this *STAR WARS: LYS SOLAY* figure inspired by the action-packed *YOUNG JEDI ADVENTURES* animated series on Disney+. This 4-inch-scale *STAR WARS* figure features multiple points of articulation for fun, poseable play. Includes figure and 2 series-inspired accessories including a removable cape and purple Lightsaber.

STAR WARS: NUBS ACTION FIGURE

DOWNLOAD LINKS HERE

(Ages 3 and Up | Approx. Retail Price: \$6.99 | Available: Now)

Introduce young Jedi to the *STAR WARS* galaxy with this *STAR WARS: NUBS* figure inspired by the action-packed *YOUNG JEDI ADVENTURES* animated series on Disney+. This 3-inch-tall *STAR WARS* figure features multiple points of articulation for fun, poseable play. Includes figure and 2 series-inspired accessories including a removable cape and blue Lightsaber.

STAR WARS: YODA ACTION FIGURE

DOWNLOAD LINKS HERE

(Ages 3 and Up | Approx. Retail Price: \$6.99 | Available: Now)

Introduce young Jedi to the *STAR WARS* galaxy with this *STAR WARS: YODA* figure inspired by the action-packed *YOUNG JEDI ADVENTURES* animated series on Disney+. This 3-inch-tall *STAR WARS* figure features multiple points of articulation for fun, poseable play. Includes figure and 2 series-inspired accessories including a removable cape and green Lightsaber.

STAR WARS: NASH DURANGO FIGURE & SPEEDER BIKE

DOWNLOAD LINKS HERE

(Ages 3 and Up | Approx. Retail Price: \$16.99 | Available: Now)

Speed off into adventure with this *STAR WARS: NASH DURANGO FIGURE & SPEEDER* figure inspired by the action-packed *YOUNG JEDI ADVENTURES* animated series on Disney+. This 4-inch-scale Nash Durango figure features a molded-on helmet and multiple points of articulation for fun, poseable play. Nash fits right into her included speeder bike and her hands can even attach to the handles. The speeder bike features wheels on the bottom, so Nash is ready to roll right out of the package! Includes figure and vehicle.

STAR WARS: KAI BRIGHTSTAR FIGURE & SPEEDER BIKE

DOWNLOAD LINKS HERE

(Ages 3 and Up | Approx. Retail Price: \$16.99 | Available: Now)

Speed off into adventure with this *STAR WARS: KAI BRIGHTSTAR FIGURE & SPEEDER* figure inspired by the action-packed *YOUNG JEDI ADVENTURES* animated series on Disney+. This 4-inch-scale Kai Brightstar figure features a molded-on helmet, green Lightsaber accessory and multiple points of articulation for fun, poseable play. Kai fits right into his included speeder bike and his hands can even attach to the handles. The speeder bike features wheels on the bottom, so Kai is ready to roll right out of the package! Includes figure, vehicle and accessory.

STAR WARS: LYS SOLAY FIGURE & SPEEDER BIKE

DOWNLOAD LINKS HERE

(Ages 3 and Up | Approx. Retail Price: \$16.99 | Available: Now)

Speed off into adventure with this *STAR WARS: LYS SOLAY FIGURE & SPEEDER* figure inspired by the action-packed *YOUNG JEDI ADVENTURES* animated series on Disney+. This 4-inch-scale Lys Solay figure features a molded-on helmet, purple Lightsaber accessory and multiple points of articulation for fun, poseable play. Lys fits right into her included speeder bike and her hands can even attach to the handles. The speeder bike features wheels on the bottom, so Lys is ready to roll right out of the package! Includes figure, vehicle and accessory.

STAR WARS: NUBS FIGURE & SPEEDER BIKE

DOWNLOAD LINKS HERE

(Ages 3 and Up | Approx. Retail Price: \$16.99 | Available: Now)

Speed off into adventure with this *STAR WARS: NUBS FIGURE & SPEEDER* figure inspired by the action-packed *YOUNG JEDI ADVENTURES* animated series on Disney+. This 4-inch-scale Nubs figure features a molded-on helmet, blue Lightsaber accessory and multiple points of articulation for fun, poseable play. Nubs fits right into his included speeder bike and his hands can even attach to the handles. The speeder bike features wheels on the bottom, so Nubs is ready to roll right out of the package! Includes figure, vehicle and accessory.

STAR WARS: YOUNG JEDI ADVENTURES TRAINING LIGHTSABERS ASSORTMENT

DOWNLOAD LINKS HERE

(Ages 3 and Up | Approx. Retail Price: \$9.99 | Available: Now)

Introduce young Jedi to the *STAR WARS* galaxy with these *STAR WARS: YOUNG JEDI ADVENTURES TRAINING LIGHTSABER ASSORTMENT* inspired by the action-packed animated series on Disney+. These Lightsabers are designed for little hands with a 3-segmented blade that expands with the flick of the wrist. Kids ages 3 and up will love reenacting their favorite moments from the series with this toy featuring design and deco inspired by their favorite characters' Lightsabers. Assortment features Lightsabers inspired by Kai Brightstar, Lys Solay and Nubs. Look for even more preschool toys to collect from Hasbro's Young Jedi Adventures line, like mini action figures and vehicles. (Additional products each sold separately. Subject to availability.)

TRANSFORMERS EARTHSPARK 1-STEP FLIP CHANGER ASSORTMENT

DOWNLOAD LINKS HERE

(Ages 6 and Up | Approx. Retail Price: \$9.99 | Available: Now)

Transformers: EarthSpark introduces a new generation of TRANSFORMERS robots – the first TRANSFORMERS bots to be born on Earth. With a swift flip up into the air, these TRANSFORMERS: EarthSpark 1-Step Flip Changer action figures convert from robot mode in 1 easy step. Reenact action-packed battle scenes between legacy Autobots and Decepticons or immerse yourself in a new world with Earth-born Terran bots. Look for other TRANSFORMERS: EarthSpark 1-Step Flip Changer figures to add to your collection.

- > TRANSFORMERS EARTHSPARK: 1-STEP FLIP CHANGER MEGATRON: Stands at 4 inches tall and can convert from robot to armored aircraft mode by flipping the bot into the air. When the robot toy sticks the landing after an excitingly fun 1-step flip motion, the conversion to vehicle mode is complete, and can be converted back to robot in one step.
- > TRANSFORMERS EARTHSPARK: 1-STEP FLIP CHANGER TERRAN TWITCH: Stands at 4 inches tall and can convert from robot to drone mode by flipping the bot into the air. When the robot toy sticks the landing after an excitingly fun 1-step flip motion, the conversion to vehicle mode is complete, and can be converted back to robot in one step.

TRANSFORMERS EARTHSPARK TACTICON ASSORTMENT

DOWNLOAD LINKS HERE

(Ages 6 and Up | Approx. Retail Price \$5.99 | Available: Now)

Transformers: EarthSpark introduces a new generation of TRANSFORMERS robots - the first TRANSFORMERS bots to be born on Earth. Together with the human family who welcomes them in and cares for them, they'll redefine what it means to be a family. TRANSFORMERS: EarthSpark Tacticon figures feature popular characters as seen in *Transformers: EarthSpark* animated TV series. Look for other TRANSFORMERS: EarthSpark Tacticon figures to add to your collection.

- > TRANSFORMERS EARTHSPARK TACTICON ARCEE: Kids can be in the center of the action with TRANSFORMERS: EarthSpark Tacticon Arcee action figure, using only a finger to convert the toy in 1 easy step! Convert the 2.5-inch Arcee toy from muscle car mode to robot and convert back to muscle car mode in 1 step.
- > TRANSFORMERS EARTHSPARK TACTICON TERRAN HASHTAG: Kids can be in the center of the action with TRANSFORMERS: EarthSpark Tacticon Hashtag action figure, using only a finger to convert the toy in 1 easy step! Convert the 2.5-inch Arcee toy from van mode to robot and convert back to van mode in 1 step.

GIFTS UNDER \$25

Budget friendly products for all ages including the **PLAY-DOH NICKELODEON SLIME ULTIMATE BUBBLE LAB** where you can have the 'slime of your life' with Nickelodeon Slime, the expressive and moldable **STAR WARS MIXIN' MOODS GROGU**, as well as the exciting **STAR WARS MISSION FLEET MANDO'S N-1 STARFIGHTER**, and a wide selection of games such as **RISK STRIKE**, a quick-playing cards and dice game, two new ultimate mystery solving games with **CLUE CONSPIRACY** and **CLUE ESCAPE: THE MIDNIGHT HOTEL GAME** and blockbuster movie-inspired MONOPOLY editions with **MONOPOLY: BARBIE EDITION** and **MONOPOLY: THE SUPER MARIO BROS. MOVIE EDITION**.



RISK STRIKE

[DOWNLOAD LINKS HERE](#)

(Ages 10 and Up | Players: 2-5 | Approx. Retail Price: \$21.99 | Available: Now)

Get off the board and right into the action with this quick-playing RISK Strike cards and dice game, a fresh way to play the RISK game. Players can enjoy all the intensity of the RISK board game in a fast-paced, easy-to-set up game that can be played in as little as 20 minutes. When strategizing, players can rally, sabotage, bombard, spy, and perform other maneuvers using tactics cards. Players compete to dominate the most continents by rolling the dice to battle rivals for one of the 42 continent cards. By collecting a complete set of continent cards, players receive one domination coin and need two coins total to win the match. The RISK Strike family card game is a fun game for fans of the original RISK board game and newcomers alike, and with its compact size, can be played anytime, anywhere. Available at most major retailers.

STAR WARS MISSION FLEET MANDO'S N-1 STARFIGHTER

[DOWNLOAD LINKS HERE](#)

(Age 4 and Up | Approx. Retail Price: \$22.99 | Available: Now)

Blast off into galactic action with the *Star Wars* Mission Fleet Mando's N-1 Starfighter Grogu & Mandalorian action figure set. This *Star Wars* toy includes a 2.5-inch-scale Mandalorian figure with fully poseable arms, legs, and head, as well as design and detail inspired by *The Mandalorian* live-action series on Disney+. This Mission Fleet *Star Wars* playset also comes with a Darksaber accessory and Grogu figure, affectionately referred to as "Baby Yoda" by fans. This *Star Wars* set comes with The Mandalorian's N-1 Starfighter ship, featuring series-inspired design, an opening cockpit for the Mandalorian toy, and a hatch where Grogu can sit. Place the Mandalorian action figure in the cockpit of the N-1 Starfighter and the Grogu toy inside the hatch to imagine speeding through the galaxy. Hasbro's line of Mission Fleet toys includes kid-friendly *Star Wars* action figures inspired by fan-favorite characters, making them great *Star Wars* gifts for kids! (Additional products each sold separately. Subject to availability. Includes 2 figures, vehicle and accessory.

STAR WARS MIXIN' MOODS GROGU

[DOWNLOAD LINKS HERE](#)

(Ages 4 and Up | Approx. Retail Price: \$24.99 | Available: Now)

Bring home the most expressive creature in the galaxy with MIXIN' MOODS GROGU! Inspired by the beloved character, this interactive *STAR WARS* toy features design and deco from *THE MANDALORIAN* live-action series on Disney+. A little troublemaker with big feelings, this 5-inch-tall Grogu action figure features soft moldable skin so kids ages 4 and up can change his expressions. Move his ears, mouth, eyelids, neck and arms to recreate your favorite Grogu moments from *STAR WARS*. MIXIN' MOODS GROGU can make more than 20 different expressions by mixing up his facial features.

The *STAR WARS* MIXIN' MOODS GROGU toy makes a great gift for kids 4 years old and up and is the perfect addition to any fan's *Star Wars* collection.

CLUE CONSPIRACY

[DOWNLOAD LINKS HERE](#)

(Ages 14 and Up | Players: 4-10 | Approx. Retail Price: \$24.99 | Available: Now)

The CLUE Conspiracy game is a secret role strategy game of shifting suspicions! As a guest at the luxe Black Adder Resort, you discover that someone (maybe even you!) wants to murder its manager, Mr. Coral. A series of deadly traps have been planted all over the resort – and someone is armed! Now you must solve the ultimate mystery: who can you trust?! In this game of deception and deduction, players play as CLUE characters and take on secret roles on opposing teams. The Friends work to save Mr. Coral and uncover the Who, Where, and What of the Conspiracy's secret Plot. The Conspiracy members lie, bluff and secretly sabotage the Friends to spring the traps and set up Coral's murder at a specific location and with a specific weapon. Both teams will uncover clues to share – or not! Which side will succeed? Available at most major retailers.

CLUE ESCAPE: THE MIDNIGHT HOTEL GAME

DOWNLOAD LINKS HERE

(Ages 10 and Up | Players: 1-6 | Approx. Retail Price: \$16.99 | Available: Now)

After Black's murder at Tudor Mansion, you, along with Colonel Mustard, Miss Scarlett and the rest of the infamous suspects are invited to his memorial at The Midnight Hotel. There you learn that the blackmail he'd gathered on you all still exists – and one of you has just tried to steal it! Now players must deduce WHO tried to swipe the blackmail, WHERE it's stored, and WHAT is the password to open it. The CLUE Escape: The Midnight Hotel game offers classic CLUE characters and mystery in an escape room game that lets you play right away with limited setup. Players move their pawns around a 3D board that's built room-by-room as they draw cards, solve puzzles, unlock rooms, and uncover clues. After escaping the hotel, they review the clues they've collected and use deduction to make a correct accusation and win! Gather friends and family together for a riveting, single-play experience and a game night they won't forget. Available at most major retailers.

MONOPOLY: BARBIE EDITION GAME

DOWNLOAD LINKS HERE

(Ages 8 and Up | Players: 2-6 | Approx. Retail Price: \$24.99 | Available: Pre-order on Amazon; at retailers 10/1/2023)

Be anything with Barbie! With the MONOPOLY: Barbie Edition board game, players can imagine slipping into pink Barbie shoes as they follow their dreams to own it all! First, players choose from 6 Barbie-inspired zinc tokens in her signature color, pink: Dog, Show, Sportscar, Speedboat, Roller Skate, and Barbie herself. Then, each player selects a Be Anything card to choose from 6 Barbie careers before they travel the board and purchase famous locations in the Barbie dream world and build their own Dream Houses. If they roll a "B" with the Barbie die, they can flex their unique Be Anything skill, giving them an edge over opponents. Live out career and fashion goals by drawing Dream Career and Dream Closet cards. With convertibles, campers, cute pups and more, you can own it all, express yourself and live your dreamiest dream with MONOPOLY: Barbie Edition!

MONOPOLY: THE SUPER MARIO BROS. MOVIE EDITION GAME

[DOWNLOAD LINKS HERE](#)

(Ages 8 and Up | Players: 2-4 | Approx. Retail Price: \$21.99 | Available: Now)

Inspired by The Super Mario Bros. Movie, this action-packed MONOPOLY: The Super Mario Bros. Movie Edition board game lets kids and fans explore the Mushroom Kingdom, as they buy, sell, and trade locations from The Super Mario universe! Gold coins take the place of MONOPOLY cash in this race to see who can collect the most coins to win. Earn even more by owning matching Property sets. But beware of Bowser, who can swipe properties, steal coins, or send players to Jail! Discover Warp Pipe shortcuts and gather or lose coins with Question Blocks and Piranha Plants. Enjoy iconic Mario artwork, characters, and themes inspired by the film with the new MONOPOLY: The Super Mario Bros. Movie Edition board game, available at most major retailers.

PLAY-DOH NICKELODEON SLIME ULTIMATE BUBBLE LAB

[DOWNLOAD LINKS HERE](#)

(Ages 3 and Up | Retail Price: \$24.99 | Available: 10/1/23 on Amazon)

Have the slime of your life with the Ultimate Bubble Lab and Nickelodeon Slime! Make lots of colorful bubbles with the motorized bubble maker, giving them a different way to play, and gooey Bubble Lab Slime in 4 different colors. Squeeze and fill the lab tubes to let kids add and remove as much compound as they need. They're able to control the amount of each color they add to the machine and get even less goo on their hands. The bubble wand lets them experiment with the bubbles, swishing them around for a fun effect. Kids crafts toys like this PLAY-DOH kit can make super cool gifts for girls and boys 3 years and up!

product catalog

In this digital holiday lookbook, you can explore Hasbro's 2023 product priorities, including full product details and links to download high-resolution images.

You can also access it via **Hasbro's Media Newsroom**.

Questions?

For questions and more information
about Hasbro's 2023 Holiday Lookbook, contact
hasbrobrandpr@hasbro.com



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