

Transformers Bumblebee Cyberverse Adventures Dinobots Unite Roll N' Change Optimus Prime

(HASBRO / Ages 6 and Up / Approx. Retail Price: \$49.99 / Available: September 1, 2021)

The DINOBOOTS ROLL N' CHANGE OPTIMUS PRIME figure stands at 10 inches tall and seamlessly converts from truck to robot mode by pulling out the sword accessory and rolling OPTIMUS PRIME forward. Watch him convert to robot mode in one continuous motion with the push-to-convert feature! OPTIMUS PRIME also manually converts back to vehicle mode in 12 steps, features lights, 10 button-activated sound effects, and comes with a sword accessory and 3 Energon Armor pieces.

As a powerful new threat targets CYBERTRON, it is up to GRIMLOCK and his new friends, the DINOBOOTS, to unite and save the planet! Discover the unique powers and skills of each CYBERVERSE character, and see how those powers will be used to defend CYBERTRON... or threaten it.

Roll out like never before! Take home the magic of what makes the TRANSFORMERS robots *More Than Meets the Eye* with ROLL N' CHANGE figures! This OPTIMUS PRIME toy is inspired by the noble AUTOBOT leader from the *Transformers Bumblebee Cyberverse Adventures* cartoon, as seen on Cartoon Network and YouTube. Kids can collect other ROLL N' CHANGE figures (each sold separately, subject to availability) to discover their favorite characters from the G1-inspired CYBERVERSE series. One of the best ways to introduce young and new fans to the exciting world of TRANSFORMERS! Available at most major toy retailers.