



LOST KITTIES SPRING 2019 Product Descriptions

Who's hidin' inside? It's LOST KITTIES, the adorable collection of mischievous little kitties with a mind of their own! These sneaky kitties are always on the lookout for an adventure, with their curious cat instincts taking them into unexpected places. Kids will love the adventure of surprise by searching for which LOST KITTIES are hidden inside blind cartons by digging through the shaping compound to uncover the feisty feline! Each LOST KITTIES character is part of one of eight squads, with their own mischievous interests and personalities such as the #Nomz, #Cattitude, #WorkinIt, #IfIFits, #Adorbs, #ScaredyCats, #Cathletic, and #NotFelinelt. Kids will be hooked on the adventure of collecting the many series and waves of LOST KITTIES characters.

LOST KITTIES E-COMM BUNDLE Pack

(HASBRO/ Ages 5 years & up/Approx. Retail Price: \$14.99/Available: Spring 2019)

These mischievous LOST KITTIES love adventure and are not afraid to follow their curious cat instincts into unsuspecting places, like these cartons! This bundle includes three individual cartons in a handy cardboard carrying case, so you can take your LOST KITTIES on-the-go for crazy adventures. Can you find who's hidin' inside each pack with the LOST KITTIES E-COMM BUNDLE PACK? Dig through the shaping compound to uncover each mischievous LOST KITTIES character and discover what #squad they are on. With so many unique personalities, the fun with these curious kitties is endless! Each carton in the LOST KITTIES E-COMM BUNDLE pack includes a LOST KITTIES figure, two accessories, and a meme sticker all hidden inside a variety of soft, shaping compound. Use the included collector's guide to keep track of all 12 characters in Series 2, Wave 3. Available online at most major online retails. Kitty figures and accessories are packaged randomly. Some bundles may contain duplicate items. Available online at most major toy retailers.

LOST KITTIES KIT-TWINS

(HASBRO/ Ages 5 years & up/Approx. Retail Price: \$9.99/Available: Spring 2019)

Who's hidin' inside? Dig through two scoops of compound to find not just one, but two LOST KITTIES hiding inside! Each pair of LOST KITTIES KIT-TWINS belongs together and comes with a flipbook to inspire a fun story of their adventures. The mischievous LOST KITTIES KIT-TWINS duos have a mind of their own and they're not afraid to follow their curious cat instincts! Search for these crazy kitties hidin' in their scoop-shaped cartons! These adorable twins bring twice the adventure and all new squads for kids to collect. Each pair of LOST KITTIES KIT-TWINS characters are part of one of six squads, with their own mischievous interests and personalities such as the #furthewin, #twocute, #kittiekhaos, #purrfectpair, #doubletrouble and #table4two squads. Kids will love to discover which purrfect pair they found as they dig through two of six varieties of shaping compound inside the resealable, scoop-shaped containers. LOST KITTIES KIT-TWINS comes with two LOST KITTIES characters, four randomly packaged accessories, meme flipbook, and collector's guide. Collect all 24 pairs from Series 2, Wave 3. Each sold separately. Available at most major toy retailers.

LOST KITTIES BLIND BOX SINGLES Assortment

(HASBRO/ Ages 5 years & up/Approx. Retail Price: \$4.99/Available: Spring 2019)

LOST KITTIES have a mind of their own and they're not afraid to follow their curious cat instincts into unsuspecting places! Kids will love to discover who's hidin' inside as they open up each carton and dig through one of three varieties of shaping compound to uncover which LOST KITTIES character they found! Each kitty squad has its own mischievous interests and personalities, which make the adventures endless no matter which squad you find. LOST KITTIES BLIND BOX SINGLES assortment comes with two themed accessories that can be used with the shaping compound and a funny meme sticker, unique to each character! Each sold separately. Collect all 12 characters in series 2, Wave 3. Available at most major toy retailers.

LOST KITTIES SPECIAL EDITION SERIES BUNDLE (E6458)

(HASBRO/ Ages 5 years & up/Approx. Retail Price: \$14.99/Available: Spring 2019)

3 Carton singles for 3 times the fun! Who will you find hidin' inside your 3-pack? Dig through the shaping compound – will it be a kitty, or one of those pesky mouse invaders? Some hidden accessories are molds or stamps for more compound play. Store the compound in the resealable cartons so you can keep discovering over and over again! Will they be sweet lil' kitties or sneaky mouse invaders? In addition to 1 figure, each carton contains 2 accessories, a sticker, and collectors' sheet. There are 24 different characters to collect. Each 3-pack sold separately. Subject to availability. Randomly assorted.

ITTY BITTY LOST KITTIES

(HASBRO/ Ages 5 years & up/Approx. Retail Price: \$2.99/Available: Spring 2019)

Everyone's favorite LOST KITTIES are even more #adorbz in an all new size with the ITTY BITTY LOST KITTIES! The curious kitties may be pint-sized, but they each have big personalities. Kids will love to uncover which mischievous mini kitties are hidin' inside! Dig through one of three colors of shaping compound to uncover each adorable ITTY BITTY LOST KITTIES character and discover which #squad they are on. Store your LOST KITTIES in the reusable carton so the fun can continue after you find who'z hidin' inside! Collect all 12 characters from Series 2, Wave 3. Each ITTY BITTY LOST KITTIES assortment includes one mini character, one shaping compound, a meme sticker, collector's guide, and resealable container. Each sold separately. Available at most major toy retailers.

MICE MANIA

LOST KITTIES MICE MANIA SINGLES

(HASBRO/ Ages 5 years & up/Approx. Retail Price: \$4.99/Available: 5/1/2019)

Everyone's favorite kitties are hiding inside these cool cartons... along with a few uninvited mice, who've invaded the kitties' hiding place in hopes of slurping up a treat! Dig through the shaping compound – will it be a kitty, or one of those tough-to-find mice invaders? Some of the hidden accessories are molds or stamps for even more compound play. Store the compound in the resealable carton so you can keep discovering over and over again! Some LOST KITTIES figures are "pawpular" and a few are rare (or even super rare)! You never know who you'll find! Includes one figure, two accessories, shaping compound, compound container with lid, sticker, and collectors' sheet. Each sold separately. Available at most major toy retailers.

LOST KITTIES MICE MANIA HOLIDAY CARTON

(HASBRO/ Ages 5 years & up/Approx. Retail Price: \$9.99/Available: Holiday 2019)

It's a holiday eggnog carton full of mousy mischief! Start – or add to -- your Lost Kitties collection in a BIG way with a multipack including 2 figures, 4 accessories, and 2 holiday "photos". Dig through the shaping compound to find all the treasures then keep the compound fresh in the resealable "mug". What sort of shenanigans is going on inside, do you think? Only one way to find out! Available at most major retailers.