



2024 Holiday Lookbook

contents

- 1** Introduction
- 2** Hot Holiday
- 10** Stocking Stuffers & Great Gifts Under \$25
- 16** Creative Play: Build, Squish, Squeeze, Dance & More
- 23** Season's Greetings from Galaxies Far Away
- 31** Action-Packed Battles & Outdoor Fun
- 44** Game Night Adventures & Cheer
- 48** Pop-Culture Favorites
- 55** Hasbro's Holiday Library
- 58** Style Your Holidays — Apparel Favorites
- 61** Holiday Fun for Ages 18+
- 63** Product Catalog

introduction

'Tis the season to celebrate the holidays with Hasbro and create joyful memories for children and their families through the wonder of storytelling and imaginative play!

2024 celebrated milestone anniversaries and introduced thrilling products for year-round fun from iconic brands, including **AVALON HILL, DUNGEONS & DRAGONS, MAGIC: THE GATHERING, MONOPOLY, NERF, FURBY, PEPPA PIG, PLAY-DOH** and **TRANSFORMERS**, along with premier collaboration brands including **STAR WARS™** and **MARVEL** from Disney Consumer Products, providing a new impressive array of toy, game, and product innovations that bring each world-class franchise to life.

As we head into the holidays, Hasbro invites you to explore the latest lineup of this year's Hot Holiday items, perfect Stocking Stuffers, Gifts Under \$25, Creative Play, Collectibles, Board Games, and more for all ages. With entertainment-inspired products, items for young fans, toys and games with cross-generational appeal, and hands-on play experiences, Hasbro's latest and greatest products are the ideal gifts for any holiday occasion.

hot holiday items

Consider Hasbro's hottest items this holiday season as you look for the ultimate gift! For little ones on your list, the **PLAY-DOH Pizza Delivery Scooter** doubles creativity as a kid-powered ride-on scooter meets PLAY-DOH pizza playset; the **PEPPA PIG Peppa's Muddy Puddles Party** interactive doll talks, plays, sings, and dances to spark imagination; and the latest FURBY companions like the FURBY Galaxy Edition light up the night and glow in the dark.

Those looking for an action experience can consider the **NERF N SERIES INFINITE** dart blaster to gain a superior edge in indoor and outdoor play; the **BEYBLADE X XTREME Battle Set** as a perfect starter to begin your quest for Beymastery and LET IT RIP with exclusive Collab Tops from fan-favorite brands TRANSFORMERS, STAR WARS and Marvel; the **TRANSFORMERS ONE Power Flip Optimus Prime (Orion Pax)** 4-mode converting toy inspired by the *TRANSFORMERS ONE* movie; the 6-inch scale **MARVEL LEGENDS SERIES DEADPOOL** or **WOLVERINE** figures; the **STAR WARS: LIGHTSABER FORGE FORCE COLOR MASTER LIGHTSABER** inspired by the live-action series *STAR WARS: THE ACOLYTE*; and the **STAR WARS FORCE N' TELLING VADER** electronic figure.

Additionally, tabletop gamers can take advantage of the new and improved **DUNGEONS & DRAGONS Player's Handbook** for fifth edition D&D players; experience the new **MAGIC: THE GATHERING Foundations Beginner Box**; enjoy new takes on a classic with **MONOPOLY GO!** and dive into the new **Life in Reterra** community (re)building game where the world has become an overgrown memory. Fans of the Christmas classic story can also collect the **OPERATION: Rudolph the Red Nosed Reindeer 60th Anniversary Edition** game.

BEYBLADE X XTREME BATTLE SET

(Ages 8 & Up | Approx. Retail Price: \$49.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the exhilarating thrill of the next generation of BEYBLADE tops, BEYBLADE X. The BEYBLADE X Xtreme Battle Set is the perfect starter, packed with all you need to begin your quest for Beymastery and including everything kids need to play and compete: the Beystadium, 2 right-spinning tops, and 2 launchers with ripcords. Assemble your stadium and tops, load your launcher, and 3-2-1 LET IT RIP!

The Xtreme Beystadium arena and 2 BEYBLADE X right-spin tops feature the Accelerator Gear System to level-up your game. When the gear of the top engages the rail of the stadium, it can super-accelerate into an Xtreme Dash, rocketing it around the Battle Zone for breathtaking bursts and colossal crashes.

The three interchangeable blades, ratchets, and bit layers of BEYBLADE X tops are easy to assemble and reassemble with a quick twist and two clicks, leaving you ready to launch into battle. Use the 2 launchers to unleash the Dagger Dran 4-60R Attack Type and Tusk Mammoth 3-60T Balance Type tops in a frenzy of fury. Or mix and match the interchangeable pieces of other BEYBLADE X tops to create your own unsurpassable Bey. Other BEYBLADE tops are sold separately, subject to availability.

DUNGEONS & DRAGONS 2024 PLAYER'S HANDBOOK

(Wizards of the Coast | Ages 14 & Up | Approx. Retail Price: \$49.99 | Available: Now on dungeonsanddragons.com)

DOWNLOAD IMAGES HERE

Celebrate the 50th anniversary of Dungeons & Dragons with the new and improved Player's Handbook – the ultimate guide for fifth edition D&D players that has been redesigned with 10 years of feedback from the D&D community. Players now have access to expanded character options and can enhance their character's backstory. The new book includes vibrant new illustrations of every single character class, subclass, background, species, weapon, and armor. New and familiar spells are also brought to life for the first time ever through thrilling artwork. The 2024 Player's Handbook was redesigned with an improved layout, better organization, and an alphabetized Rules Glossary to help players easily find whatever they are looking for.



FURBY GALAXY

(Ages 6 & Up | Approx. Retail Price: \$59.99 | Available: Now Exclusively at Amazon)

DOWNLOAD IMAGES HERE

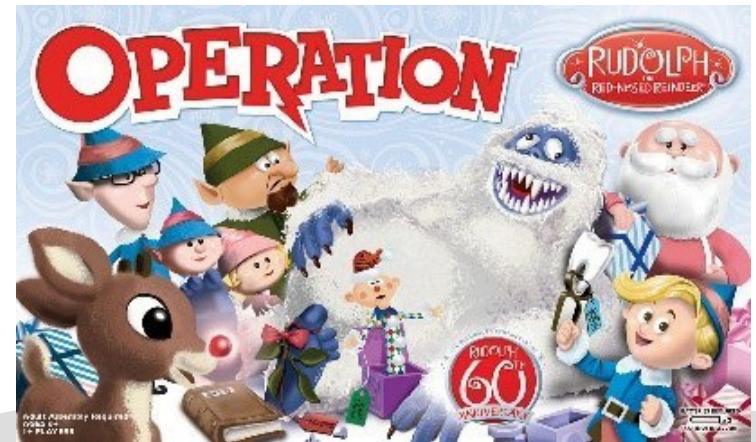
The Aurora Furb-ealis is here! Your newest fuzzy friend is the Furby Galaxy Edition that lights up the night with its glow-in-the-dark ears and eyes. This curious little creature is an incredibly interactive toy with 5 voice activated modes and over 600 adorable, hilarious and surprising phrases, jokes, and songs, and so much more to discover. Tap the voice activated heart gem and say “Hey Furby!” then one of the 5 commands: Dance Party, Copy Cat, Tell My Fortune, Let’s Chill, and Lightshow. Furby also responds to hugs, pats on the head, shaking, and feeding with the pretend pizza charm (or your finger – yum). The more they play, the more fun they can unlock! Dress them up with the glow in the dark clip-on beads, an accessory that kids can wear, too. This toy doesn’t connect to the internet or other devices for a screen-free experience. Even better, Furby can power down when the fun is done for the day. Furby makes a great gift for kids 6+ and a fun companion to have by their side. As Furby would say, “Dah-no-lah” (party time!).

OPERATION®: RUDOLPH THE RED NOSED REINDEER 60th ANNIVERSARY

(HASBRO \ USAopoly | Ages 6 & Up | Approx. Retail Price: \$39.99 | Available: Now)

DOWNLOAD IMAGES HERE

Join Rudolph and his friends as they celebrate their 60th Anniversary! In this exciting twist on the classic Operation board game, players take on the role of skilled surgeons tasked with carefully removing the toys from the Bumble without getting caught. With whimsical illustrations and familiar characters from the beloved Rudolph the Red-Nosed Reindeer story, “Operation: Rudolph” 60th Anniversary edition brings the magic of the holiday season to life in a thrilling and challenging game for the whole family. Are you ready to save Christmas?



LIFE IN RETERRA

(Avalon Hill | Ages 10 & Up | Players: 2-4 | Retail Price: \$29.99 | Available: Now)

DOWNLOAD IMAGES HERE

The Life in Reterra game is a community (re)building game! Not long from now, the world as we know it is an overgrown memory. Though the world has changed, we've changed with it, using anything we can find to build a new way of living. It's up to each player to build a community of their own! First choose one of 3 ready-to-play themed building sets. Then take turns laying tiles representing diverse terrain and filling them with buildings and inhabitants to construct a community. The more a player's community thrives, the more points they earn. Building cards unlock powers to help players score more points, and players can change up the game each time they play by creating their own sets of buildings to play with! Interact with other players, and perhaps even interfere with their progress. The highest score wins! This strategic tile game features an engaging story, incredible custom artwork and unlimited variety, depth and replayability. It's a fun, cozy, strategy game for family game night, vacations, and makes a great gift for gamers and kids ages 10 and up.

MAGIC: THE GATHERING FOUNDATIONS BEGINNER BOX

(Wizards of the Coast | Ages 13 & Up | Available: November 15 on Amazon)

DOWNLOAD IMAGES HERE

Welcome to *Magic: The Gathering*, a collectible card game that weaves deep strategy, gorgeous art, fantastical stories, and a thriving fan community all together into a card game experience like no other. *Foundations* is the quintessential *Magic* set where you can meet *Magic's* most popular characters, raise zombies or cats, and strategically command armies or ancient power. *Foundations* covers *Magic's* greatest hits across its storied history and is the perfect way to start, return to, or continue your *Magic* card collection. The Foundations Beginner Box is the best way to learn how to play and includes all essentials for your first game of *Magic: The Gathering*.

MARVEL LEGENDS SERIES DEADPOOL

(Ages 14 & Up | Approx. Retail Price: \$24.99 | Available: Now)

DOWNLOAD IMAGES HERE

Combined with impressive agility and stamina, Deadpool's powers of self-healing make him nearly unstoppable in a fight. Celebrate the MARVEL UNIVERSE with this MARVEL LEGENDS SERIES DEADPOOL figure. This quality 6-inch scale Deadpool figure features deco inspired by the character's appearance in *Deadpool 2*. The figure features extensive articulation and are highly posable for display and play. Includes figure and 10 entertainment-inspired accessories including Wade's favorite unicorn and signature katanas.

With over 80 years of entertainment history, Marvel has become a cornerstone of fan collections around the world. With the Marvel Legends Series, fan favorite Marvel Comic Universe and Marvel Cinematic Universe characters are designed with premium detail and articulation for posing and display in collections. Available now at participating retailers.



MARVEL LEGENDS SERIES WOLVERINE

(Ages 14 & Up | Approx. Retail Price: \$24.99 | Available: Now)

DOWNLOAD IMAGES HERE

Infused with super-strong adamantium during a secret Weapon-X experiment, Logan transforms into the powerful mutant Wolverine. Celebrate the MARVEL UNIVERSE with this MARVEL LEGENDS SERIES WOLVERINE figure. This quality 6-inch scale Wolverine figure features deco inspired by the character's appearance in the post-credits scene of *Deadpool 2* – referencing, *X-Men Origins: Wolverine*. The figure features extensive articulation and are highly posable for display and play. Includes figure and 4 entertainment-inspired accessories including removable dog tags around his neck, a set of alternate hands, and an alternate portrait head!

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MONOPOLY GO! BOARD GAME

(Ages 8 & Up | Players 2-4 | Approx. Retail Price: \$19.99 | Available: Now)

DOWNLOAD IMAGES HERE

The Monopoly GO! game is a quick-playing board game version of the wildly popular Monopoly Go! digital game. In this thrilling family board game, the first player to build a landmark win. To get started, each player chooses a mini gameboard with a favorite location, plus a matching-colored die. Then players take turns, each rolling all the die at once, while each player moves their token that many spaces around their board. If a player lands on a color space, they take a landmark block from the tray and add it to their board. Use Bank Heists, Shut Downs, and Mega Shut Downs to sabotage rivals. The first to stack 4 matching-colored landmark blocks on their board wins! Searching for fun family games? This family party game is a great choice for anytime play, and it makes a cool gift for those ages 8+ who love Monopoly board games.



NERF N SERIES INFINITE

(Ages 8 & Up | Approx. Retail Price: \$39.99 | Available: Now)

DOWNLOAD IMAGES HERE

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! The NERF N SERIES INFINITE dart blaster features an innovative battle belt that lets you reload darts quickly and easily as you play! No more stopping the game to reload! And the removable belt has a big 40-dart capacity to swamp the field with darts. The pump-action Infinite blaster includes 80 NERF N1 foam darts and has onboard 16-dart storage. To play, load darts into the belt, pump the priming slide back and forth, and pull the trigger to fire a dart. NERF N SERIES blasters are compatible only with NERF N SERIES N1 darts. Eyewear recommended (not included).

PEPPA PIG PEPPA'S MUDDY PUDDLES PARTY

(Ages 3 & Up | Approx. Retail Price: \$39.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Ready to play? So is Peppa! Join the fun with Peppa's Muddy Puddles Party interactive doll. The interactive electronic toy will talk, play, sing, and dance with little ones to spark imagination and get them moving and grooving. The 12-inch tall Peppa doll comes with more than 55 sounds, phrases, and reactions to offer so many ways for kids to play with their best friend, Peppa! Kids can easily switch between two play modes by placing Peppa's iconic yellow boots on to activate her Muddy Puddles game mode or removing them to activate her Party-themed sounds and phrases. Any kid who loves Peppa Pig figures or Peppa Pig playsets will love this super interactive electronic toy for girls and boys. 4 AA Batteries included. Available now at most major retailers.

PLAY-DOH PIZZA DELIVERY SCOOTER PLAYSET

(Ages 3 & Up | Approx. Retail Price: \$94.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Beep beep – here comes the Play-Doh Pizza Delivery Scooter! It's not just a kid-powered ride-on scooter, it's also a Play-Doh pizza playset toy that lets them make and deliver their own creations on wheels. The stamp and spin action in the toy oven at the back of the scooter makes it fun to make pretend pizza creations again and again. Use the cell phone to take an order, box it up and put them in the slot on the side of the scooter for delivery, then sound the horn when it arrives! This unique imagination toy inspires even more kids to pretend play with 10 modeling compound colors in 2-ounce cans and 16 pretend accessories to create and share Play-Doh pizzas, pretend ice cream treats, and more. It's a fun playset that makes a great gift for girls and boys ages 3-5 to get their imaginations rolling.

STAR WARS: LIGHTSABER FORGE FORCE COLOR MASTER LIGHTSABER

(Ages 4 & Up | Approx. Retail Price: \$49.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Young *Star Wars* fans can imagine the excitement and adventure of a galaxy far, far away with the *STAR WARS: LIGHTSABER FORGE FORCE COLOR MASTER LIGHTSABER* inspired by the live-action series *STAR WARS: THE ACOLYTE* on Disney+.

Kids can cycle through 5 different Lightsaber blade colors with the first-ever color-changing Lightsaber Forge Lightsaber. With the simple press of a button, the blade changes between blue, green, yellow, purple, and red – it's like getting 5 Lightsabers in 1! Twist the gold tab on the cap to reveal the sinister red color of the Sith and imagine duels as the secret servant of the dark side from *The Acolyte*. In addition to a glowing blade, this Lightsaber also features a color-changing, see-through glowing core, inspired by the kyber crystal found at the heart of every Lightsaber.

This Lightsaber Forge Lightsaber features entertainment-inspired design, 5 pieces including an extendable light-up blade that flicks open, glowing kyber core, and sound effects inspired by *The Acolyte*. These pieces are compatible across the entire *Star Wars* Lightsaber Forge line, with kids being able to mix-and-match parts to create, customize and master thousands of combinations! (Total combinations includes all Lightsaber Forge products. Additional Lightsaber Forge products each sold separately. Subject to availability.) Includes Lightsaber blade, 2 caps, 1 core, and 1 cover. Available now at participating retailers.

STAR WARS FORCE N' TELLING VADER

(Ages 4 & Up | Approx. Retail Price: \$24.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Wonder what the future holds? Let Darth Vader tap into the Force and predict your future with the *STAR WARS FORCE N' TELLING VADER* electronic figure. Ask him a yes or no question, press his head and listen as he reveals your fate! This fortune telling toy features more than 40 different responses consisting of classic Darth Vader quotes and never-before-heard lines, as well as animated digital eyes which change expressions with each head press. Rapidly press his head to unlock agitated and snarky responses if you dare. Manually pose his eyebrows to create even more fun expressions. This intimidating, yet cute, Darth Vader figure features a fun stylized design and an attached red Lightsaber. Requires 2 AAA batteries (included). Available now at participating retailers.



TRANSFORMERS ONE POWER FLIP OPTIMUS PRIME (ORION PAX)

(Ages 6 & Up | Approx. Retail Price: \$49.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Experience the epic origins of legendary TRANSFORMERS robots with this Power Flip Optimus Prime (Orion Pax) action figure! Inspired by the heroic journey of Optimus Prime depicted in the *TRANSFORMERS ONE* movie, this toy converts between 4 different modes: Orion Pax, Cybertronian Truck toy, Optimus Prime figure, and Ultimate Optimus Prime. During the process of conversion, Power Flip Optimus Prime grows in height from 8-10 inches. Hold the toy's arms and flip the figure for an epic finale to finish the conversion to Ultimate Optimus Prime. Lights, sounds, and phrases activate at the push of a button or by converting between modes (toy speaks in English only). Includes sword, Energon axe, shield, and Matrix of Leadership accessories that can attach to the action figure in each mode. Includes 3x A76/LR44 button cell batteries. *TRANSFORMERS ONE* is the untold origin story of Optimus Prime and Megatron, once friends bonded like brothers, who changed the fate of Cybertron forever. Look for more TRANSFORMERS toys (each sold separately, subject to availability) to build your collection. Available now at most major retailers.

stocking stuffers & great gifts under \$25

Hasbro also has a slate of smaller gifts with big surprises as well as budget-friendly products for all ages! This includes the **DUNGEONS & DRAGONS New Adventurer Set** for new players; **MAGIC: THE GATHERING Companion 3-inch plush Charms**; the growing collection of mini **FURBY Furblets** to take on the go; **HYDRO PODS** for hydro-powered duels; the **STAR WARS DROIDABLES R5-D4** portable pal; and the **Marvel Motormouth Deadpool** electronic toy for cool quips, insults, and more.



FURBY FURBLETS

(Ages 6 & Up | Retail Price: \$9.99 | Available: Now Exclusively at Amazon)

DOWNLOAD IMAGES HERE

Wah! Another mysterious and musical FURB-nomenon has come to our world: the Furblets! Share a smile and a jam session anywhere you go with these mini FURBY electronic toys. With over 45 fun tunes, sounds, and Furbish phrases to discover, these little friends are filled with big personalities. These little furballs love to sing and harmonize together, and even pair with Big FURBY for a special interaction! Clip them to a backpack or other travel bag with the keychain clip to bring the Furblets party anywhere you go. There are 17 different varieties of Furblets to discover with unique styles and tunes (sold separately, subject to availability). Collect each FURBY Furblet while supplies last and continue building your FURBY family.



HYDRO PODS SHARK AQUA ARMOR JAGGER JAWS AND CLAUDIUS CRAB

(Ages 6 & Up | Approx. Retail Price: \$12.99 | Available: Now)

DOWNLOAD IMAGES HERE

Introducing HYDRO PODS – the ultimate surprise collectible toy, offering endless battling excitement! Engage in thrilling hydro-powered duels by filling your pod with water and strategizing to sink your opponents.

> To play, submerge the pod in water, plug in the target, and watch as the pirate shark, JAGGER JAWS and CLAUDIUS CRAB, float up from the bottom of the pod. Place the pod inside the SHARK AQUA ARMOR or CRAB AQUA ARMOR, load a disc into the launcher, and pinch the handles to fire. It's a collectible toy and a kids game all in one!

> Each Armor Pod sold separately.

Create your own epic head-to-head battles with other Aqua Armor sets or more Hydro Pods characters (each sold separately) to see who can splash into victory! FILL your pod with water, battle in a hydro-powered FIGHT, and SINK your opponents. Each set includes 1 pod, 1 Aqua Armor, 1 target, 1 launcher, and 3 discs for non-stop aquatic action and fun. Available now at most major retailers including Walmart, Target and Amazon.

HYDRO PODS MARVEL STARTER PACK

(Ages 6 & Up | Approx. Retail Price: \$9.99 | Available: Now)

DOWNLOAD IMAGES HERE

Introducing HYDRO PODS – a mystery toy, collectible, and battle game all in one! Which character will you unveil? FILL the pod with water, plug in the target, and randomly get 1 of 7 different MARVEL characters including IRON MAN, BLACK PANTHER, GROOT, ULTRON, SPIDER-MAN 2099, MILES MORALES, or the special edition black and gold IRON MAN. The HYDRO PODS MARVEL STARTER PACK comes complete with everything needed to launch into hydro-powered play. Place the pods in the TIDE TRAPPER water trays and launch discs at the targets to win.

Collect even more epic MARVEL characters and sets from the watery world of HYDRO PODS to build an aqua army, including battle-ready Aqua Armor and mystery starter packs with fun characters to trade with friends or give as gifts for kids (each sold separately). HYDRO PODS are collectible surprise toys that you can battle again and again! FILL your pod with water, battle in a hydro-powered FIGHT, and SINK your opponents. Each MARVEL starter pack includes 1 surprise pod, 1 Tide Trapper, 1 target, 1 launcher, and 3 discs for non-stop aquatic action and fun. Available now at most major retailers including Walmart, Target and Amazon.

HYDRO PODS MARVEL THANOS AQUA ARMOR

(Ages 6 & Up | Approx. Retail Price: \$12.99 | Available: Now)

DOWNLOAD IMAGES HERE

Introducing HYDRO PODS – a mystery toy, collectible, and battle game all in one! Who will win? FILL your pod with water, battle in a hydro-powered FIGHT, and SINK your opponents. The HYDRO PODS MARVEL THANOS AQUA ARMOR is a collectible battle toy, complete with everything needed to launch into hydro-powered action. Submerge the pod in water, plug in the target, and watch the iconic villain float up from the bottom of the pod. Refill to play again and challenge friends to a battle! Who would win in a fight between Iron Man and Thanos? Look for IRON MAN'S HULKBUSTER AQUA ARMOR to find out!

Collect even more epic MARVEL characters and sets from the watery world of HYDRO PODS to build an aqua army, including battle-ready Aqua Armor and mystery starter packs with fun characters to trade with friends or give as gifts for kids (each sold separately). The HYDRO PODS MARVEL THANOS AQUA ARMOR includes 1 Thanos Hydro Pods character (4 inches tall, 10 cm), 1 Thanos Aqua Armor, 1 target, 1 launcher, and 3 discs for non-stop aquatic action and fun. Available now at most major retailers including Walmart, Target and Amazon.

HYDRO PODS MARVEL HULKBUSTER AQUA ARMOR

(Ages 6 & Up | Approx. Retail Price: \$12.99 | Available: Now)

DOWNLOAD IMAGES HERE

Introducing HYDRO PODS – a mystery toy, collectible, and battle game all in one! Who will win? FILL your pod with water, battle in a hydro-powered FIGHT, and SINK your opponents. The HYDRO PODS MARVEL HULKBUSTER AQUA ARMOR is a collectible battle toy, complete with everything needed to launch into hydro-powered action. Submerge the pod in water, plug in the target, and watch IRON MAN float up from the bottom of the pod. Refill to play again and challenge friends to a battle! Who would win in a fight between Thanos and Iron Man? Look for Thanos Aqua Armor to find out!

Collect even more epic MARVEL characters and sets from the watery world of HYDRO PODS to build an aqua army, including battle-ready Aqua Armor and mystery starter packs with fun characters to trade with friends or give as gifts for kids (each sold separately). FILL your pod with water, battle in a hydro-powered FIGHT, and SINK your opponents. The HYDRO PODS MARVEL HULKBUSTER AQUA ARMOR includes 1 Iron Man Hydro Pods character (4 inches tall, 10 cm), 1 Hulkbuster Aqua Armor, 1 target, 1 launcher, and 3 discs for non-stop aquatic action and fun. Available now at most major retailers including Walmart, Target and Amazon.

MARVEL MOTORMOUTH DEADPOOL

(Ages 14 & Up | Approx. Retail Price: \$24.99 | Available: Fall 2024)

DOWNLOAD IMAGES HERE

Get ready for cool quips, commentary, razor-sharp wit, and insults – so, so many insults – with this Marvel Motormouth Deadpool electronic Super Hero toy! Push Deadpool’s head to the side to wake him up. They don’t call him the Merc with the Mouth for nothing and with over 50 phrases, this 5-inch collectible Deadpool figure features light-up eyes when he talks and just won’t shut up. Rapidly push Deadpool’s head to the side multiple times in a row to unlock even more snark, as well as annoying sound effects, including a cuckoo clock, bullhorn, and more. Features a fun stylized design with polar bear skin rug (no actual polar bears were used in the making of this product... that we know of).

This 5-inch figure makes a great Marvel gift for boys and girls, ages 14 & up. Seriously, that mouth is inappropriate for younger kids, so maybe get them some action figures, instead. Requires 2x 1.5V AAA batteries (included). Look for more Marvel toys to build a heroic collection, including toy Super Hero figures, vehicles, kids playsets and roleplay gear (each sold separately, subject to availability). Available for pre-order now on Hasbro Pulse, Amazon and participating retailers.

STAR WARS DROIDABLES R5-D4

(Age 4 & Up | Approx. Retail Price: \$19.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Meet the *STAR WARS* DROIDABLES R5-D4, your expressive, de-stressive sidekick! This 4-inch portable pal is packed with 20+ lights and sound effects inspired by R5-D4 from the *Star Wars* galaxy. Rock his head forward, backward, side to side, and even in a circular motion to discover more than 20 different reactions – happy, sad, excited, and maybe even some hidden surprises. This interactive R5-D4 figure includes batteries, so kids can start rocking R5-D4's head and unlocking his sound effects right away. Collect all the characters in the Droidables line including R2-D2, BB-8 and Chopper (C1-10P)! (Additional products each sold separately. Subject to availability). Available now at participating retailers.



BETRAYAL DECK OF LOST SOULS

(Avalon Hill | Ages 12 & Up | Players: 3-5 |
Approx. Retail Price: \$19.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Experience the world of Betrayal in a whole new way – a speedrun of terror and betrayal in a cards only format! Many lost souls have been lured by the secrets hidden within the House on the Hill. Now an ancient relic – a cursed deck of cards – from the darkest reaches of the attic has entrapped you as well! In the Betrayal Deck of Lost Souls standalone game, a player and their fellow explorers must race to defeat the many horrors lurking within the deck. Play Item cards to defeat Omens and Curses, but beware! There may be a traitor in the group, working against the others to unleash the one true Curse. This strategy game includes premium Tarot card-sized cards: 6 Curse cards, 34 Item cards, 4 Special Item cards, 18 Minor Omen cards, 16 Major Omen cards, 5 Character cards, 6 Journey cards, and 5 Reference cards. Looking for exciting games for game night? Gather friends for this immersive, story-driven card game. With many ways to play, the spine-tingling fun is endless! For 3 to 5 players, ages 12 and up.

DUNGEONS & DRAGONS NEW ADVENTURER SET

(Wizards of the Coast \ Sirius Diced Ages 14 & Up |
Approx. Retail Price: \$19.99 | Available: 10/20/24)

DOWNLOAD IMAGES HERE

Perfect for new players, DUNGEONS & DRAGONS New Adventurer Set includes everything you need to dive into campaigns and create your own heroic tales.

What's Included: 11-Piece Oversized Dice Set: Roll with confidence using our easy-to-read, oversized dice. This set includes the standard 7-piece dice set plus an extra D20 and 3 bonus D6 dice to roll ability scores for your character. All dice are crafted with the iconic Tiamat font and branded with the official D&D logo. Magnetic Carrying Case: Keep your dice secure and organized with a sleek, magnetic carrying case. The case also features a handy dice reference guide, ensuring players can quickly find the right die for every roll. D&D Branded Mechanical Pencil: Take notes, draft your character's story, and plan your next move with the stylish D&D branded mechanical pencil. It's perfect for jotting down vital information during gameplay. Character Sheet: Start your adventure on the right foot with D&D's newly designed character sheet for character creation. This sheet helps streamline the creation process, so you can jump into the action faster. The New Adventurer Set is designed to make it easier than ever for new players to join the world of DUNGEONS & DRAGONS.

MAGIC: THE GATHERING: 3-INCH PLUSH CHARMS

(Wizards of the Coast \ Kidrobot | Ages 14 & Up |
Approx. Retail Price: \$11.99 | Available: 10/30/24)

DOWNLOAD IMAGES HERE

Collect your favorite fearsome creatures in adorable plush format with new MAGIC: THE GATHERING Companion Charms!

The first wave includes the following best-selling and beloved companions from the digital tabletop: Fblthp, Rainbow Koi, The Fisherman, and Mabel from the new Bloomburrow set! In addition to including plush versions of your favorite MTG companions, each individual box contains an unlock code for an unique card sleeve featuring the chosen companion as well as access to purchase the corresponding companion in the online game at a discount.

LITTEST PET SHOP – PET SURPRISE SINGLES SERIES 2

(Hasbro \ BasicFun | Ages 4 & Up | Approx. Retail Price: \$3.99 | Available: Now)

DOWNLOAD IMAGES HERE

Look out Littlest Pet Shop fans, because LPS Gen 7 is here with an exciting new series of bobblin' pets with the LPS Pet Surprise Singles Series 2! Including pets #70-#87, these bobblin' cuties are individually packed in blind boxes and just waiting to be discovered. #70 Panda, #81 Scotty Dog, #83 Yellow Iguana, #84 Pink Goat, and so many more – who will you add to your LPS crew? Uncover each new pet and their unique purr-sonalities, levels and rarity types. Then trade with your friends to create your own unique LPS collection! Whether you've been collecting LPS for years, or are just discovering their bobblin' magic for the first time, these pets are sure to delight.

creative play: build, squish, dance & more

For those looking for a cuddly friend, a dance partner, or a workshop to spark creativity, these picks make the perfect gift for active kids with big imagination. Interact with the adorable **BABY ALIVE** Crawl 'n Play baby dolls; laugh aloud with the **PEPPA PIG** Great Day For Giggles plush toy; have zen levels of fun with the **FURREAL** Daisy the Yoga Goat and Peanut the Playful Monkey interactive plush toys; get webtastic playtime with the **MARVEL SPIDEY AND HIS AMAZING FRIENDS DANCE 'N CRAWL SPIDEY** toy; mold and power up with **PLAY-DOH** Marvel Iron Man Armor Maker Lab; and more.



BABY ALIVE CRAWL 'N PLAY – HARPER HUGS, TILLY TINKER, KATIE KAT

(Ages 3 & Up | Approx. Retail Price: \$39.99 | Available: Now)

DOWNLOAD IMAGES HERE

Wiggly, giggly, adorable BABY ALIVE Crawl 'n Play baby dolls – Harper Hugs, Tilly Tinker, and Katie Kat – are on the move! Imaginative adventures are certain for your little one with this adorable baby doll and three interactive accessories. Press the button on her back to watch baby go crawling, hear more than 40 adorable sounds or leave her alone for one minute and she makes sleep sounds before dozing off. Give her a pretend drink from her sippy cup for yummy drinking, munching sounds or roll the toy bee along the floor, watch its wings flutter up and down. Each sold separately.



FUREAL DAISY THE YOGA GOAT

(Hasbro \ Just Play | Ages 4 & Up |

Approx. Retail Price: \$39.99 | Available: Now)

DOWNLOAD IMAGES HERE

Namastaaaay all the way to zen levels of fun with the furReal Daisy the Yoga Goat interactive plush toy. This lifelike, interactive toy goat features over 60 sound and motion combinations. To begin play, flip the switch on her belly and pet Daisy's back. She giggles and bleats cute yoga phrases, like "Ohmmm..." Keep petting her back to watch Daisy perform downward dog and bird dog poses. Sometimes she'll even toot during a pose – just like real yogis! After playtime, give her a drink from the play water bottle to hear fun gurgling sounds. Then press and hold Daisy's back for 3 seconds for Meditation mode. Hear soothing music and deep, cleansing breaths. Featuring super-soft gray plush fur, this 11.4-inch goat plushie wears an adorable green head wrap. Daisy is sure to be a favorite in any collection of stuffed animals and furReal pets (sold separately). Requires 4 x AA batteries (included). A great birthday and everyday surprise for animal lovers and kids ages 4 years and up.

FURREAL PEANUT THE PLAYFUL MONKEY INTERACTIVE PLUSH TOY

(Hasbro \ Just Play | Ages 4 & Up |

Approx. Retail Price: \$59.99 | Available: Now)

DOWNLOAD IMAGES HERE

The furReal Peanut the Playful Monkey interactive plush toy makes pretend play pet care fun. Featuring soft plush brown fur and over 100 different reactions, this 15-inch-tall plushie is up for a swinging good time. Flip the switch on her foot to begin play. Peanut walks on her own – or while kids hold her hand. Listen to her coo as she lays down, then sits and stands on her own. She can be rocked to sleep, and detects when she’s being picked up. Hold one or both of her hands and watch Peanut flip. When tickled, she laughs and blinks her sparkly blue eyes. If she falls, Peanut says, “Uh-oh,” then picks herself up. Feed her the banana bottle and listen to adorable drinking sounds. This interactive kids’ toy makes a great addition to any collection of stuffed animals and furReal pets (sold separately). Requires 6 x AA batteries (not included). Peanut the Playful Monkey toy pet makes a great addition to birthdays and everyday celebrations for animal lovers and kids ages 4 years and up.

MARVEL SPIDEY AND HIS AMAZING FRIENDS DANCE ‘N CRAWL SPIDEY

(Age 3 & Up | Approx. Retail Price: \$49.99 | Available: Now)

DOWNLOAD IMAGES HERE

Get ready for interactive playtime full of dancing, crawling, music, and webtastic sound effects with the MARVEL SPIDEY AND HIS AMAZING FRIENDS DANCE ‘N CRAWL SPIDEY! Preschoolers ages 3 and up will love this new toy inspired by the hit Disney Junior show Spidey and His Amazing Friends, which encourages kids to get up, move, and imagine webtastic adventures with Spidey.

This highly interactive 10-inch tall plush toy features phrases, sounds, and hit music from the show. Activate dance mode to “Do the Spidey” dance by pushing the web on Spidey’s foot or press the icon on his chest to hear 20 familiar phrases and sounds, plus 2 songs from the show for dancing along. Ready for pretend wall-crawling action? Help Spidey get into crawl mode by tilting his head up, rotating his wrists and placing him on his belly. Now preschoolers can do The Spidey Crawl along with him! Plus, with Spidey’s soft exterior, Spidey fans can take him with them wherever they go. Look out for a special “Do the Spidey!” music video this summer that preschoolers can watch and dance along to!

MARVEL SPIDEY AND HIS AMAZING FRIENDS DANCE ‘N CRAWL SPIDEY is available this summer at all major retailers. Includes figure and instructions. Requires 4 x AA batteries (included). Available now at participating retailers.

MARVEL SPIDEY AND HIS AMAZING FRIENDS DINO-WEBS TREEHOUSE

(Ages 4 & Up | Approx. Retail Price: \$44.99 | Available: Now)

DOWNLOAD IMAGES HERE

Imagine swinging into dino-chomping action and adventure with the MARVEL SPIDEY AND HIS AMAZING FRIENDS DINO-WEBS TREEHOUSE! This Spidey and His Amazing Friends action figure playset features tons of play areas including a platform trap, dino fossil cave, collapsing web bridge, falling web cage, and more! The Dino-Webs Treehouse also comes with a 4-inch-scale Spidey action figure and 2.5-inch Goblin Raptor toy, so preschoolers ages 3 and up can race into action to help Team Spidey take down the baddies whether its by capturing them in the web cage or closing the fossilized dino cave's jaws around the baddie to lock 'em up – and activate the collapsing web bridge!

Available this Summer at most major retailers. Lookout for other SPIDEY AND HIS AMAZING FRIENDS DINO-WEBS toys (Each sold separately. Subject to availability.)

JUST PLAY PEPPA GREAT DAY FOR GIGGLE PLUSH

(Hasbro \ Just Play | Ages 3 & Up |
Approx. Retail Price: \$19.99 | Available: Now)

DOWNLOAD IMAGES HERE

A Giggly Good Time: Giggle, snort, and laugh out loud with the PEPPA PIG Great Day For Giggles plush toy, inspired by the preschool TV series, PEPPA PIG. To begin super-silly play, squeeze her tummy to see this PEPPA PIG stuffed animal fall over while giggling, snorting, and playing the theme song from the show. Peppa also greets kids with a happy, "I'm PEPPA PIG!". This adorable PEPPA PIG plushie sits 9 inches tall and is sculpted from super-soft plush fabrics with embroidered details. She's fun to hold and is sure to be a great companion for fun-loving kids. Available now at Walmart.

LEGO DUPLO PEPPA PIG SUPERMARKET

(Hasbro \ LEGO | Ages 2 & Up |
Approx. Retail Price: \$69.99 | Available: Now)

DOWNLOAD IMAGES HERE

LEGO® DUPLO® PEPPA PIG Supermarket Toy with 4 Figures, Creative Build-and-Rebuild Preschool Kids' Learning Set, Gift for Toddlers Aged 2 Plus, Develops Fine Motor Skills. Today Peppa is going to the supermarket to buy the ingredients to make a cake. Toddlers join Peppa and her family for a ride in the iconic red car to the Supermarket. They help Peppa find the ingredients to bake a cake as Daddy Pig calls out the items on the shopping list. Give George a turn pushing the trolley. Help Mummy Pig scan the items at the checkout. The children have been so well-behaved at the store that they deserve an ice cream from the freezer cabinet!

PLAY-DOH MARVEL SPIDER-MAN LAUNCH & SLICE BATTLE

(Ages 4 & Up | Approx. Retail Price: \$19.99 | Available: Now on Walmart.com)

DOWNLOAD IMAGES HERE

The storytelling power is in kids' hands with the Play-Doh Marvel Spider-Man Launch & Slice Battle toy set! This playset comes with 2 awesomely bendy and flexible 4-inch Venom and Spider-Man figures and customizable Play-Doh accessories that let kids play out their own epic stories! Use the pretend safe to mold money, gems, and gold bars for Venom to steal, then imagine the Spider-Man figure swooping in to save the day with a Play-Doh web shield and his awesome giant web launcher! The roller helps kids roll out Play-Doh compound to the right thickness so they can stamp it with the web launcher, then press the button to release the web and capture Venom. Uh oh, Venom is using his attachable Play-Doh scissors to slice through the web! The battle begins again! This Play-Doh kit includes 5 ounces of modeling compound; 1-ounce can of green and black, a 1-ounce dual-color can of red and yellow, and a 2-ounce dual-color can of white with a web pattern! Playsets like the Spider-Man Launch & Slice Battle set make great gifts for boys and girls who love pretend play toys, arts and crafts, and Super Hero figures.

PLAY-DOH MARVEL IRON MAN ARMOR MAKER LAB

(Ages 4 & Up | Approx. Retail Price: \$29.99 | Available: Now on Walmart.com)

DOWNLOAD IMAGES HERE

Activate kids' imaginations with the Play-Doh Marvel Iron Man Armor Maker Lab! With this immersive kids playset, kids can choose 1 of 3 different armor molds to power up the 4-inch bendy Iron Man action figure. Plug the mold into the set and clamp it into place around the figure, load the chamber with Play-Doh compound, then press the lever to activate 13 different sound effects and lights and mold armor right onto the figure! Use the Play-Doh tools and molds to create accessories like Repulsor blasts, wings, and additional armor pieces for the Iron Man toy. This Play-Doh kit includes 8 ounces of modeling compound; and 2-ounce cans of red and gold and 1-ounce cans of silver, black, white, and light blue. Playsets like the Iron Man Armor Maker Lab make a great gift for boys and girls who love Marvel action figures, kids' arts and crafts, and pretend play toys. 3 AA Batteries are required.

PLAY-DOH BRAND MULTICOLORED AIR-DRY CLAY

(HASBRO \ Horizon Group | Ages 4 & Up |

Approx. Retail Price: \$12.97 | Available: 10/4/24)

DOWNLOAD IMAGES HERE

Turn your imagination into a colorful reality with Play-Doh Brand Multicolored Air-Dry Clay! This value pack comes with 6 vibrant clays in red, yellow, green, blue, white, and black. Mold it, paint it, make it yours — this clay is lightweight, easy to handle, and doesn't crumble, making it easy to experience the joy of creation. No set-up required — jump right into the fun! Flip through the included booklet for project inspiration, like creating planets, rockets, and dinos. Or enjoy open-ended sensory play when you squish, squeeze, and twist colors together — incorporate them into sensory bins and blend fun textures into the clay, like beads or glitter! There are no rules (or mistakes!) with Play-Doh Air-Dry Clay, only magical moments of creative expression. Let your creations dry or keep the clays inside the included resealable pouch for endless squishy fun at home or on the go. With plenty of clay to share, this kit is perfect for family craft nights, afterschool play dates, and more. Dream big, because with Play-Doh Air Dry Clay, your imagination is your superpower!

TONKA STEEL CLASSICS 2 IN 1 WRECKING BALL & CRANE

(Hasbro \ BasicFun | Ages 3 & Up |

Approx Retail Price: \$39.99 | Available: Fall 2024)

DOWNLOAD IMAGES HERE

Demolish anything in your path and haul away the debris like a pro with the Tonka Steel Classics Wrecking Ball & Crane! Standing at a towering 20 inches tall, the Tonka Wrecking Ball & Crane is an amazing wrecking machine ready to tackle any demolition job! Kids will feel like they've been transported to a real construction zone as they crash through pretend walls, smash imaginary obstacles, and imagine their own dynamic construction scenarios. This TONKA TOUGH toy construction vehicle features a 2-position boom arm that can rotate in all directions for endless imaginative play. With a swift turn, you can position the arm exactly where you need it and unleash the full power of your wrecking ball fury! Then swap out the wrecking ball and attach the shovel to make a crane! Take charge and control the demolition and construction action! Ages 3+, SRP \$39.99 at Target.



LINCOLN LOGS FISHING CREEK CABIN BUILDING SET

(Hasbro \ BasicFun | Ages 5 & Up | Approx Retail Price: \$24.99 | Available: Fall 2024)

DOWNLOAD IMAGES HERE

Bring home the rustic charm of a cozy cabin and the fun of fishing with the Lincoln Logs Fishing Creek Cabin set! Hailed for generations as America's National Toy, Lincoln Logs are made with real wood that is fun to hold and stack. Kids will love building their very own log cabin, then immersing themselves into creative play with the colorful characters, dog, and fishing accessories. With the included instructions, you can build your Fishing Creek Cabin to look just like the cabin on the nostalgic square tin packaging. Or, let your little one's creativity go wild as they design their own fun structures! With over 40 pieces in this set, there's no end to the fun. Makes a great birthday gift or holiday gift for kids and grandkids ages 5+.



LITTEST PET SHOP PLAYSET

(Hasbro \ BasicFun | Ages 4 & Up | Approx Retail Price: \$39.99 | Available: Now)

DOWNLOAD IMAGES HERE

Take your Littlest Pet Shop obsession to the next level with the Littlest Pet Shop Playset! Sure to be the centerpiece of any LPS collection, this playset comes packed with fun activities and accessories for your bobblin' pets to enjoy. Open the playset case to reveal 4 different rooms ready for you to customize and explore. Place your pets at the top of the aviary tower, or let them explore the rotating aquarium and terrarium for some spinning, bobblin' fun! When you're done, store everything safely inside the playset for your next playtime. Whether you've been collecting LPS for years, or are just discovering their bobblin' magic for the first time, the LPS Playset is a must-have. Collect them all, share, and trade!

LITE-BRITE SUPER BRIGHT HD: BARBIE AND POKEMON EDITIONS

(Hasbro \ BasicFun | Ages 6 & Up | Approx Retail Price: \$24.99 | Available: Now)

DOWNLOAD IMAGES HERE

Unleash your inner Barbie or Pokémon Trainer to light up your creativity with the Lite-Brite Super Bright HD Barbie or Pokémon Editions! Featuring a brighter display with double the LEDs and higher definition, these Lite-Brite editions provide more details to your design. Use one of the 6 HD Barbie or Pokémon design templates or let your creativity shine as you design your own art! Barbie at Amazon; Pokémon at Amazon, Macy's, Walmart and Target.

season's greetings from galaxies far away

In need of epic sci-fi action collectibles and toys? Hasbro has you covered! Adventure the tabletop with the **HEROQUEST Jungles of Delthrak Quest Pack**; celebrate the new **D&D Icons of the Realms: 50th Anniversary – Classic Red Dragon Boxed Miniature (Set 31)**; enjoy smashing time with the **MARVEL AVENGERS HULK GAMMA SMASH FISTS**; collect the **STAR WARS: RETRO COLLECTION STAR WARS: THE PHANTOM MENACE MULTIPACK** inspired by the original 1970s Kenner *STAR WARS* action figures; celebrate the new animated film with **TRANSFORMERS ONE Optimus Prime (Orion Pax) 2** and **BumbleBee (B-127) 2-in-1 Converting Masks**; and much more.



HEROQUEST JUNGLES OF DELTHRAK QUEST PACK

(Avalon Hill | Ages 14 & Up | Players: 2-5 |
Approx. Retail Price: \$44.99 | Available: Now)

DOWNLOAD IMAGES HERE

The adventure continues with the HeroQuest Jungles of Delthrak Quest Pack! In the dense jungle surrounding the mountains at World's Edge, an ancient dwarven civilization finds new roots. A sacred artifact prized by the dwarven refugees of Kellar's Keep has been stolen, and a blight has infected the jungle to its roots. As a powerful Berserker or Explorer hero, traverse the jungles and discover what vile secret looms beneath its canopy – before all is lost! Follow your path to unique endings through a choose-your-own adventure mechanic. Includes a Quest Book featuring 16 quests, 36 illustrated game cards, 29 detailed miniatures, and 39 double-sided cardboard pieces. Requires HeroQuest Game System to play which is sold separately and subject to availability. This game has limitless replayability, and you can create your own quests and stories. Gather friends together for an exciting night of tabletop gameplay in a battle of good and evil.

2024 DUNGEON MASTER'S GUIDE

(Wizards of the Coast | Ages 14 & Up |
Approx. Retail Price: \$49.99 | Available: November 12 on
dungeonsanddragons.com)

DOWNLOAD IMAGES HERE

It's never been easier to become the Dungeon Master than with the revised 2024 Dungeon Master's Guide. Learn the craft from the experts in a cleverly crafted and accessible approach to running your own game. With more tools than ever before, becoming the master of your own multiverse will be a snap.

D&D ICONS OF THE REALMS: 50th ANNIVERSARY – CLASSIC RED DRAGON BOXED MINIATURE (SET 31)

(Wizards of the Coast \ WizKids | Ages 14 & Up |
Approx. Retail Price: \$29.99 | Available: 10/21/24)

DOWNLOAD IMAGES HERE

A fiery peril to adventurers of editions, new and old, the red dragon has remained a mainstay of fantasy villainy. Celebrate this classic D&D threat with our new *D&D Icons of the Realms: 50th Anniversary – Classic Red Dragon Boxed Miniature (Set 31)*! This set includes the red dragon as depicted on the cover of the 1977 *DUNGEONS & DRAGONS Basic Set*. The beast among monsters. The tyrant among kings. The dragon among dragons.

MARVEL SPIDER-MAN MIGHTY-VERSE COLLECTION SERIES 1

(Ages 4 & Up | Approx. Retail Price: \$7.99 | Available: Now)

DOWNLOAD IMAGES HERE

Imagine your favorite Super Heroes and villains in pocket-sized form with these MARVEL SPIDER-MAN MIGHTY-VERSE COLLECTION FIGURES! These adorable, but mighty, 2.5-inch-scale action figures are dynamically posed, so they are always ready for action, even when displayed. Each Mighty-Verse Collection figure features iconic design(s) and deco, and comes individually packaged in a Marvel Spider-Man branded box. Series 1 of the MARVEL SPIDER-MAN MIGHTY-VERSE COLLECTION has 6 characters to choose from: Spider-Man, Green Goblin, Miles Morales, Venom, Spider-Gwen, and Spider-Man 2099. Collect all characters to build out your very own Mighty-Verse Collection! (Each sold separately. Subject to availability.) Available now at participating retailers.

MARVEL AVENGERS EPIC HERO SERIES BATTLE GEAR ACTION FIGURES

(Ages 4 & Up | Approx. Retail Price: \$14.99 | Available: Now)

DOWNLOAD IMAGES HERE

When the world is in danger, The Avengers assemble! United to battle the foes no single hero could withstand, The Avengers are the most powerful Super Hero team in the world! With these MARVEL AVENGERS EPIC HERO SERIES BATTLE GEAR ACTION FIGURES Marvel fans ages 4 and up can pretend to gear up for battle with their favorite Super Hero. These cool action figures include battle gear accessories that can be attached and detached so kids can pretend to power up to help The Avengers. Each 4-inch-scale figure features multiple points of articulation and classic design and deco. Assortment includes Iron Man and Steve Roger's Captain America. Includes figure and 5 accessories. Available now at participating retailers.



MARVEL AVENGERS HULK GAMMA SMASH FISTS

(Ages 5 & Up | Approx. Retail Price: \$22.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

It's smashing time with these MARVEL AVENGERS HULK GAMMA SMASH FISTS! This action-packed role play toy allows kids ages 5 and up to role play as Bruce Banner, who becomes the giant, super-strong Avenger, Hulk! These toy Hulk hands feature a detailed design that looks just like Hulk's big green fists. The fists come with grip bands inside so kids can safely secure their hands during playtime. HULK GAMMA SMASH FISTS are made of a soft foam material that ensures safety, even though imaginative play with the utmost Super Hero strength! This Marvel Avengers toy makes a great gift for kids or an awesome accessory to wear with any Super Hero or Hulk costume. Look for other Marvel-inspired role play toys and pretend to assemble your very own Avengers team! (Each sold separately. Subject to availability.). Available now at participating retailers.

STAR WARS: RETRO COLLECTION STAR WARS: THE PHANTOM MENACE MULTIPACK

(Ages 4 & Up | Approx. Retail Price: \$59.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Jedis Qui-Gon Jinn and Obi-Wan Kenobi discover Anakin Skywalker, a young child unusually strong with the Force, while dealing with a massive invasion on Naboo and the re-emergence of the force of darkness known as the Sith. Inspired by the original 1970s Kenner STAR WARS action figures, this STAR WARS: RETRO COLLECTION STAR WARS: THE PHANTOM MENACE MULTIPACK features premium design and five points of articulation across all figures. These 3.75-inch-scale figures are detailed to look like the Obi-Wan Kenobi, Qui-Gon Jinn, Queen Amidala, Darth Maul, Jar Jar Binks and battle droid characters as they appeared in STAR WARS: THE PHANTOM MENACE. These figures feature classic Kenner branding, as well as packaging treated with a weathered look. Available now at participating retailers.



STAR WARS: THE BLACK SERIES YODA FORCE FX ELITE ELECTRONIC LIGHTSABER

(Ages 14 & Up | Approx. Retail Price: \$249.99 | Available: Now)

DOWNLOAD IMAGES HERE

Yoda's Lightsaber was smaller than a standard Jedi Lightsaber, befitting his shorter stature – but its green plasma blade was every bit as deadly in combat. *STAR WARS* fans and collectors can imagine the biggest battles and missions in the *Star Wars* saga with this premium YODA FORCE FX ELITE LIGHTSABER. This premium Lightsaber features design and deco based on Yoda's iconic green Lightsaber featured in *STAR WARS: THE BOOK OF BOBA FETT*. With advanced LEDs and entertainment-inspired sound effects, the YODA FORCE FX ELITE LIGHTSABER is the most realistic Force FX Lightsaber yet! Use the switch and button on the hilt to activate the sound effects, progressive ignition, blaster deflection effect, battle clash effect, duel effect, battle sequence mode and wall-cutting effect. Fans and collectors can proudly display this Lightsaber on the included stand, with or without the removable blade, and show off the included removable kyber crystal. Includes Lightsaber, removable kyber crystal and instructions. Available now at participating retailers.

STAR WARS: THE BLACK SERIES DARTH VADER

(Ages 4 & Up | Approx. Retail Price: \$24.99 | Available: Now)

DOWNLOAD IMAGES HERE

STAR WARS fans and collectors can imagine scenes from the *STAR WARS* galaxy with this premium 6-inch *STAR WARS: THE BLACK SERIES DARTH VADER* figure, inspired by the character's appearance in *STAR WARS: A NEW HOPE*. During the Galactic Civil War, Darth Vader set out to find the Rebel Alliance's secret location and retrieve the schematics of the Empire's ultimate weapon, the Death Star. Fans and collectors can display this fully articulated deluxe figure featuring premium detail and multiple points of articulation in their collection. Includes figure and lightsaber accessory. Available now at participating retailers.

STAR WARS EPIC HERO SERIES ACTION FIGURES

(Ages 4 & Up | Approx. Retail Price: \$9.99 | Available: Now)

DOWNLOAD IMAGES HERE

Imagine adventures across the galaxy! *Star Wars* fans ages 4 and up can choose their favorite hero or villain to play with and imagine epic hero versus villain battles in the *Star Wars* galaxy. Each 4-inch-scale figure features multiple points of articulation and classic design and deco, as well as a character-inspired accessory which is included for even more pretend action fun! Assortment includes The Mandalorian, Darth Vader, Luke Skywalker, Ahsoka Tano, Grogu and a Stormtrooper. These figures are compatible with most accessories, vehicles, and figures in Hasbro's Epic Hero Series. Includes figure and at least 1 detachable accessory. Available now at participating retailers.

STAR WARS EPIC HERO SERIES THE MANDALORIAN'S N-1 STARFIGHTER

(Ages 4 & Up | Approx. Retail Price: \$34.99 | Available: Now)

DOWNLOAD IMAGES HERE

Take playtime to the next level with the *Star Wars* Epic Hero Series The Mandalorian's N-1 Starfighter set! This Mandalorian toy comes with the N-1 Starfighter, a Mandalorian action figure, a Grogu mini action figure, and 4 accessories. Place the Mandalorian figure in the cockpit, seat Grogu in his very own hatch, and load the 2 included projectiles into the ports on the ship. Now you're ready to take on the galaxy! Launch projectiles with the push of a button and even engage boost mode, which reveals translucent ship parts by sliding the engines on the sides of the ship. *Star Wars* Epic Hero Series action figures for boys and girls make great gifts for the *Star Wars* fan in your life. Look for even more figures and vehicles to collect across Hasbro's Epic Hero Series world of play, featuring kid-favorite characters and entertainment-inspired design. (Each sold separately. Subject to availability.)

TRANSFORMERS: EARTHSPARK WARRIOR CLASS BUMBLEBEE

(Ages 6 & Up | Approx. Retail Price: \$14.99 | Available: Now)

DOWNLOAD IMAGES HERE

Inspired by the *TRANSFORMERS: EARTHSPARK* animated series, this 5-inch Warrior Class Bumblebee action figure can convert from robot to sports car in 19 steps for awesome 2-in-1 play! Fans of the animated series will love imagining epic battles with this fan-favorite *TRANSFORMERS* character. This Bumblebee toy can be combined with Warrior Class Terran Twitch (sold separately, subject to availability) to make 2 unique battle vehicles.

Look for more *TRANSFORMERS: EARTHSPARK* action figures (each sold separately, subject to availability) based on favorite characters from the *TRANSFORMERS: EARTHSPARK* show, an animated series that centers on two human kids as they forge a connection with *TRANSFORMERS* robots like never before and work alongside fan favorites like Optimus Prime and Bumblebee. Available now at most major retailers.

TRANSFORMERS: EARTHSPARK WARRIOR CLASS TWITCH

(Ages 6 & Up | Approx. Retail Price: \$14.99 | Available: Now)

DOWNLOAD IMAGES HERE

Inspired by the *TRANSFORMERS: EARTHSPARK* animated series, this 5-inch Warrior Class Terran Twitch action figure converts from robot to drone in 14 steps for awesome 2-in-1 play! Fans of the animated series will love imagining epic battles with this fan-favorite TRANSFORMERS character. This Terran Twitch toy can be combined with the Warrior Class Bumblebee toy (sold separately, subject to availability) to make 2 unique battle vehicles.

Look for more *TRANSFORMERS: EARTHSPARK* action figures (each sold separately, subject to availability) based on favorite characters from the *TRANSFORMERS: EARTHSPARK* show, an animated series that centers on two human kids as they forge a connection with TRANSFORMERS robots like never before and work alongside fan favorites like Optimus Prime and Bumblebee. Available now at most major retailers.

TRANSFORMERS ONE 2 IN 1 OPTIMUS PRIME ORION PAX MASK ACTION FIGURE

(Ages 6 & Up | Approx. Retail Price: \$34.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the epic origins of legendary TRANSFORMERS robots with this Optimus Prime (Orion Pax) 2-in-1 Converting Mask! Inspired by the iconic character from the *TRANSFORMERS ONE* movie, this 9.9-inch figure features 2-in-1 play and converts from robot mode to a wearable mask in 18 steps. Includes 2 accessories that attach in robot mode. Kids can wear the mask and imagine themselves in awesome adventures in the TRANSFORMERS universe.

TRANSFORMERS ONE is the untold origin story of Optimus Prime and Megatron, once friends bonded like brothers, who changed the fate of Cybertron forever.

Look for more TRANSFORMERS toys (each sold separately, subject to availability) to build your collection. Available now at most major retailers.

TRANSFORMERS ONE 2 IN 1 BUMBLEBEE (B-127) MASK ACTION FIGURE

(Ages 6 & Up | Approx. Retail Price: \$34.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Experience the epic origins of legendary TRANSFORMERS robots with the BumbleBee (B-127) 2-in-1 Converting Mask! Inspired by the iconic character from the *TRANSFORMERS ONE* movie, this 9.8-inch figure converts from robot mode to a wearable mask in 15 steps. Kids can wear the mask and imagine themselves in awesome adventures in the TRANSFORMERS universe.

TRANSFORMERS ONE is the untold origin story of Optimus Prime and Megatron, once friends bonded like brothers, who changed the fate of Cybertron forever.

Look for more TRANSFORMERS toys (each sold separately, subject to availability) to build your collection. Available now at most major retailers.



TRANSFORMERS ONE ENERCON GLOW BUMBLEBEE (B-127)

(Ages 6 & Up | Approx. Retail Price: \$24.99 | Available: Now Exclusively at Walmart)

[DOWNLOAD IMAGES HERE](#)

Experience the epic origins of legendary TRANSFORMERS robots with this Energon Glow Bumblebee (B-127) action figure! Inspired by the iconic character from the *TRANSFORMERS ONE* film, this 6-inch figure converts from robot to Cybertronian car mode in 6 steps for awesome 2-in-1 play. Features a light-up area in his chest for an Energon glow effect. Comes with a blaster and sword that can attach in robot mode – combine the accessories to create a larger blaster accessory. Includes 3x A76/LR44 button cell batteries.

TRANSFORMERS ONE is the untold origin story of Optimus Prime and Megatron, once friends bonded like brothers, who changed the fate of Cybertron forever.

Look for more TRANSFORMERS toys (each sold separately, subject to availability) to build your collection. Available Summer 2024 exclusively at Walmart.

action-packed battles & outdoor fun

Experience the thrill of the next generation of **BEYBLADE** with **BEYBLADE X Starter Packs**, the **BEYBLADE X Soar Phoenix Deluxe String Launcher Set**, and multiple other new starter packs. Hasbro also introduces **HYDRO PODS** – a mystery toy, collectible, and battle game all in one – featuring the **HYDRO PODS Dunk & Sunk Arena** and the **HYDRO PODS MARVEL CLASH & SPLASH DUEL**. A full lineup of **NERF** releases have also hit shelves, with the **NERF N SERIES** dart blasters and **NERF N1** darts to level up your performance, the **NERF Pro Hoop Basketball Set** that transforms any bedroom or living room into your own personal basketball, the **NERF Bounce N Score Target Toss Game Set** for fun indoor and outdoor play, the **NERF Super Soaker RoboBlaster** interactive target that strikes back, and much more.



BEYBLADE X STARTER PACK SET ASSORTMENT

(Ages 8 & Up | Approx. Retail Price: \$9.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and tops: BEYBLADE X with the Starter Packs which includes 1 top and 1 launcher (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium for crushing collisions and epic bursts. Bladers launch their tops into fierce clashes against their opponent's scoring points with each confrontation – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up. Available at Amazon, Target, Walmart and most major.

BEYBLADE X MARVEL IRON MAN 4-80B VS. THANOS 4-60B MULTIPACK SET

(Ages 8 & Up | Approx. Retail Price: \$24.99 |

Available: Now at Walmart)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and Tops: BEYBLADE X with the BEYBLADE X Marvel Iron Man 4-80B and Thanos 4-60B Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this Marvel Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X Top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up.

Parents, scan the code on BEYBLADE X Tops to collect your item in the BEYLOCKER in the BEYBLADE X app. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up.

BEYBLADE X MARVEL SPIDER-MAN 3-60F VS. VENOM 3-80N MULTIPACK SET

(Ages 8 & Up | Approx. Retail Price: \$24.99)

Available: Now at Walmart)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and Tops: BEYBLADE X with the BEYBLADE X Marvel Collab Spider-Man 3-60F and Venom 3-80N Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this Marvel Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X Top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up.

Parents, scan the code on BEYBLADE X Tops to collect your item in the BEYLOCKER in the BEYBLADE X app. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up.

BEYBLADE X STAR WARS THE MANDALORIAN 3-60F VS. MOFF GIDEON 3-80N MULTIPACK SET

(Ages 8 & Up | Approx. Retail Price: \$24.99 |

Available: Now at Target)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and Tops: BEYBLADE X with the BEYBLADE X and *Star Wars* Collab The Mandalorian 3-60F and Moff Gideon 3-80N Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this *Star Wars* Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X Top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up.

Parents, scan the code on BEYBLADE X Tops to collect your item in the BEYLOCKER in the BEYBLADE X app. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up.

BEYBLADE X STAR WARS LUKE SKYWALKER 4-80B VS. DARTH VADER 4-60B MULTIPACK SET

(Ages 8 & Up | Approx. Retail Price: \$24.99 |

Available: Now at Target)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and Tops: BEYBLADE X with the BEYBLADE X and *Star Wars* Collab Luke Skywalker 4-80B and Darth Vader 4-60B Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this *Star Wars* Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up.

Parents, scan the code on BEYBLADE X Tops to collect your item in the BEYLOCKER in the BEYBLADE X app. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up.

BEYBLADE X TRANSFORMERS OPTIMUS PRIMAL 3-60F VS. STARScream 3-80N MULTIPACK SET

(Ages 8 & Up | Approx. Retail Price: \$24.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and Tops: BEYBLADE X with the BEYBLADE X TRANSFORMERS Optimus Primal 3-60F and Starscream 3-80N Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this TRANSFORMERS Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X Top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up.

BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up. Available at Amazon, and most major retailers.

BEYBLADE X TRANSFORMERS OPTIMUS PRIME 4-60P VS. MEGATRON 4-80B MULTIPACK SET

(Ages 8 & Up | Approx. Retail Price: \$24.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of Beyblade stadiums, launchers and Tops: Beyblade X with the BEYBLADE X TRANSFORMERS Collab Optimus Prime 4-60P and Megatron 4-80B Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this TRANSFORMERS Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X Top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up. Available at Amazon, and most major retailers.

BEYBLADE X SOAR PHOENIX DELUXE STRING LAUNCHER SET

(Ages 8 & Up | Approx. Retail Price: \$19.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE tops, BEYBLADE X. The BEYBLADE X Soar Phoenix Deluxe String Launcher Set will help you in your quest for Beymastery. The Deluxe String Launcher and Soar Phoenix 9-60GF Attack Type right-spin top work with the X-Celerator Gear System to level up your game and prove it in battle! When the gear of the top engages the X-Celerator Rail of a BEYBLADE X Beystadium (sold separately), it can super-accelerate into an Xtreme Dash rocketing it around the arena for crushing collisions and epic bursts. Pull the string of your launcher to unleash the Soar Phoenix 9-60GF in a frenzy of fury. Bladers launch their top against their opponent's scoring points with each confrontation – first to 4 points wins. Mix and match the interchangeable blade, ratchet, and bit with the layers of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up. Available at Amazon, Target, Walmart and most major retailers.

BEYBLADE X OFFICIAL WINDER LAUNCHER

(Ages 8 & Up | Approx. Retail Price: \$7.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Experience the thrill of the next generation of BEYBLADE tops, BEYBLADE X. The BEYBLADE X Winder Launcher will aid you in your quest for Beymastery. The authentic Takara Tomy-designed BEYBLADE X Winder Launcher works with the X-Celerator Gear System to level up your game and prove it in battle! When the gear of a BEYBLADE X top engages the X-Celerator Rail of a Beystadium (both sold separately), it can super-accelerate into an Xtreme Dash rocketing it around the arena for crushing collisions and epic bursts. Pull the 10-inch (20cm) ripcord of your tournament-grade Winder Launcher to unleash your top in a frenzy of fury. Bladers launch their top against their opponent's scoring points with each confrontation – first to 4 points wins. Mix and match the interchangeable blade, ratchet, and bit with the layers of other BEYBLADE X tops to create your own unsurpassable Bey. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up. Available at Amazon, Target, Walmart and most major retailers.

BEYBLADE X ARROW WIZARD 4-80B STARTER PACK SET

(Ages 8 & Up | Approx. Retail Price: \$9.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and tops: BEYBLADE X with the BEYBLADE X Arrow Wizard 4-80B Starter Pack which includes 1 right-spinning Stamina Type top and launcher (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium for crushing collisions and epic bursts. Bladers launch their tops into fierce clashes against their opponent's scoring points with each confrontation – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up. Available at Amazon, Target, Walmart and most major retailers.

BEYBLADE X SCYTHE INCENDIO 4-60T STARTER PACK SET

(Ages 8 & Up | Approx. Retail Price: \$9.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and tops: BEYBLADE X with the BEYBLADE X Scythe Incendio 4-60T Starter Pack which includes 1 right-spinning Balance Type top and launcher (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium for crushing collisions and epic bursts. Bladers launch their tops into fierce clashes against their opponent's scoring points with each confrontation – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up. Available at Amazon, Target, Walmart and most major retailers.

BEYBLADE X HELM KNIGHT 3-80N STARTER PACK SET

(Ages 8 & Up | Approx. Retail Price: \$9.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and tops: BEYBLADE X with the BEYBLADE X Helm Knight 3-80N Starter Pack which includes 1 right-spinning Defense Type top and launcher (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium for crushing collisions and epic bursts. Bladers launch their tops into fierce clashes against their opponent's scoring points with each confrontation – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up. Available at Amazon, Target, Walmart and most major retailers.

BEYBLADE X SWORD DRAN 3-60F STARTER PACK SET

(Ages 8 & Up | Approx. Retail Price: \$9.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and tops: BEYBLADE X with the BEYBLADE X Sword Dran 3-60F Starter Pack which includes 1 right-spinning Attack Type top and launcher (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium for crushing collisions and epic bursts. Bladers launch their tops into fierce clashes against their opponent's scoring points with each confrontation – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up. Available at Amazon, Target, Walmart and most major retailers.

HYDRO PODS DUNK & SUNK ARENA

(Ages 6 & Up | Approx. Retail Price: \$29.99 | Available: Now)

DOWNLOAD IMAGES HERE

Introducing HYDRO PODS – a mystery toy, collectible, and battle game all in one! Battle any way you can imagine in the Hydro Pods Dunk & Sunk Arena, a complete battle set with everything needed to launch into hydro-powered play. First, fill the pod with water, plug in the target, and watch as a fun character is revealed. This kids toy set features special edition pirate characters of Octavia Octopus, a purple octopus toy, and Cecelia Seaside, a yellow starfish toy which are exclusive to this product!

Next, battle any way you can imagine! Launch discs and go head-to-head in battle mode or take out pods at the dunk tank in dunk mode. A direct hit! As the target flies off the pod, the water drains out of the bottom and the character sinks in defeat.

FILL your pod with water, battle in a hydro-powered FIGHT, and SINK your opponents. The battle arena keeps water contained, so kids can keep battling with this water toy without making a mess. Look for other Hydro Pods sets including battle-ready Aqua Armor and mystery starter packs with rare characters to trade with friends or give as gifts. Available now at most major retailers including Walmart, Target and Amazon.

HYDRO PODS MARVEL CLASH & SPLASH DUEL

(Ages 6 & Up | Approx. Retail Price: \$19.99 | Available: Now)

DOWNLOAD IMAGES HERE

Introducing HYDRO PODS – a mystery toy, collectible, and battle game all in one! Who will win? FILL your pod with water, battle in a hydro-powered FIGHT, and SINK your opponents. Reveal, collect, and battle with the HYDRO PODS MARVEL CLASH & SPLASH DUEL, a complete battle set with everything needed to launch into hydro-powered play. Submerge the pods in water and plug in the targets to reveal SPIDER-MAN and VENOM.

Next, place the Marvel Hydro Pods characters in the slots in the Tide Trapper water trays to prepare for battle. Load a disc into the included launchers and aim at your opponent's target. A direct hit! As the target flies off, the water drains out of the bottom of the pod and the character sinks in defeat.

Collect even more epic MARVEL characters and sets from the watery world of HYDRO PODS to build an aqua army, including battle-ready Aqua Armor and mystery starter packs with fun characters to trade with friends or give as gifts for kids (each sold separately). Each set includes 2 pods, 2 Tide Trappers, 2 targets, 2 launchers, 6 discs, and a sticker sheet for non-stop aquatic action and fun. Available now at most major retailers including Walmart, Target and Amazon.

HYDRO PODS MARVEL CLASH & SPLASH DUEL

(Ages 6 & Up | Approx. Retail Price: \$19.99 | Available: Now)

DOWNLOAD IMAGES HERE

Introducing HYDRO PODS – a mystery toy, collectible, and battle game all in one! Who will win? FILL your pod with water, battle in a hydro-powered FIGHT, and SINK your opponents. Reveal, collect, and battle with the HYDRO PODS MARVEL CLASH & SPLASH DUEL, a complete battle set with everything needed to launch into hydro-powered play. Submerge the pods in water and plug in the targets to reveal SPIDER-MAN and VENOM.

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NERF N SERIES PINPOINT

(Ages 8 & Up | Approx. Retail Price: \$19.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! The NERF N SERIES PINPOINT dart blaster is built for accuracy with cool styling and features that give you a targeting advantage in NERF backyard games. The bolt-action blaster has a 10-dart clip and includes 18 NERF N1 foam darts, giving you enough darts to fully load the clip and additional darts for reloads. To play, load darts into the clip, load the clip into the blaster, move the priming bolt backward and forward, and pull the trigger to fire a dart. NERF N SERIES blasters are compatible only with NERF N1 darts. Eyewear recommended (not included). Available now at most major retailers.

NERF N SERIES AGILITY

(Ages 8 & Up | Approx. Retail Price: \$9.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! The NERF N SERIES AGILITY dart blaster is built for games in which the action never stops and neither do you! Lightweight, compact, and simple to use, it's a great blaster essential for your NERF stockpile. The NERF N SERIES AGILITY blaster has a rotating drum with 6-dart capacity, includes 12 NERF N1 foam darts, and has pull back priming. To play, load darts into the drum, pull back the priming slide, and pull the trigger to fire a dart. NERF N SERIES blasters are compatible only with NERF N SERIES N1 darts. Eyewear recommended (not included). Available now at most major retailers.

NERF N SERIES WARD

(Ages 8 & Up | Approx. Retail Price: \$4.99 | Available: Now)

DOWNLOAD IMAGES HERE

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! The NERF N SERIES WARD dart blaster holds its own in battle, with a compact, lightweight design that's great when you're moving quickly and need to act fast. The NERF WARD blaster has 2-dart capacity, pull-back priming, and includes 2 NERF N1 foam darts. Each NERF game has different challenges. With the NERF WARD blaster in your collection, you're ready for battle with a blaster that's perfect for quick-firing fun. NERF N SERIES blasters are compatible only with NERF N SERIES N1 darts. Eyewear recommended (not included). Available now at most major retailers.



NERF N SERIES GEAR UP PACK

(Ages 8 & Up | Approx. Retail Price: \$24.99 | Available Now)

DOWNLOAD IMAGES HERE

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! The NERF N SERIES GEAR UP PACK includes 3 different blasters and 2 NERF accessories to create 10 different blaster styles. Build your NERF stockpile and be ready for whatever the game brings with this set that includes 18 NERF N1 foam darts. The Flex blaster and Dealer blaster are single-fire blasters with pull-down priming. The bolt action Wielder blaster fires 4 darts in a row. The stock attaches to 2 of the blasters. The scope attaches to all 3 blasters. NERF N SERIES blasters are compatible only with NERF N Series N1 darts. Eyewear recommended (not included). Available now at most major retailers.

NERF N SERIES N1 DARTS 10X

(Ages 8 & Up | Approx. Retail Price: \$2.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! With Official NERF N1 foam darts, you can fire into pulse-pounding fun as you get together with family and friends to play NERF games. Send darts flying and feel the thrill as they go long and go far with supreme accuracy that lets you score big in battle. This pack includes 10 NERF N SERIES N1 darts, compatible only with NERF N SERIES blasters. Eyewear recommended (not included). Blasters sold separately, subject to availability. Available now at most major retailers.

NERF N SERIES N1 DARTS 20X

(Ages 8 & Up | Approx. Retail Price: \$4.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! With Official NERF N1 foam darts, you can fire into pulse-pounding fun as you get together with family and friends to play NERF games. Send darts flying and feel the thrill as they go long and go far with supreme accuracy that lets you score big in battle. This pack includes 20 NERF N SERIES N1 darts, compatible only with NERF N SERIES blasters. Eyewear recommended (not included). Blasters sold separately, subject to availability. Available now at most major retailers.

NERF MULTI SPORT PACK

(HASBRO \ Franklin Sports | Ages 3-10 |
Approx. Retail Price: \$19.99 | Available: Now)

DOWNLOAD IMAGES HERE

The NERF Kids Mini Foam Sports Ball Set is the perfect gift for any young sports fan! This mini foam sports ball set comes complete with (1) NERF soft foam football, (1) NERF soft foam soccer ball, and (1) NERF soft foam basketball for hours of endless sports fun. The soft NERF foam construction makes it safe and easy for kids to play indoors or outdoors so the game doesn't have to stop a count of rain. Designed for kids, these mini sports balls are the perfect size for kids to be able to grip, throw, catch and kick with ease. Help kids develop their soccer, football, and basketball skills all while having a ton of fun in the process! This all-in-one mini sports pack gives kids everything they need to play all of their favorite sports games.

NERF PRO HOOP

(HASBRO \ Franklin Sports | Ages 6-16 |
Approx. Retail Price: \$39.99 | Available: Now)

DOWNLOAD IMAGES HERE

The NERF Pro Hoop Basketball Set transforms any bedroom or living room into your own personal basketball court in no time! This premium quality over-the-door hoop fits on a standard sized door and assembles in seconds so you can get right into the action. The shatter-proof polycarbonate backboard and spring-loaded steel rim gives this hoop an authentic feel with premium performance to stand up to even the most ferocious dunks! Plus, this hoop includes a NERF mini basketball, so you have what you need to get the game started right out of the box. If you're ready to bring some high-quality hoops into your home, look no further, and grab your NERF Pro Hoops Basketball Set today!

NERF BOUNCE N SCORE

(HASBRO \ Franklin Sports Ages 6-13 |
Approx. Retail Price: \$39.99 | Available: Now)

DOWNLOAD IMAGES HERE

The NERF Bounce N Score Target Toss Game Set is a fun indoor and outdoor game that the whole family can enjoy! Simply bounce the foam bouncy balls into the target to score points and win the game. This game set is perfect for kids and adults alike and is fun for all players ages 6+. The complete game set comes with (6) NERF foam bouncy balls and (1) scoring target so you have everything you need to play out of the box. Bring the fun home and challenge your friends and family to some target toss fun with the NERF Bounce N Score Target Toss Game Set!

NERF SUPER SOAKER ROBOLBLASTER

(HASBRO \ WowWee Ages 5-12 |
Approx. Retail Price: \$29.99 | Available: Now)

DOWNLOAD IMAGES HERE

An interactive target that strikes back, the Nerf Super Soaker RoboBlaster was designed to pour it on! Aim and knock down targets to disable it or you'll find yourself drenched in water! Multiple ways to play including, Robot vs Humans: Dominate the Nerf Super Soaker RoboBlaster by teaming up to knock down the targets. Team vs Team: Compete against each other! Both teams pick a Nerf Super Soaker RoboBlaster target; first one to knock theirs down wins! And more! Equipped with a powerful water blast, 60-degree rotating head, and an on/off water control valve, this blaster can drench your friends from 30ft away. The adjustable base with two-position front leg lets you customize for any terrain or battle scenes. Pick up the NERF Super Soaker RoboBlaster to control it manually. Soak 'em while they try to knock down the targets! The perfect addition to any backyard for fast-paced, splashtastic battles!

game night adventures & cheer

When it comes to game night, it's all about strategy and the classics... Set forth on an epic adventure in **TALISMAN: The Magical Quest Game, 5th Edition**; get cheeky with **Arschmallows**; enjoy gameplay twists moving around the board by your word score in **MONOPOLY SCRABBLE**; and gift the perfect outdoor game for yard and tailgate parties with the **CONNECT 4 Giant Set**. Hasbro also invites you to celebrate epic anniversaries and classic editions, including the return of robotic racing and pandemonium in **ROBO RALLY 30th Anniversary Edition**, pitting your high-finance resources and resolve against others in **ACQUIRE 60th Anniversary Edition**, playing for hours in 2-player sessions with generous amounts of content in the **HEROSCAPE: Age of Annihilation Master Set**; diving into the brand-new edition of the classic with **CRANIUM Classic Edition**, and much more.



CRANIUM CLASSIC EDITION

(Ages 12 & Up | Approx. Retail Price: \$19.99 | Available: 10/1/24)

[DOWNLOAD IMAGES HERE](#)

Cranium is back and better than ever in a brand-new edition that turns any night into game night! With eighteen activities that range from familiar to outrageous, everybody gets a chance to shine!

CONNECT 4 GIANT EDITION

(HASBRO \ EastPoint Sports | Ages 8 & Up |
Approx. Retail Price: \$79.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

The Giant CONNECT 4 Set is the perfect outdoor game for yard and tailgate parties. It's the classic gameplay that you know and love only now in jumbo size for outdoor parties and group gatherings. Outsmart and outwit your opponent in this challenging game of skill and strategy, perfect for both adults and kids for hours of backyard family fun! Easy to set up and made of durable materials that can withstand outdoor elements ensures that it can be used for years to come. Comes with Giant Connect 4 all-weather game board, 42 game pieces in two team colors, and 2 carrying bags for easy storage of the game pieces.

Go for it, Connect 4!

MONOPOLY SCRABBLE

(HASBRO \ Winning Moves | Ages 8 & Up |
Approx. Retail Price: \$34.95 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

In place of rolling dice to move around the board, players build words and move ahead by their score. Build a word on a premium space and claim a MONOPOLY property. Clever gameplay twists, along with custom Community Chest and Chance cards, keep things moving at a fast pace. The winner is the player with the highest total of cash and property value when the last letter tile is played. Now available at Amazon and specialty game & book retailers.

TALISMAN: THE MAGICAL QUEST BOARD GAME, 5th EDITION

(Avalon Hill | Ages 12 & Up | Players: 2-6 |
Approx. Retail Price: \$59.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Welcome, champions, to the magical land of Talisman! The otherworldly artefacts known as Talismans have once more descended onto the mortal plane, signaling the dawn of a new era – and the need for a new ruler! In the Talisman: The Magical Quest Game, 5th Edition, set forth on an epic adventure, racing to be the first to obtain a Talisman, reach the Crown of Command in the center of the board, and defeat the elder dragon to win. With a diverse range of characters to choose from and a vast world of possible scenarios, this strategy game for teens and adults offers limitless adventures!

TALISMAN ALLIANCES: FATE BECKONS BOARD GAME

(Avalon Hill | Ages 12 & Up | Players: 2-6 |
Approx. Retail Price: \$33.99 | Available for Pre-order on
Amazon; Available at Most Fan Retailers Starting October 1)

DOWNLOAD IMAGES HERE

When the fate of the world is threatened, your enemies become allies in Talisman Alliances: Fate Beckons! The first-ever expansion of Talisman 5th Edition, players in this cooperative game join forces with fellow players and set forth on an epic adventure to complete 5 daunting Trials! In each Trial, players will need to place 2 Talisman on Places of Power, unseal the Portal of Power, and defeat that Trial's adversary. As each Trial is completed, open envelopes and boxes to reveal the mystery figure, mystery cards, and the objective of the next Trial. With a vast world of possible scenarios, this expansion to the Talisman strategy board game for offers limitless games!



ARSCHMALLOWS PARTY CARD GAME

(Ages 13 & Up | Players: 2-6 | Approx. Retail Price: \$9.99 |
Available: Now)

DOWNLOAD IMAGES HERE

Find out why Germany can't get enough of Arschmallows, a cheeky card game that combines light strategy, memory, and marshmallow butts! Meet a cast of squishy-tushy marshmallows that will have friends and family cracking up all game long. Each player starts with 6 facedown cards. They can quickly peek at 2, but the rest are a mystery. Throughout the round, players try to find out what point value is hidden among their cards, as they strategize to get cards with the lowest points. The lower your points, the sweeter the score! Use Action cards to sabotage friends, take a peak at facedown cards or gain extra turns. Win the round by having the lowest total value and win the game by having the lowest value at the end of 6 rounds! This laugh-out-loud card game is a tasty choice, great on the go, and makes for a funny birthday or holiday gift for adults and teens ages 13 and up.

ROBO RALLY 30th ANNIVERSARY EDITION

(Avalon Hill \ Renegade Game Studios | Ages 12 & Up |
Approx. Retail Price: \$120 | Available: Now)

DOWNLOAD IMAGES HERE

ROBO RALLY is a competitive racing game full of robotic pandemonium! Program your robot to tag checkpoints, attach powerful upgrades, and turn this dreary old warehouse into a fabulous fast and frenzied fun factory! Celebrate the 30-year anniversary with this very special edition featuring deluxe components and plays up to 8 people!

NEXUS OPS

(Avalon Hill \ Renegade Game Studios | Ages 12 & Up |
Approx. Retail Price: \$65.00 | Available: Now)

DOWNLOAD IMAGES HERE

In the distant future, a potent and rare energy resource known as rubium controls the interstellar economy. Several galactic corporations compete for control over this resource in hopes of securing riches for themselves. When their military forces arrive to harvest rubium found on a foreign moon, they are greeted by the many indigenous life forms. They quickly conscript the alien creatures and begin marching against their competitors. Far out on the galactic frontier, away from oversight or public scrutiny, these four corporations now do fierce battle for control of the moon's rubium.

ACQUIRE 60th ANNIVERSARY EDITION

(Avalon Hill \ Renegade Game Studios | Ages 12 & Up |
Approx. Retail Price: \$100 | Available: October 2024)

DOWNLOAD IMAGES HERE

Sid Sackson's ACQUIRE challenges you to pit your resources and resolve against other players in a high-finance game of speculation and strategy. Celebrate the 60-year anniversary with this very special edition featuring deluxe components!

HEROSCAPE: AGE OF ANNIHILATION MASTER SET

(HASBRO \ Renegade Game Studios | Ages 14 & Up |
Approx. Retail Price: \$125 | Available: Now)

DOWNLOAD IMAGES HERE

The Heroscape: Age of Annihilation Master Set contains a generous amount of content to support hours of epic 2-player gaming sessions. Players will be able to draft their armies and play through scenarios that take place during the Battle of All Time. The Heroscape: Age of Annihilation Master Set is for both newcomers and players of yesteryear. It is also compatible with previous and upcoming Heroscape content.

HEROSCAPE: BATTLE FOR THE WELLSRING BATTLE BOX

(HASBRO \ Renegade Games | Ages 14 & Up |
Approx. Retail Price: \$44.99 | Available: Now)

DOWNLOAD IMAGES HERE

Heroscape: Battle for the Wellspring allows 2 players to take their first steps into the exciting world of the expandable Heroscape miniatures game! Inside this Battle Box are 6 new miniatures which includes three dastardly pirates, a noble wizard, and two familiars. Also included are 4 new scenarios and a new terrain tile – Wellspring water. This game is compatible with previous and upcoming Heroscape releases.

pop-culture favorites

Enjoy new TRANSFORMERS releases including **SPIN MASTER 4D TRANSFORMERS PUZZLE – OPTIMUS PRIME (ADULT)** where G1 Optimus Prime strikes a commanding pose at a height of 21.2 inches (53.7 cm), as well as **LEGO ICONS: TRANSFORMERS BUMBLEBEE** for an opportunity to construct the iconic Autobot, Bumblebee, entirely from LEGO bricks. Gamers will also enjoy **DUNGEONS & DRAGONS 12 Dice of Adventure** for a new calendar game addition to the holiday season, **MONOPOLY: Wicked Edition Board Game** for an amazafying time in the land of Oz, **MONOPOLY: House of the Dragon Edition** as you battle for the Iron Throne, **LIFE: Hello Kitty and Friends Edition** for a whimsical and adorable twist on the classic, **CLUE/CLUEDO: The Grinch Edition** to unleash your inner detective with The Classic Mystery Board Game, and many more.



LITTLE PEOPLE COLLECTOR TRANSFORMERS SPECIAL EDITION SET

(HASBRO \ Mattel | Ages 8 & Up | Approx. Retail Price: \$24.99 | Available: Now)

DOWNLOAD IMAGES HERE

The LITTLE PEOPLE COLLECTOR TRANSFORMERS SPECIAL EDITION SET includes a pack of four figures based on beloved characters from the original 80s Transformers cartoon. To honor the 40th anniversary of TRANSFORMERS, the set includes fan-favorite characters, Optimus Prime, Bumblebee, Megatron and Soundwave. Available exclusively at Targets starting 9/1/24. Limited units will also be available at Mattel Creations.

SPIN MASTER 4D TRANSFORMERS PUZZLE – OPTIMUS PRIME (ADULT)

(HASBRO \ Spin Master | Ages 12 & Up | Approx. Retail Price: \$69.99 | Available: Now)

DOWNLOAD IMAGES HERE

This 3D Puzzle Model Kit of G1 Optimus Prime strikes a commanding pose, standing tall at a height of 21.2-inches (53.7 cm). Made of over 300 pieces, he is highly detailed yet simple to put together, and with the four USB-powered LED lights included in this build, he will light the way for all of the Autobots in any fan's collection.

LEGO ICONS: TRANSFORMERS BUMBLEBEE

(HASBRO \ LEGO | Ages 18 & Up | Approx. Retail Price: \$79.99 | Available: Now)

DOWNLOAD IMAGES HERE

Maintaining the same scale as the LEGO TRANSFORMERS Optimus Prime set, this set presents enthusiasts with the opportunity to construct the iconic Autobot, Bumblebee, entirely from LEGO bricks. As a vital companion to LEGO Optimus Prime, Bumblebee completes the iconic duo, allowing fans to recreate epic battles and adventures. What distinguishes this model is its remarkable ability to seamlessly transition between bot mode and vehicle mode, unlocking impressive versatility without the need for disassembly. The 950-piece set is a highly detailed model of the iconic 1980s robot action figure. It features articulated joints, an ion blaster, and a jetpack. It is accompanied by a display plaque, integrated LEGO Builder app for digital instructions and versatile display options, making it a perfect gift for TRANSFORMERS fans and collectors.

CLUE: MUPPETS

(HASBRO \ USAopoly | Ages 8 & Up | Approx. Retail Price: \$44.99 | Available: 10/8/24)

DOWNLOAD IMAGES HERE

Join Muppets Kermit (Mayor Green), Fozzie (Colonel Mustard), and more as they put on a Murder Mystery Show in Clue The Muppets! Explore the Muppet Theater and track down Clues leading to classic Muppet props to figure out WHO did it, WHERE it happened, and WHAT weapon was used!

MONOPOLY: WICKED EDITION BOARD GAME

(Ages 8 & Up | Players: 2 to 6 | Retail Price: \$29.99 | Available: For Pre-Order Amazon, Walmart and Target on 9/4/24)

DOWNLOAD IMAGES HERE

Welcome to the land of Oz! Get ready to have an amazafying time in the MONOPOLY Wicked Edition game! Play as a student at Shiz University, where you receive the very best education and make outstanding friends. But there's a whisper of bad things happening in Oz. Gain the Wizard's invitation by acquiring locations, transports, and commodities throughout the land – and help the animals and fellow Ozians! The more a player owns, the more Ozian coins they can collect from other players. The last one with money when all others have gone bankrupt wins! Searching for family games for game night? The Monopoly Wicked Edition game is a great choice for ages 8 and up. Family board games and kids indoor games make excellent kids gifts, too.

MONOPOLY: HARRY POTTER EDITION

(Ages 8 & Up | Retail Price: \$39.99 | Available: Now)

DOWNLOAD IMAGES HERE

Welcome to Hogwarts! In the MONOPOLY: Harry Potter Edition game, play as a Hogwarts student and earn house points to win the game! It combines classic MONOPOLY elements with artwork, locations, and themes from the Wizarding World. To start, players can choose from 6 enchanting transportation-themed golden tokens. They'll then choose a House Card to be sorted into a house, giving the player advantages and disadvantages throughout the game. In this edition, Hogwarts locations are properties and house points replace MONOPOLY money. Move around the board and use house points to explore iconic locations in Hogwarts castle and Hogsmeade Village. The more a player explores, the more house points they can collect from other players. Collect a color set to add house crests and draw Owl Post cards for game-changing news. The game ends when all locations have been explored, and the player with the most house points wins! This strategy board game is a fun game for family time, and a great gift for kids ages 8 and up, teens, and adults who are fans of Harry Potter. Available now at most major retailers.

MONOPOLY: HOUSE OF THE DRAGON EDITION

(Ages 17 & Up | Players: 2-6 | Approx Retail Price: \$34.99 | Available: Now Exclusively on Amazon)

DOWNLOAD IMAGES HERE

Battle for the Iron Throne in the MONOPOLY: House of the Dragon Edition game! A civil war is raging to claim the most powerful seat in the Seven Kingdoms. Pledge loyalty to a house by choosing one of six themed golden tokens, then move around the board to travel through Westeros and across the Narrow Sea to Essos, and take control of strongholds, lands, and bays. The more you own, the more rent you can collect from opponents. Will you secure dragon eggs and fearsome dragons to bring your enemies to their knees? The last player with coins when all others have lost theirs wins! This strategy board game's board, packaging, tokens, money, cards, and game pieces are all inspired by the popular TV series. Looking for fun adult board games for game night? This exciting game for ages 17+ is a great choice, and it makes a beautiful gift for fans of *Game of Thrones* and *House of the Dragon*.

LIFE: HELLO KITTY AND FRIENDS

(Hasbro \ USAopoly | Ages 8 & Up | Approx. Retail Price: \$44.99 | Available: 9/24/24)

DOWNLOAD IMAGES HERE

Introducing Life: Hello Kitty and Friends Edition – a whimsical and adorable twist on the classic board game of life! Join Hello Kitty and her friends on a fun-filled journey through the colorful world of Sanrio. Start by choosing your character – will you play as Hello Kitty, My Melody, or another beloved Sanrio character? Travel along winding paths with adorable designed game pieces and charming artwork featuring Hello Kitty and her friends. Life: Hello Kitty & Friends Edition captures the essence of friendship, happiness, and Sanrio's timeless charm as you race to be the one who throws the ultimate Hello Kitty Party. Experience the joy of a sweet and heartwarming game night as you spin the wheel and create unforgettable memories with Hello Kitty and her adorable friends. Embrace the magic and live the sweet life with Life: Hello Kitty & Friends Edition!



MAGIC: THE GATHERING MANA 8 LINE

(Wizards of the Coast \ Ultra Pro | Ages 14 & Up |
Approx. Retail Price: \$11.99 | Available: 10/30/24)

DOWNLOAD IMAGES HERE

Embrace the core of MAGIC: THE GATHERING with brand new Mana 8 accessories, featuring sleek and minimalist artwork on an array of premium products! Dip your toe into the mana pool of exquisite tabletop accessories by representing your favorite Mana 8 symbols: Plains, Island, Swamp, Mountain, Forest or the Wild Lotus. Collect the full line!

Mana 8 – 100+ Deck Box: \$4.99

Mana 8 – Token Dividers with Deck Box: \$13.75

Mana 8 – APEX Deck Protector Sleeves: \$19.99

Mana 8 – Stitched Playmat: \$23.99

Mana 8 – 9-Pocket PRO-Binder: \$24.99

Mana 8 – Alcove Edge Deck Box: \$29.99

Mana 8 – 12-Pocket Zip PRO-Binder: \$59.99

Mana 8 – Dropship Storage Box: \$89.99 HOLIDAY 2024

Mana 8 – Duo Deck Box: \$64.99 HOLIDAY 2024

Mana 8 – 500+ Flat Pack Storage Box: \$24.99 HOLIDAY 2024

CLUE/CLUEDO: THE GRINCH EDITION

(HASBRO \ USAopoly | Ages 8 & Up |
Approx. Retail Price: \$49.99 | Available: Now)

DOWNLOAD IMAGES HERE

Unleash your inner detective with The Classic Mystery Board Game, where you'll embark on an exciting journey alongside beloved characters like Mama Who, Cindy Lou Who, and Papa Who. Venture into iconic locations such as Max's Bed and Town Square as you piece together clues and unveil perplexing secrets. Perfect for family game night, Cluedo invites you to immerse yourself in a thrilling whodunit experience, allowing you to ponder intriguing questions: Who did it? Where did it happen? And what weapon was used? Could it have been Cousin Who in the Kitchen with a Drum or perhaps Cindy-Lou Who in Max's Bed with a Stocking? The mystery awaits – are you ready to crack the case?

CLUE/CLUEDO: NARUTO EDITION

(HASBRO \ USAopoly | Ages 8 & Up |
Approx. Retail Price: \$49.99 | Available: Now)

DOWNLOAD IMAGES HERE

Tie your Shinobi headband and prepare yourself for solving a mystery in the Hidden Leaf Village. This version of classic Cluedo is set in the world of Naruto Shippuden. This board game is perfect for anime fans. A classic murder mystery game for the whole family and not only Naruto Shippuden fans.

A visiting Jonin from a neighbouring village has been slain by a mysterious villain, who framed the resident ninjas of the Hidden Leaf Village! As suspicion falls on the members of the Akatsuki, justice must be delivered for the fallen Jonin to prevent the Shinobi war. It's up to you to ensure the criminal is uncovered.

LEGO IDEAS DUNGEONS & DRAGONS: RED DRAGON'S TALE SET

(Wizards of the Coast \ LEGO! Ages 18 & Up |
Approx. Retail Price: \$359.99 | Available: Now)

DOWNLOAD IMAGES HERE

Be transported to the Forgotten Realms with this LEGO® Ideas DUNGEONS & DRAGONS: Red Dragon's Tale set for play and display. A nostalgic D&D® fantasy gift for creative adults, it features a buildable tavern with a removable roof and an upper level for easy access, a dungeon and a tower, plus a posable Cinderhowl the Red Dragon figure that can be wrapped around the tower. The set also includes 6 LEGO minifigures – 4 brave adventurers, an innkeeper and a dragonborn – plus lots of monster figures, including a beholder, an owlbear and a displacer beast. Each minifigure, apart from Alax Jadescales, has an alternate head so you can choose your own look. This building set for adults has been created in collaboration with Wizards of the Coast and includes a custom campaign written by the D&D game team! Download the campaign to begin your quest. There are magical items and iconic Easter eggs to be discovered everywhere... but beware of traps, monsters and that huge red dragon.

LEGO MINIFIGURES DUNGEONS & DRAGONS 6 PACK

(Wizards of the Coast \ LEGO! Ages 5 & Up |
Approx. Retail Price: \$29.94 | Available: Now)

DOWNLOAD IMAGES HERE

Boys and girls aged 5+ can expand their minifigure collections and enjoy fantasy adventures with this LEGO® MINIFIGURES DUNGEONS & DRAGONS® 6 PACK for kids. Each pack contains a random selection of 6 DUNGEONS & DRAGONS characters from the LEGO Minifigures range. There are 12 in total, and each one comes with at least 1 authentic accessory. There are 12 unique DUNGEONS & DRAGONS minifigures to collect: Tiefling Sorcerer, Elf Bard, Halfling Druid, Dwarf Barbarian, Dragonborn Paladin, Aarakocra Ranger, Gith Warlock, Mind Flayer, The Lady of Pain, Strahd von Zarovich, Tasha the Witch Queen and Szass Tam. A LEGO MINIFIGURES DUNGEONS & DRAGONS 6 Pack makes a fun unexpected treat for kids, collectors and fans of the iconic fantasy adventure game. Each pack comes with a building guide to ensure the minifigures can be quickly assembled. The DUNGEONS & DRAGONS minifigures spark kids' imaginations and inspire them to play out quests and battles in a fantasy land.

DUNGEONS & DRAGONS 12 DICE OF ADVENTURE

(Wizards of the Coast \ Fanroll | Ages 8 & Up |
Approx. Retail Price: \$49.99 | Available: 10/1/24)

DOWNLOAD IMAGES HERE

A new addition to this holiday season is the 12 Days of Adventure Advent Calendar which includes all the accessories you need to play! Countdown the 12 days to Christmas with the official D&D advent dice calendar that includes a dice tray, a custom D&D inclusion dice set, a D&D mini dice set, an exclusive Beholder inclusion d20, a dice bag to carry your loot, and more!



DUNGEONS & DRAGONS — BARDIC INSPIRATION: A MUSICAL JOURNEY THROUGH THE FORGOTTEN REALMS

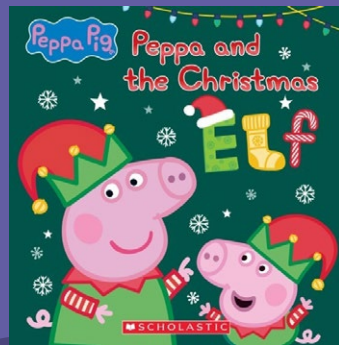
(Wizards of the Coast | Ages 18 & Up |
Approx. Retail Price: \$49.99 | Available: Fall 2024)

DOWNLOAD IMAGES HERE

“DUNGEONS & DRAGONS — Bardic Inspiration: A Musical Journey through the Forgotten Realms” is created by acclaimed composer Michael Gatt in celebration of the 50th anniversary of DUNGEONS & DRAGONS (D&D), the World’s Greatest Roleplaying Game®, presenting 12 original tracks created to evoke iconic locations within D&D’s most famous setting, the Forgotten Realms. Each track serves as an aural homage to the rich lore and enchanting adventures that have defined D&D for half a century, where the new album provides a sweeping tour of the Sword Coast sure to ignite listener imaginations. Composer Michael Gatt, co-producer Jeremy Jarvis, and visual artistic director AJ Hanneld’s real-life odyssey across the world bring unexpected instruments, otherworldly textures, and a spellbinding 40-person choir to the record. For listeners seeking a true collector’s collectors’ piece befitting five decades of D&D, the physical album release will feature an epic double vinyl (180g, gatefold) that boasts stunning artwork and bespoke designs by renowned agency TBWA\Chiat\Day. Available fall 2024 on double vinyl format, as well as in Dolby Atmos and digital formats.

hasbro's holiday library

Give the gift of epic stories and action-packed adventures this holiday season with **TRANSFORMERS Vol. 2: Transport to Oblivion**, as well as **DUNGEONS & DRAGONS: The Fallbacks: Bound for Ruin** in the first epic adventure of The Fallbacks and **G.I. JOE: A REAL AMERICAN HERO VOL. 1 (2024)**. For little ones, invite them on a Christmas adventure with Peppa in the festive new **PEPPA AND THE CHRISTMAS ELF** hardcover storybook. And need a unique recipe that will win the holidays? Check out **HEROES' FEAST: THE DECK OF MANY MORSELS** for ten new recipes and twenty-five original photographs packed with easy-to-whip-up snacks, libations, and sweets inspired by DUNGEONS & DRAGONS.



TRANSFORMERS VOL. 2: TRANSPORT TO OBLIVION

(HASBRO \ Skybound | Ages 14 & Up |

Approx. Retail Price: \$16.99 | Available: 11/26/24)

DOWNLOAD IMAGES HERE

THE FATE OF TWO WORLDS

The new era for THE TRANSFORMERS continues here!

The Decepticons make violent decisions about their future, bringing them face to face with Shockwave, whose shocking plans will change their war with the Autobots forever. Now Optimus Prime must rally his allies on Earth and Cybertron, but not everyone believes he's the right leader to save both worlds...

Jorge Corona joins Daniel Warren Johnson to begin the ENERAGON UNIVERSE story that will have everyone talking! Collects TRANSFORMERS #7-12.

PEPPA AND THE CHRISTMAS ELF

(HASBRO \ Scholastic | Ages 3 & Up |

Approx. Retail Price: \$12.99 | Available: Now)

DOWNLOAD IMAGES HERE

Come on a Christmas adventure with Peppa in this festive new hardcover storybook, complete with a shiny cover! It's the most magical time of the year, and Peppa makes a wish: to have an adventure with an elf from Santa's workshop! When mysterious things start happening all around her, Peppa thinks it's the work of a mischievous elf! Can Peppa find out what's really going on?

HEROES' FEAST: THE DECK OF MANY MORSELS BY AUTHOR TEAM KYLE NEWMAN, JON PETERSON, MICHAEL WITWER, AND SAM WITWER

(Wizards of the Coast \ Penguin Random House |

Ages Teen & Up | Approx. Retail Price: \$25.99 |

Available: 10/1/24)

DOWNLOAD IMAGES HERE

The deck includes ten new recipes and twenty-five original photographs and is packed with easy-to-whip-up snacks, libations, and sweets. Whether you're making a quick snack or gathering a group of adventurers, nibble and sip your way through the spellbinding foods of DUNGEONS & DRAGONS with these 50 cards featuring heroically simple recipes and photographs.

DUNGEONS & DRAGONS: THE FALLBACKS: BOUND FOR RUIN BY JALEIGH JOHNSON

(Wizards of the Coast \ Penguin Random House Publishing |

Ages 13 & Up | Approx. Retail Price: \$18.99 | Available: 9/24/24)

DOWNLOAD IMAGES HERE

To become renowned adventurers, this party needs to survive their first job. Meet the newest DUNGEONS & DRAGONS party in the first epic adventure of *The Fallbacks*.

DESTRO VOL 1: THE ENEMY

(HASBRO \ Skybound | Ages 14 & Up |
Approx. Retail Price: \$14.99 | Available: 12/3/24)

[DOWNLOAD IMAGES HERE](#)

THE NEXT CHAPTER OF THE COBRA THREAT BEGINS HERE.

James McCullen Destro XXIV is the man behind M.A.R.S. Industries, the undisputed leader in providing high-tech weapons to world powers... for the right price. But the emergence of Energon has changed everything. As Destro's ambitions grow, the "Crimon Twins" Tomax and Xamot Paoli emerge to destroy their competition, and Cobra Commander realizes his current ally could be his future greatest enemy.

Acclaimed writer Dan Watters (*Loki*, *Universal Monsters: Creature from the Black Lagoon Lives!*) and artist Andrei Bressan.



G.I. JOE: A REAL AMERICAN HERO VOL. 1 (2024)

(HASBRO \ Skybound | Ages 14 & Up |
Approx. Retail Price: \$14.99 | Available: 10/1/24)

[DOWNLOAD IMAGES HERE](#)

A NEW ERA FOR G.I. JOE BEGINS HERE!

The Joes know Cobra are up to something in Springfield, but they're not prepared to uncover the secrets behind their enemy's new deadly weapon. Will the Joes be able to stop Cobra in their tracks before tragedy strikes?

Legendary series writer Larry Hama is joined by new series artist Chris Mooneyham (*Nightwing*) and superstar cover artist Andy Kubert (*Batman*, *X-Men*) to continue one of the longest running titles in comics history!

Collects G.I. Joe: A Real American Hero #301-305.

style your holidays – apparel favorites

Don your fandom with a full range of apparel from Hasbro! Your kid will be ready to fight Decepticons alongside Optimus Prime in their dreams wearing the **TRANSFORMERS Optimus Prime 4-Piece Long-Sleeve Cotton Snug-Fit Pajama Set** as well as when their out and about as they lace up their **TRANSFORMERS Boys High Top Sneaker**. Little ones will also love the adorable **PEPPA PIG Toddler Girl Long Sleeve Drop Waist All Over Print Dress**, the cool style made with the **PEPPA PIG Graphic Crewneck T-Shirt**, and the new-found Peppa in their little step in the **PEPPA PIG Classic Clog**. And don't forget the new MY LITTLE PONY kicks fueled with friendship and fun in the all new **HEYDUDE™ x MY LITTLE PONY Collection**. Plus, more apparel options for kids and fans!



TRANSFORMERS 4PC BOYS PAJAMAS SET

(HASBRO \ Komar | Sizes 4-10 | Approx. Retail Price: \$22.00 | Available: Now)

DOWNLOAD IMAGES HERE

Your kid will be ready to fight Decepticons alongside Optimus Prime in their dreams wearing the pieces from the Transformers Optimus Prime 4-Piece Long-Sleeve Cotton Snug-Fit Pajama Set. This four-piece pajama includes two pairs of long-sleeve sleep shirts and PJ pants. One pair is designed to look like Optimus Prime, while the other pair has all-over images of Bumblebee, Optimus, the text “Hero,” “Transformers,” and more for a fan-favorite look.

DOLLS KILL X EQUESTRIA EMBRACE OVERSIZED SWEATSHIRT

(HASBRO \ Dolls Kill | Sizes XS – L | Approx. Retail Price: \$59.99 | Available: Now)

DOWNLOAD IMAGES HERE

Cuz your friends are always there for you. This oversized sweatshirt has a soft jersey construction, fleece lining, My Little Pony characters Moonstone and Windy graphics on the front, a lace trimmed collar with embroidered bows and long sleeves.

PEPPA TODDLER GIRL DRESS

(HASBRO \ Bentex | Sizes 12M-5T | Approx. Retail Price: \$9.98 | Available: Now at Walmart)

DOWNLOAD IMAGES HERE

Introducing the adorable PEPPA PIG Toddler Girl Long Sleeve Drop Waist All Over Print Dress, a delightful addition to your little one's wardrobe! Inspired by the beloved animated series, this dress captures the playful spirit and charm of PEPPA PIG. Crafted with care and attention to detail, this dress features a drop waist design for a modern silhouette with a touch of whimsy. The long sleeves provide warmth and coverage, making it perfect for cooler days or layering with leggings for extra warmth. Emblazoned with delightful prints showcasing PEPPA PIG, this dress is sure to bring smiles to your little one's face. Made from soft and breathable fabric, it ensures your toddler can move and play with ease. Available in sizes ranging from 12 months to 5 years old, this dress is ideal for toddlers and young girls who love PEPPA PIG and want to join in on the fun. Let your little one step into the world of PEPPA PIG with the Toddler Girl Long Sleeve Drop Waist All Over Print Dress. It's the perfect choice for adding a touch of joy and excitement to any day!

PEPPA TODDLER GIRLS TEE

(HASBRO \ Bentex | Sizes 12M-5T | Approx. Retail Price: \$15.98 | Available: October at Walmart)

DOWNLOAD IMAGES HERE

Your child can always have cool style made with the world of Peppa in mind in this PEPPA PIG Graphic Crewneck T-Shirt. A printed short-sleeve style is the perfect grab-and-go option for when you need to get her ready for the day. It'll be all smiles when she lays her eyes on a favorite character front and center – yay! From preschool to playdates, this short-sleeve tee is always ready to go.

PEPPA CROCS

(HASBRO \ Crocs | Sizes: Toddler 4-10 |
Approx. Retail Price: \$49.99 | Available: Now at Amazon)

DOWNLOAD IMAGES HERE

Put some Peppa in your little one's step in the PEPPA PIG Classic Clog. Your little piggies will love to take these clogs on adventures near and far. With features like Iconic Crocs Comfort™, sweet character Jibbitz™ charms, and plenty of extra room for their own personalization, your little ones can oink, giggle, and play all day long in comfort and style.

DUNGEONS & DRAGONS ADULT SNUGIBLE

(Wizards of the Coast \ Plushible | One-Size Fits Most Kids, Teens & Adults | Approx. Retail Price: \$49.99 | Available: Now at Amazon)

DOWNLOAD IMAGES HERE

SNUGGLE UP: A unique 2-in-1 wearable blanket hoodie that folds into a decorative plush pillow; a cozy cuddle companion, comfy blanket hoodie, and an oversized snuggie hoodie for all. **Plush Material:** It's incredibly soft, polyester blend plush material is machine washable; Our comfy hooded blanket sweatshirt is perfect for lounging around the house. **FITS EVERYONE:** Our one-sized hoodie blanket for women and men is 36 inches long excluding the hood, 30 inches wide across the chest, and the sleeve is 34.5 inches, making it ideal as an adult wearable blanket hoodie. **EXTRA STORAGE:** The comfy oversized blanket hoodie features a pullover design with a large pocket that can store your phone, wallet, passes, and snacks when you are out and about, perfect oversize blanket hoodie. **Foldable and Portable:** Our oversized blanket hoodie can be easily folded into a plush pillow; Your perfect cuddle companion and collectible memorabilia piece.

MY LITTLE PONY GIRL HOODIE DRESS

(HASBRO \ Bentex | Sizes: 4-12 | Approx. Retail Price: \$14.98 | Available: Now at Walmart)

DOWNLOAD IMAGES HERE

Fall is gone but have no fear. Winter dresses are here! Featuring super adorable graphics of her favorite characters, this My Little Pony and Friends Hooded Dress is the warm and stylish one-and-done look to carry her through the season. Finished in a knee length to wear with tights or layer leggings underneath for a fun and comfy vibe.

TRANSFORMERS BOYS HIGH TOP SNEAKER

(HASBRO | Ages 5 years & up | Approx. Retail Price: \$44.99 | Available: Now at Amazon)

DOWNLOAD IMAGES HERE

Get your fashion on with these lace up low top sneakers featuring TRANSFORMERS favorite characters. Each shoe has a colorful print which your favorite TRANSFORMERS characters poses.

HEYDUDE X MY LITTLE PONY COLLECTION

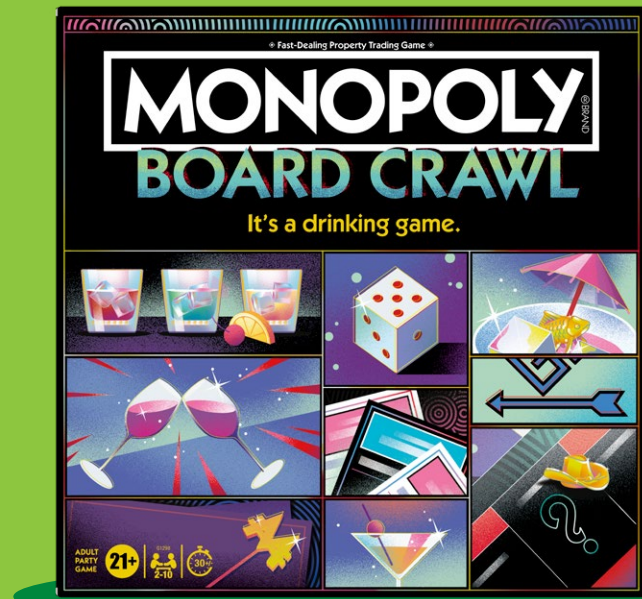
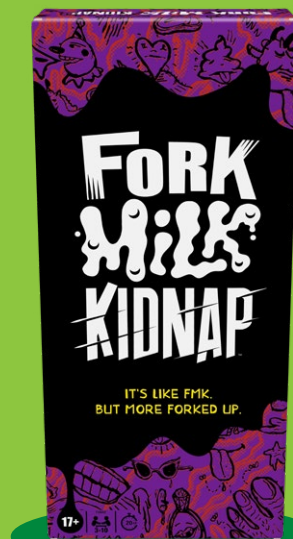
(HASBRO \ HEYDUDE | Sizes Youth to Adult | Approx. Retail Price: \$49.99-\$89.99 | Available: Now)

DOWNLOAD IMAGES HERE

Get ready for kicks fueled with friendship and fun in the all new HEYDUDE™ x My Little Pony collection! Step out in style with playful designs featuring your favorite ponies, and experience the joy of friendship in every step you take.

holiday fun for ages 18+

We're all kids at heart. Whether you're on the naughty or nice list, these hot picks are sure to stir up some fun this season. First up – the **Fork Milk Kidnap** party game. It's like that game F*%K Marry Kill, but your choices are more forked up where this NSFW adults-only game has you and your friends making questionable choices. Also consider the **Marvel Legends Series Deadpool's Head** premium interactive head. This premium, electronic, interactive, free app-enhanced collectible – with over 600 SFX and phrases, multiple sensors, and motors for expressive movement – allows you to set Deadpool up to play pranks, insult your friends and loved ones, or wake you up every morning. And if you're looking for a wild night out (or in), check out **MONOPOLY Board Crawl** – The official Monopoly drinking game!



FORK MILK KIDNAP

(Ages 17 & Up | Players: 3-10 | Retail Price: \$19.99 | Available: Now)

DOWNLOAD IMAGES & VIDEOS HERE

It's like that game F*%K Marry Kill, but your choices are more forked up. The Fork Milk Kidnap party game is the NSFW adults-only game that will have you and your friends making questionable choices. Each round, one player flips over 3 Action cards and 3 Object cards. Then everyone secretly decides which Object they would pair with each Action. For example, who would you tongue bathe? All 7 dwarfs, Florida Man, or the player of your choice? Everyone takes turns revealing all 3 of their pairings and explaining their reasoning. There are no right answers, just a lot of wrong ones. Players score a point when their pairings match the majority's answers. The first to score 5 points wins but be prepared to be judged for all your forked up choices. Looking for funny ice breaker games for adults or adult party games for game night? For ages 17 and up, the Fork Milk Kidnap game is a fun adult game for parties, girls' nights in, and more. Available now on Hasbro Pulse and most major retailers, including Walmart and Amazon.

MARVEL LEGENDS SERIES DEADPOOL'S HEAD PREMIUM INTERACTIVE HEAD

(Ages 18 & Up | Approx. Retail Price: \$129.99 | Available: Fall 2024)

DOWNLOAD IMAGES HERE

The Marvel Legends Series Deadpool's Head is a premium, electronic, interactive, app-enhanced collectible with over 600 SFX and phrases, multiple sensors, and motors for expressive movement. Using the free app, set Deadpool up to play pranks, insult your friends and loved ones, or wake you up every morning. Inspired by the Merc with a Mouth, this Deadpool's Head responds to lights and movement (requires 4x C alkaline batteries, not included). Available for pre-order on July 22 at 9AM ET on Hasbro Pulse, Amazon and participating locations.

MONOPOLY BOARD CRAWL

(Ages 21 & Up | Players: 2-10 | Approx. Retail Price: \$19.99 | Available: Now)

DOWNLOAD IMAGES HERE

In MONOPOLY Board Crawl, you and your friends can enjoy a wild night out... in! It's the official Monopoly drinking game. The object of the game is simple: drink (your beverage of choice) and collect the most properties to win. Roll the die and visit different spaces on the board – from Pregame to the Rooftop Bar. Sips are currency, so when you land on a property, you can buy it with a drink. Pay rent in sips, too – or steal that property from its owner by doing a dare. The player with the most deeds after everyone passes GO wins! This quick and fun adult party game is a hysterical game for game nights, and it makes one of the best game night games for groups. Funny adult party games are also great birthday, holiday, and white elephant gifts for ages 21+. (Alcohol consumption is not required to play this game.)

product catalog

In this digital holiday lookbook, you can explore Hasbro's 2024 product priorities, including full product details and links to download high-resolution images.

You can also access it via [Hasbro's Media Newsroom](#).

Questions?

For questions and more information
about Hasbro's 2024 Holiday Lookbook,
contact hasbrobrandpr@hasbro.com



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