



REQUEST FOR PERMISSION TO USE HASBRO INTELLECTUAL PROPERTY

Please print and complete this form and send a scanned a copy of your completed form - along with any additional requested information listed on the form to permissions@hasbro.com.

While we endeavor to review each request, due to the volume of inquiries, we are simply unable to respond to everyone. If you do not hear from a Hasbro representative within 4 weeks of submission, we unfortunately are unable to approve your request. Permission to use is not granted without express consent from Hasbro.

PLEASE ALLOW A MINIMUM OF 4-8 WEEKS FOR AN INITIAL REPLY

Please complete the following information in as much detail as possible. Incomplete or unclear information may delay response to your inquiry.

Person or Company Requesting Permission: _____

If Agency, Client You Represent: _____

Address: _____

Contact Person: _____ Phone: ____ / ____ - ____ Email: _____ @ _____

Property You Wish to Use: _____

Type of Use (Check any and all that apply; if "Other" please describe requested use). Note and include details required for each use:

Book or Magazine (editorial/not advertising) – **Request must be accompanied with name of magazine or book, and storyboard/mock-up of proposed use; synopsis of book.**

Print Advertising – **Request must include agency and advertiser information; details of print ad promotion (including publications in which ad will appear, length of Term sought, etc.) and a storyboard/mock-up of the proposed ad.**

Television Advertising – **Request must include agency and advertiser information; details of ad (including length of Term and Territory sought); any other products appearing in ad, etc. Include storyboard and script.**

Television Program – **Request must include information about the program, including producer/production company, network airing the program, television rating, whether request is for one episode or multiple episodes, and must be accompanied with a synopsis of the program and script page(s) where product is shown or mentioned.**

Motion Picture – *Request must include information about the production, including producer, director, cast, proposed MPAA rating, and release plans, and must be accompanied with a synopsis of the movie and script page(s) where product is shown or mentioned.*

Other – *Describe in detail – add pages as needed.*

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