



MARVEL AVENGERS: INFINITY WAR 2018 PRODUCT DESCRIPTIONS

The AVENGERS join forces with the GUARDIANS OF THE GALAXY to protect the world from THANOS in the highly anticipated *AVENGERS: INFINITY WAR*, in theaters May 2018. Kids can relive their favorite moments with HASBRO's most innovate MARVEL toy lineup yet!

New MARVEL *AVENGERS: INFINITY WAR* products for Spring 2018 include:

MARVEL AVENGERS: INFINITY WAR HERO VISION IRON MAN AR EXPERIENCE

(Ages 8 years & up/Approx. Retail Price: \$49.99/Available: Spring 2018)

Battle like Iron Man with the HERO VISION IRON MAN AR EXPERIENCE! This movie-inspired mask features a new experience from Hasbro that combines iconic role play with Augmented Reality (AR) technology. Download the HERO VISION app, place a compatible device inside the AR goggles, place AR markers around the play area, put on the AR mask, and then get ready to see digital images from the Super Hero's world in front of kids' eyes. Includes AR mask, AR goggles, gauntlet, three AR markers, and one Infinity Stone. Available at most major retailers and on HasbroToyShop.com. The HERO VISION app will be available Spring 2018 in the App Store and Google Play for select devices.

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