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Marvel Animated Hit Series 'The Super Hero Squad Show' Joins The Hub TV Network Lineup January 30

Series' Iconic Super Heroes Include Iron Man, Wolverine, Hulk, Thor, and Captain America

LOS ANGELES, Jan. 12, 2012 /PRNewswire/ -- The Hub Television network, a destination for kids and their families, has acquired the hit animated series "**The Super Hero Squad Show**" from Marvel Animation. The popular half-hour series, which features the world's best-known Super Heroes including **Iron Man, Wolverine, Hulk, Thor, and Captain America will join The Hub's Monday through Friday lineup beginning Monday, January 30, at 4 p.m. ET** (with encore presentations on the weekend).

(Photo: <http://photos.prnewswire.com/prnh/20120112/LA34703>)

(Logo: <http://photos.prnewswire.com/prnh/20110914/LA68138LOGO-b>)

"We're delighted to be adding 'The Super Hero Squad Show' to our lineup," said Margaret Loesch, President and CEO, The Hub. "This terrific, high quality series is a bullseye for our key demographic and is perfectly aligned with our strategy of building our schedule with strong, beloved brands that audiences know and embrace. Additionally, we're thrilled to be associated with Marvel Animation. As one of the world's preeminent character-based entertainment companies, Marvel has a superb reputation for providing quality entertainment."

"The Super Hero Squad Show" entertains young fans and their families with a unique mix of action, adventure, humor and satirical storytelling as Marvel's greatest super heroes unite to protect Super Hero City from some of the world's most infamous super villains. "The Super Hero Squad Show" was produced in 2009 by Film Roman and Marvel Animation.

"Marvel Super Heroes have always entertained fans of all ages in our comics, and we're proud to offer an animated series that families can enjoy together," said Jeph Loeb, Head of Marvel Television. "With the most exciting super-powered adventures, The Hub can now offer the greatest fun of all -- experiencing Marvel for the very first time. So whether you want to fly with Thor, suit up with Iron Man or smash with Hulk, this series has everything your family wants to see from our heroes."

About The Hub

THE HUB is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub rebranded from Discovery Kids on October 10, 2010, and reaches approximately 62 million U.S. households. The Hub logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit <http://www.Hubworld.com> and check the channel locator at the top of the page. Visit The Hub on Facebook at <http://www.facebook.com/#!/hubtvnetwork>

Note: For artwork, visit www.press.discovery.com

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of over 8,000 characters featured in a variety of media

over seventy years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information visit <http://www.marvel.com/>

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