



LOST KITTIES 2018 Product Descriptions

Who's hidin' inside? It's LOST KITTIES, the adorable collection of mischievous little kitties with a mind of their own! These sneaky kitties are always on the lookout for an adventure, with their curious cat instincts taking them into unexpected places. Kids will love the adventure of surprise by searching for which LOST KITTIES are hidden inside blind carton by digging through the shaping compound to uncover the feisty feline! Each LOST KITTIES character is part of one of eight squads, with their own mischievous interests and personalities such as the #Nomz, #Cattitude, #WorkinIt, #IfIFits, #Adorbs, #ScaredyCats, #Cathletic, and #NotFelinelt. Kids will be hooked on the adventure of collecting all 100 LOST KITTIES characters throughout the year.

LOST KITTIES BLIND BOX SINGLES Assortment

(Ages 5 years & up/Approx. Retail Price: \$4.99/Available: June 1, 2018)

LOST KITTIES have a mind of their own and they're not afraid to follow their curious cat instincts into unsuspecting places! Kids will love to discover who's hidin' inside as they open up each carton and dig through one of three varieties of shaping compound to uncover which LOST KITTIES character they found! Each kitty squad has its own mischievous interests and personalities which make the adventures endless no matter which squad you find. LOST KITTIES BLIND BOX SINGLES assortment comes with two themed accessories that can be used with the shaping compound and a funny meme sticker, unique to each character! Each sold separately. Collect all 36 characters in series 1 and keep an eye out for additional waves throughout the year. Available at most major toy retailers nationwide and on HasbroToyShop.com.

LOST KITTIES BLIND BOX MULTIPACK Assortment

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: August 1, 2018)

Supersize the fun of finding which LOST KITTIES characters are hidin' inside with the LOST KITTIES BLIND BOX MULTIPACK assortment. This carton contains five LOST KITTIES hidin' in four colors of shaping compound. Dig through the shaping compound to uncover each mischievous LOST KITTIES character and discover which #squad they are on. There are 20 different kitties to collect and keep an eye out for a special edition LOST KITTIES character in every carton! Each LOST KITTIES BLIND BOX MULTIPACK assortment includes five LOST KITTIES cartons, eight accessories, and five meme stickers. Available at most major toy retailers nationwide and on HasbroToyShop.com.