



Media contact: Marissa Connelly
Litzky Public Relations
(201) 222-9118
mconnelly@litzkypr.com

TWISTER 2014 PRODUCT DESCRIPTIONS

TWISTER RAVE Skip It® Game

(Age 6 years & up/ Players: 1/ Approx. Retail Price: \$19.99/Available: Now at mass merchandise retailers nationwide)
Skip-It® is back in 2013 with the all-new TWISTER RAVE Skip-It® game that will have players skipping as long as they can! The longer you go, the more you glow as multi-color LEDs reveal 20+ color levels as you play! Try to master TWISTER RAVE Skip-It® by getting the game to light up to reveal all four iconic TWISTER colors (red, blue, yellow and green). The fun never ends when you're skipping your way to victory! Requires 3 AAA batteries – not included.

TWISTER DANCE RAVE Game

(Ages 8 years & up/ Players: 1-2/Approx. Retail Price: \$34.99/Available: Not at mass merchandise retailers nationwide)
It's party time! The TWISTER DANCE RAVE game brings the fun with today's hottest music, great speakers and LED lights that shine to create your very own dance floor. Girls will love learning dances and showing off their moves to songs from popular artists, or they can plug their own mp3 players into the console, turning virtually any song into a dance song! The party never ends as players continue to learn new dances by following the lights and moving to the beat on the iconic TWISTER spots in head-to-head or freestyle play. Requires 4 AA batteries, demo batteries included.

TWISTER Game

(Ages 6 years & up/ Players: 2+/ Approx. Retail Price: \$14.99/Available: Now at mass merchandise retailers nationwide)
Get moving with the TWISTER game, the on-the-floor, test-of-flexibility game that lets the spinner call the shots. The classic TWISTER spots and laugh-out-loud action will have players tangled up in the fun in no time. The game includes all the commands players have come to know and love, including "air" and "spinners choice," leading to even more tangled, twisted fun!