

2026 Holiday Gift Guide

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Welcome to Hasbro's 2026 Holiday Gift Guide

Featuring gifts from *Peppa Pig*, *Transformers*, *Play-Doh*, *Monopoly*, *Nerf*, and more, this year's guide brings together the season's hottest toys, games, collectibles, fashion and lifestyle products, books, audio experiences, and fan-favourite finds for every age and interest.

From **Hot Holiday** standouts and **Gifts Under $30** to creative play experiences, tabletop adventures, and collector-worthy releases inspired by beloved brands and fandoms, discover unforgettable gifts designed to spark imagination, create connections, and make holiday memories that last long after the holidays end.

Hot Holiday

The season’s hottest gifts and must-have toys topping holiday wish lists.







PEPPA PIG READY, PEDAL, GO PEPPA

Ages 3+ | MSRP: $49.99 | **Images**
Available at **all major retailers**

Learn-to-ride bike playset with 75+ sounds and phrases.



BLOOMS BY PLAY-DOH MEADOW BOUQUET KIT

Ages 8+ | MSRP: $49.99 | **Images**
Available at **all major retailers**

Flower making kit with 20 stunning blooms.



BLOOMS BY PLAY-DOH GARDEN BOUQUET KIT

Ages 8+ | MSRP: $49.99 | **Images**
Available at **all major retailers**

Flower making kit with 20 stunning blooms.



TRANSFORMERS CYBERWORLD ENERGON SURGE BUMBLEBEE POWER SPARK

Ages 8+ | MSRP: $69.99 | **Images**
Available at **all major retailers**

Interactive CYBERWORLD Bumblebee with lights, sounds, and glowing surprises.



NERF REBEL OPS DOOM CANNON

Ages 8+ | MSRP: $49.99 | **Images**
Available at **all major retailers**

Become the heavy hailfire hero and blast away all battle boundaries.



PLAY-DOH SUPER SIZZLIN' KITCHEN PLAYSET

Ages 3+ | MSRP: $49.99 | **Images**
Available only at **Walmart Canada**

Interactive kitchen playset with realistic cooking sounds and 25+ Play-Doh creations.



MONOPOLY DEAL NO MERCY

Ages 8+ | MSRP: $10.99 | **Images** Available at **all major retailers**

The most ruthless Monopoly Deal edition yet with meaner swaps, sneakier deals, and nastier schemes.



CROSSFIRE GAME

Ages 7+ | MSRP: $29.99 | **Images** Available at **all major retailers**

Go head-to-head in a firing frenzy of strategy and skill in this iconic action game from the ‘70s.



MONOPOLY A COURT OF THORNS AND ROSES EDITION BOARD GAME

Ages 17+ | MSRP: $49.99 | **Images** Available at **all major retailers**

Travel the 7 Courts and claim locations, transports, and powers to aid in the upcoming war.



STAR WARS ACTION BUDDY GROGU

Ages 4+ | MSRP: $74.99 | **Images** Available at **all major retailers**

Epic adventures await with the STAR WARS Action Buddy Grogu figure, an interactive toy for kids and fans alike!



MARVEL SPIDEY AND HIS AMAZING FRIENDS RESCUE-WEBS WEB-QUARTERS

Ages 3+ | MSRP: $74.99 | **Images** Available at **all major retailers**

Imagine daring rescue missions with the Marvel Rescue-Webs Web-Quarters from Hasbro, featuring design inspired by the Disney Jr. series Spidey and his Amazing Friends.



BEYBLADE X CLIP & RIP LAUNCHER SET

Ages **8+** | MSRP: **$34.99** | **Images** Available at **all major retailers**

The Clip & Rip Launcher clips onto belts and backpacks, making it easy to carry it with you, and has an internal storage area.



POWER-CHARGE SPIDER-MAN

Ages 4+ | MSRP: $59.99 | **Images**
Available at **all major retailers**

Thwip into supercharged action and adventure with Power-Charge Spider-Man from Hasbro.



POWER-GLOW DOCTOR DOOM

Ages 4+ | MSRP: $39.99 | **Images**
Available at **all major retailers**

Imagine out-of-this-world adventures with the Marvel Power-Glow Doctor Doom from Hasbro.



BEYBLADE X SNEAK ATTACK BATTLE SET

Ages 8+ | MSRP: $74.99 | **Images**
Available at **all major retailers**

Smash into surprise attacks with the BEYBLADE X Sneak Attack Battle Set!

The Transformers: The Movie 40th Anniversary

Celebrate 40 years of the iconic animated film with collector-worthy products and fan-favourite memorabilia.





TRANSFORMERS STUDIO SERIES THE TRANSFORMERS: THE MOVIE THE MATRIX OF LEADERSHIP

Ages 14+ | MSRP: $159.99 | **Images**
Available at **EB Games and Amazon**

Interactive Matrix of Leadership prop replica featuring lights, sounds, and "The Touch" by Stan Bush.



TRANSFORMERS TINY TURBO CHANGERS

Ages 5+ | MSRP: $4.99
Available at **all major retailers**

Discover 1 of 15 surprise mini action figures, each 1.5 inches tall and converting from robot mode to alt mode in just 2 to 5 steps.

Gifts Under $30

Big fun and favourite brands at budget-friendly prices.





KPOP DEMON HUNTERS HUNTR/X LIGHT STICK

Ages 6+ | MSRP: $16.99 | **Images**
Available at **all major retailers**

Light-up roleplay accessory with IR sync technology for interactive concert-inspired play.



KPOP DEMON HUNTERS SAJA BOYS LIGHT STICK

Ages 6+ | MSRP: $16.99 | **Images**
Available at **all major retailers**

Movie-inspired light stick featuring IR sync technology for interactive concert-inspired play.



NERF REBEL OPS AMMOHAWK

Ages 8+ | MSRP: $16.99 | **Images**
Available at **all major retailers**

Crush the battle competition with 2 dartshields.



PEPPA PIG ROOM ACCESSORIES SETS

Ages 3+ | MSRP: $19.99 | **Images**
Available at **all major retailers**

Themed room playsets with figures and accessories for imaginative Peppa Pig storytelling.



BLOOMS BY PLAY-DOH WILDFLOWER PETITE BOUQUET KIT

Ages 6+ | MSRP: $29.99 | **Images**
Available at **all major retailers**

Flower making kit with 12 stunning blooms.



BLOOMS BY PLAY-DOH ROSY PETITE BOUQUET KIT

Ages 8+ | MSRP: $29.99 | **Images**
Available at **all major retailers**

Flower making kit with 12 stunning blooms.



MONOPOLY DEAL CARD GAME

Ages 8+ | MSRP: $8.49 | **Images**
Available at **all major retailers**

Swap, steal and scheme in as little as 15 minutes!



PLAY-DOH DONUT DROP SHOP PLAYSET

Ages 3+ | MSRP: $29.99
Available at **all major retailers**

Kids can create 3 different kinds of pretend donuts (and more) with this Play-Doh playset.



BEYBLADE X STARTER PACK SET ASSORTMENT

Ages 8+ | MSRP: $19.99
Available at **all major retailers**

Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other Beyblade X tops (sold separately) to create your own unsurpassable Bey



YAHTZEE DICE GAME

Ages 8+ | MSRP: $12.99
Available at **all major retailers**

Risk it all for the Yahtzee game—and score BIG wins! This edition of the popular dice game features a collapsible cup, an all-in-1 storage case with dice-rolling tray, and a modernized look.

Screen to Shelf

Bring your favourite characters, stories and entertainment worlds from the screen into play.





TRANSFORMERS STUDIO SERIES THE TRANSFORMERS: THE MOVIE LEADER CLASS DECEPTICON BLITZWING

Ages 8+ | MSRP: $76.99 | **Images**
Available at **all major retailers**

Decepticon Blitzwing action figure converts between robot, jet, and tank modes.



MARVEL LEGENDS SERIES MARVEL STUDIOS' AVENGERS: DOOMSDAY DOCTOR DOOM

Ages 4+ | MSRP: $39.99 | **Images**
Available at **all major retailers**

This collectible 6-inch scale Marvel figure is detailed to look like the character's appearance in Marvel Studios' Avengers: Doomsday.



MARVEL LEGENDS SERIES SPIDER-MAN, SPIDER-MAN: BRAND NEW DAY

Ages 4+ | MSRP: $35.99 | **Images**
Available at **all major retailers**

This collectible 6-inch scale Marvel figure set is detailed to look like the character's appearance in Marvel Studios' Spider-Man: Brand New Day.



NERF KPOP DEMON HUNTERS RUMI'S FOUR TIGER SWORD

Ages 6+ | MSRP: $16.99 | **Images**
Available at **all major retailers**

24-inch roleplay sword inspired by Rumi's weapon from KPop Demon Hunters.



NERF KPOP DEMON HUNTERS ZOEY'S SPIRIT BLADES

Ages 6+ | MSRP: $12.99 | **Images**
Available at **all major retailers**

Roleplay twin blades inspired by Zoey's signature weapons from KPop Demon Hunters.



NERF KPOP DEMON HUNTERS MIRA'S CURVED MOON SWORD

Ages 6+ | MSRP: $21.99 | **Images Available at all major retailers**

36-inch roleplay sword inspired by Mira's weapon from KPop Demon Hunters.



POTATO HEAD TOY STORY BUZZ SPUDYEAR

Ages 2+ | MSRP: $14.99 | **Images Available at all major retailers**

Toy Story-inspired Potato Head figure with 11 Buzz Lightyear-themed pieces for mix-and-match play.



MONOPOLY KPOP DEMON HUNTERS EDITION

Ages 8+ | MSRP: $34.99 | **Images Available at all major retailers**

Put your star power to the test as players rehearse at iconic venues to prepare for the big performance.



MONOPOLY DEAL KPOP DEMON HUNTERS EDITION

Ages 8+ | MSRP: $12.99
Available at **all major retailers**

Help HUNTR/X prepare for their most epic concert yet in the Monopoly Deal: KPop Demon Hunters game!



KPOP DEMON HUNTERS DELIVERY DERPY TIGER

Ages 6+ | MSRP: $64.99 | **Images Available at all major retailers**

NO REVIEW SAMPLES UNTIL JANUARY

Interactive electronic Derpy Tiger plush featuring 40+ sounds and reactions, motorized tongue movement, and poseable features.



DOCTOR DOOM POWER SURGE FX MASK

Ages 5+ | MSRP: $39.99
Available at **all major retailers**

This Doctor Doom mask features design inspired by Marvel Studios' Avengers: Doomsday.



DOCTOR DOOM DOOMGLOW BLASTER

Ages 5+ | MSRP: $34.99
Available at **all major retailers**

This awesome role play toy armor features glow-in-the-dark deco for powerful playtime adventures, and features NERF Triad technology for triple dart-blasting action.



SPIDER-MAN WISECRACKIN' GLOW MASK

Ages 5+ | MSRP: $39.99
Available at **all major retailers**

Kids can imagine slinging webs and one-liners with this Spidey toy, featuring over 30 sounds and phrases.



SAVAGE HULK TALK'N ELECTRONIC MASK

Ages 5+ | MSRP: $39.99
Available at **all major retailers**

While wearing the Hulk toy mask, kids can open their mouths to activate moving eyebrows and sound effects—including an awesome cinematic roar.



AVENGERS: DOOMSDAY TITAN SERIES FIGURE ASSORTMENT

Ages 4+ | MSRP: $14.99
Available at **all major retailers**

Marvel Titan Series Avengers: Doomsday Super Hero action figures include Doctor Doom, Captain America, Thor, and Human Torch featuring entertainment-inspired design.

Book Themed Game Night Adventures

Fan-favourite books and beloved characters brought to life through game night.





MONOPOLY A COURT OF THORNS AND ROSES EDITION BOARD GAME

Ages 17+ | MSRP: $49.99 | **Images**
Available at **all major retailers**

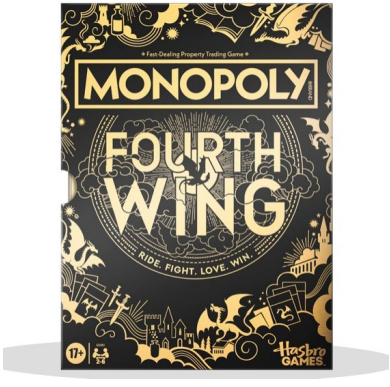
Travel the 7 Courts and claim locations, transports, and powers to aid in the upcoming war.



PRIORITIES A COURT OF THORNS AND ROSES EDITION GAME

Ages 17+ | MSRP: $34.99 | **Images**
Available at **all major retailers**

Inspired by the bestselling series by Sarah J. Maas, it's the party game of enticing choices!



MONOPOLY FOURTH WING EDITION

Ages 17+ | MSRP: $54.99 | **Images**
Available at **all major retailers**

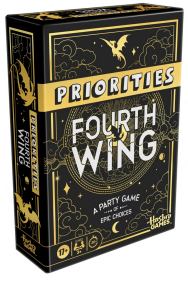
Playing as a cadet in Basgiath War College, bond with a dragon, protect Navarre locations, add Outposts and Strongholds, and collect Blades from other riders.



MONOPOLY DEAL FOURTH WING EDITION

Ages 8+ | MSRP: $14.99 | **Images**
Available at **all major retailers**

Ride, fight, win in the Monopoly Deal Fourth Wing Edition game, inspired by the bestselling Empyrean series by Rebecca Yarros.



PRIORITIES FOURTH WING EDITION GAME

Ages 17+ | MSRP: $34.99
Available only at **Indigo**

As a cadet in Basgiath War College, rank 5 cards from the Empyrean series from love to loathe. As Wingleader, secretly rank them, then work with your Iron Squad to guess the order, earn cards for correct guesses, and spell PRIORITIES before the game does.



TROUBLE: ONE FISH, TWO FISH, RED FISH, BLUE FISH BOARD GAME

Ages 5+ | MSRP: $19.99 | **Images**
Available only at **Loblaws**

The beloved Dr. Seuss story meets a classic children's board game.



CHUTES AND LADDERS: THE CAT AND THE HAT EDITION BOARD GAME

Ages 3+ | MSRP: $19.99 | **Images**
Available only at **Loblaws**

Join The Cat in the Hat, Fish, Thing 1, and Thing 2 on a climbing and sliding adventure.

Stocking Stuffers

Small gifts and big surprises perfect for every stocking.

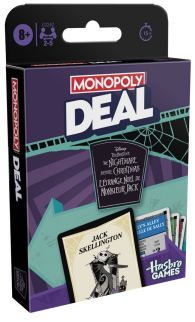




MONOPOLY DEAL: HOW THE GRINCH STOLE CHRISTMAS! EDITION CARD GAME

Ages 8+ | MSRP: $9.99 | **Images**
Available at **all major retailers**

Collect items from around Who-Ville with iconic characters to steal Christmas in this fast action game.



MONOPOLY DEAL: TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS EDITION GAME

Ages 8+ | MSRP: $9.99
Available at **all major retailers**

Make Christmas yours as you choose a character with a haunted special ability, collect spooky properties, and be the first to own 3 sets to win.



STAR WARS GROGU SNACK ATTACK

Ages 4+ | MSRP: $6.99 | **Images**
Available at **all major retailers**

Discover your next Grogu obsession with a STAR WARS Grogu Snack Attack mystery figure.



MARVEL SPIDER-MAN THWIP LIFE MYSTERY FIGURE

Ages 4+ | MSRP: $6.99 | **Images**
Available at **all major retailers**

Discover your next web-headed obsession with a Marvel Spider-Man Thwip Life mystery figure.



FURBY FURBLETS KPOP DEMON HUNTERS DERPY TIGER

Ages 6+ | MSRP: $21.99 | **Images**
Available at **all major retailers**

Furblets join the KPop Demon Hunters universe with the Derpy Tiger edition!



FURBY FURBLETS KPOP DEMON HUNTERS SAJA BOY DEMON

Ages 6+ | MSRP: $21.99 | **Images**
Available at **all major retailers**

Furblets join the KPop Demon Hunters universe with the Saja Boys Demon edition!



FURBY FURBLETS BRIGHT-BELL HOLIDAY EDITION

Ages 6+ | MSRP: $14.99 | **Images**
Available at **all major retailers**

Holiday-themed Furblets mini electronic toy with festive sounds and a backpack clip.

Holiday Classics & Seasonal Favourites

Festive games and collectible favourites made for holiday celebrations.





MONOPOLY TOKEN ADVENT CALENDAR

Ages 8+ | MSRP: $29.99 | **Images**
Available at **all major retailers**

Ring in the holidays with the Monopoly Token Advent Calendar and discover 24 days of surprises.



OPERATION: THE GRINCH EDITION BOARD GAME FOR KIDS

Ages 6+ | MSRP: $29.99 | **Images**
Available only at **Walmart**

Play hospital with the Grinch Edition of this favourite kid's game, featuring funny, themed sound effects.



CLUE: HOME ALONE EDITION BOARD GAME

Ages 8+ | MSRP: $29.99 | **Images**
Available at **all major retailers**

Nine rooms. Six booby traps. One holiday mystery. Uncover WHO, WHAT booby trap was used, and WHERE it was found.



MONOPOLY DISNEY TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS

Ages 8+ | MSRP: $29.99 | **Images**
Available at **all major retailers**

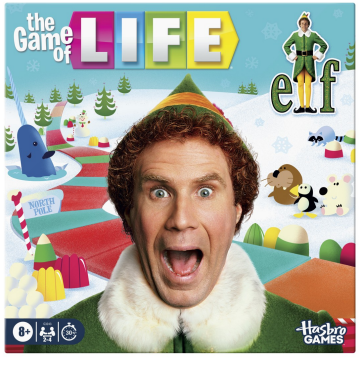
Players adventure through Halloween Town as they buy, sell, and trade memorable locations from the cult classic.



JENGA MINI JOLLY

Ages 6+ | MSRP: $6.99
Available at **all major retailers**

Pull pocket-sized red, green, and white blocks from the tiny tower and stack them higher, and be the last player to stack a block without making the tower crash down.



GAME OF LIFE ELF

Ages 8+ | MSRP: $34.99
Available at **all major retailers**

Playing as Buddy the Elf in a magical city, pick your path, work at Gimbel's, meet Buddy's family, collect Christmas Cheer, and be the first to reach the park and help Santa save Christmas.

Questions?

For questions and more information about Hasbro's 2026 Holiday Lookbook, contact marisa.pedatella@hasbro.com

hasbro.com