



PLAY-DOH FALL 2020 PRODUCT DESCRIPTIONS

PLAY-DOH KITCHEN CREATIONS

PLAY-DOH KITCHEN CREATIONS CANDY DELIGHT Playset

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Fall 2020)

It's crazy candy galore with the PLAY-DOH CANDY DELIGHT playset! This PLAY-DOH CANDY factory is a treat for the imagination as kids create their own silly gummy bears, pretend candy bars, and play candy cups. Fill the top with PLAY-DOH compound, then turn the crank on the candy machine to see the crazy colorful PLAY-DOH candies pour out. Scoop the creations into the pretend candy buckets to show them off to friends. Five cans of non-toxic PLAY-DOH compound work like modeling clay to crank up the creativity. It's a great arts and crafts activity or gift for kids 3 years and up! Available at most major toy retailers nationwide.

PLAY-DOH KITCHEN CREATIONS NOODLE PARTY Playset

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/Available: FALL 2020)

Inspired by classic hand crank pasta machines, this PLAY-DOH KITCHEN CREATIONS NOODLE PARTY playset is great for kids to imagine their own creative PLAY-DOH pasta dishes. Use the two attachments in the machine to adjust the style and thickness of the pretend noodles. There are lots of half-mold shapes all over the playset to add fun mix-ins and silly side dishes like pretend veggies and imaginary eggs. The stamper and mold make even more pretend pasta shapes like bowties and make-believe ravioli. Top it all off with the PLAY-DOH cheese grater! With five standard 2-ounce cans of non-toxic PLAY-DOH compound, there's lots of color to get started. This pretend play food toy makes a great gift for kids 3 years and up or just a fun pretend play food set for anytime. Check out the creation cards for some easy how-to ideas! Includes playset with two noodle cutter attachments, pasta stamper, ravioli mold, pretend cheese grater, bowl, plate, fork, two creation cards, and five cans of non-toxic PLAY-DOH Brand Modeling Compound. Available at most major toy retailers nationwide.

PLAY-DOH CORE

PLAY-DOH LARGE TOOLS AND STORAGE Set

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Fall 2020)

Whether you're battling boredom on a rainy day or looking for an activity that doesn't involve staring at a screen, this complete PLAY-DOH LARGE TOOLS AND STORAGE set has all the creativity and convenience you need! It has over 20 classic PLAY-DOH tools, eight colors, and a storage case that doubles as a play surface. Just take the lid off the case and use it in your play space to help keep the PLAY-DOH compound off the table. After you're done playing, pack everything back into the case and store it away. It's a great arts and crafts activity toy for kids 3 years and up who love to get creative with things like modeling clay. Includes storage case, ball mold, two stampers, eight cutters, decorating tool with rail, ice cream cone, roller with six attachments, knife, and eight cans of PLAY-DOH Brand Modeling Compound. Available at most major toy retailers nationwide.

PLAY-DOH CASH REGISTER

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/Available: FALL 2020)

Kids love checkout toy machines, and now they can have their own PLAY-DOH CASH REGISTER toy! Check out all the fun they can have with the built-in toy scanner that beeps, handheld barcode stamper, and cash drawer that opens with the push of a button and makes a satisfying Cha-Ching! sound. There's plenty of supermarket fun to be had as kids use the five play food cutters and molds to create their own PLAY-DOH foods like make-believe milk and silly veggies. Put it all in the basket and shopping bag for the ultimate grocery pretend play experience. The wallet molds coins and cash to put in the drawer, and

there's also a credit card mold. This grocery store playset makes a great gift for kids 3 years and up, and it can also help preschoolers practice counting in the classroom. Would you like a receipt? Squeeze one out of the Play-Doh receipt printer and have a nice day! Includes electronic toy cash register, hand barcode stamper, basket, wallet book-mold, five play food cutters, shopping bag, roller, plastic knife, instructions, and four cans of PLAY-DOH Brand Modeling Compound. Available at most major toy retailers nationwide.

PLAY-DOH BUILDER

PLAY-DOH BUILDER TREEHOUSE Kit

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$14.99/Available: Fall 2020)

Build in 3D with PLAY-DOH BUILDER! It's easy and fun to create a colorful PLAY-DOH TREEHOUSE with this creative PLAY-DOH building kit for 5 years and up. Simply build the base with the molds, then customize with details like windows, doors, a ladder, a swing, and a slide. Adorable boy and girl toy figures give kids more fun ways to play with their model treehouse. Seven cans of non-toxic PLAY-DOH compound in assorted colors give them everything they need to build their creativity. This easy building craft set is a great gift or a fun project for kids who love to build and sculpt with arts and crafts like modeling clay. Available at most major toy retailers nationwide.

PLAY-DOH BUILDER MINI ANIMAL KITS IGLOO Kit

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$4.99/Available: Fall 2020)

Brrrr - let's build this little penguin an igloo! Build in 3D with PLAY-DOH compound and this complete DIY igloo building kit for kids 5 years and up. It's an easy and fun project kit that comes with an adorable toy penguin figure, easy-to-use tools, two non-toxic PLAY-DOH cans with three different colors, and step-by-step photo instructions to get started. Available at most major toy retailers nationwide.

PLAY-DOH BUILDER MINI ANIMAL KITS Assortment

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$4.99/Available: Fall 2020)

Build up some creative fun with PLAY-DOH BUILDER! Create your own mini animal homes with this 3D building kit for kids 5 years and up. It's an easy and fun arts and crafts project kit with all the tools and non-toxic PLAY-DOH colors you need, plus an adorable animal figure and step-by-step photo instructions to get started. Available at most major toy retailers nationwide.

PLAY-DOH BUILDER ICE CREAM STAND Kit

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$9.99/Available: Fall 2020)

Build in 3D with PAY-DOH BUILDER! It's easy and fun to create a colorful PLAY-DOH ICE CREAM STAND with this creative PLAY-DOH building kit for 5 years and up. Simply build the base with the molds, then customize with details like windows, doors, outdoor seating, and a menu sign. Add the plastic cherry on top of the roof to complete the adorable sundae design! The adorable girl toy figure gives kids more fun ways to play with their model ice cream stand when it's finished. Eight cans of non-toxic PLAY-DOH compound in assorted colors give them everything they need to build their creativity. This easy building craft set is a great gift or a fun project for kids who love to build and sculpt with arts and crafts like modeling clay. Available at most major toy retailers nationwide.

PLAY-DOH BUILDER MINI ANIMAL KITS DOGHOUSE Kit

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$4.99/Available: Fall 2020)

Build this little toy pup a place to call home! Build in 3D with PLAY-DOH compound and this complete DIY DOGHOUSE BUILDING KIT for kids 5 years and up. It's an easy and fun project kit that comes with an adorable toy dog figure, easy-to-use tools, three non-toxic Play-Doh cans with four different colors, and step-by-step photo instructions to get started. Available at most major toy retailers nationwide.

PLAY-DOH ANIMAL CREW

PLAY-DOH BUILDER MINI ANIMAL CREW SHERRIE SHEARIN' SHEEP Playset

HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Fall 2020)

Meet Sherrie! She's a funny toy sheep with lots of personality, and she's ready to make your little farmer laugh the day away. Grow PLAY-DOH wool for her by cranking her tail, then give her a PLAY-DOH haircut with the shears. While you grow her pretend wool, she makes hilarious "baa" noises, turns her head, and makes a funny face by sticking out her tongue. Sherrie also comes with a cutter to make a PLAY-DOH sweater with the clippings and a baby lamb who can also grow PLAY-DOH wool. This PLAY-DOH sheep playset comes with 4 non-toxic PLAY-DOH colors in standard 2-ounce cans. It's like a PLAY-DOH barber shop and fun farm animal toy all in one, and it makes a great activity or funny gift for kids 3 years and up who love creative toys like modeling clay. Available at most major toy retailers nationwide.