

Transformers NYTF Product Copy 2019

BOTBOTS:

Transformers BotBots Series 2 and 3 Collectible Blind Box Mystery Figure

(Ages 5 and Up/ Approx. Retail Price: \$2.99/ Series 2 Available: 04/01/2019 – Series 3 Available: 08/01/2019)

Not long ago, a glowing mist of Energon came down from the sky and covered a shopping mall. The things inside came to life as little Transformers robots! These bots can hide in plain sight as everyday objects, meaning no one knows what's a bot and what's not! Mischievous, funny, and super silly, these are... BOTBOTS!

Hidden inside each TRANSFORMERS BOTBOTS blind box is a little mystery figure with a big personality! Collectable BOTBOTS figures are around 1-inch tall and convert between 2 fun modes—a robot and a random object—in 3 to 5 easy steps! Each blind bag randomly includes 1 of 24 available characters. Reveal the mystery figure waiting inside! You can collect 190 characters in 2019. Convert and see what bot you got!

Series 2 blind bag figures are GRUMPY CLUMPY and ATOMIC FREEZE from Spoiled Rottens, GLITCHFACE, TECHNOTIC SONIC and TV COP from Techie Team, CAPTAIN SWOON and POO SHAM from Toilet Troop, JAVASAURUS REX, KING CANDYHOOVES and SIPPYBERRY from Sugar Shocks, THE IN-SOLE, TROPIC GUZZLERUSH and ICE SIGHT from Jock Squad, SONGWAVE, PINK KEY POP, and DRUMBEATS from Music Mob, SIR BOTCHA and MUST TURD from Greaser Gang, FRIZZLE FRY and OLLIE BITE from Swag Stylers, SANDY MAN from Shed Heads, and HAMURAI, PB JUNIOR and OVER PACK from Lost Bots.

Series 3 blind bag figures are DRIPPY PUP, NAMPY and SHUSHIFIER from Goo-Goo Groopies, GREENY REX and STRIKE FOUR from Lost Bots, SLIMEY SLURPS and DISGUSTO DESSERTO from Spoiled Rottens, MAKEOVER N. OVER from Swag Stylers, TREAT ELITE and CHOC-O-LAWLESS from Sugar Shocks, MELTZ DOWN and HALOWEEN KNIGHT from Season Greeters, CITRUS GUZZLERUSH, TERROR TALE TORCH and RINK STINK from Jock Squad, SENSEI SPINEY, LATTE SPICE WHIRL, and SMERG THE SAD from Fresh Squeeses, DINGLEDEEDOO, AXWELL and CALAMITY KEYS from Music Mob, and D-PAD CHAD, QUACKLES, Q.U.R.O.B.O 6000 from Playroom Posse. Available at most major toy retailers nationwide.

Transformers BotBots Toys Series 2 and 3 5-Packs -- Mystery 2-In-1 Collectible Figures

(Ages 5 and Up/ Approx. Retail Price: \$9.99/ Series 2 Available: 04/01/2019 – Series 3 Available: 08/01/2019)

Not long ago, a glowing mist of Energon came down from the sky and covered a shopping mall. The things inside came to life as little Transformers robots! These bots can hide in plain sight as everyday objects, meaning no one knows what's a bot and what's not! Mischievous, funny, and super silly, these are... BOTBOTS!

Collectable BOTBOTS figures are around 1-inch tall and convert between 2 fun modes—a robot and a random object—in 3 to 5 easy steps! Each 5-Pack includes 5 BOTBOTS figures: 2 from the themed pack, 1 from the Lost Bots, and 2 from other themed teams! Hidden behind each red bubble is a surprise BOTBOTS character just waiting to pop out! Reveal the mystery figure waiting inside! Look for other BOTBOTS assortments (each sold separately, subject to availability) to build a collection of BOTBOTS toys to discover, play with, trade, and share! You can collect 190 characters in 2019. Lots to collect and 1 hidden character to discover inside each pack. Convert and see what bot you got! Available at most major toy retailers nationwide.

Transformers BotBots Toys Series 2 Shed Heads 5-Pack -- Mystery 2-In-1 Collectible Figures

Each Shed Heads collection pack includes 5 BOTBOTS figures: 2 from the Shed Heads, 1 from the Lost Bots, and 2 from other themed teams! Series 2 5-Pack Shed Heads characters are GRRR'ILLA GRIMES, TOOL BAG, DRILLIT YASELF, and SPOTS THE ROCK! Please note that not all Shed Heads characters can be found in the 5-pack assortment. Also look for other Shed Heads characters in blind box assortment E3487 and 8-pack assortment E3486 (each sold separately, subject to availability) to find different characters.

Transformers BotBots Toys Series 2 Music Mob 5-Pack -- Mystery 2-In-1 Collectible Figures

Each Music Mob collection pack includes 5 BOTBOTS figures: 2 from the Music Mob, 1 from the Lost Bots, and 2 from other themed teams! Series 2 5-Pack Music Mob characters are PINK KEY POP, DIZZY BONES, DUMBEATS, SONGWAVE and the rare GRAMPIANO! Please note that not all Music Mob characters can be found in the 5-pack assortment. Also look for other Music Mob characters in blind box assortment E3487 and 8-pack assortment E3486 (each sold separately, subject to availability) to find different characters.

Transformers BotBots Toys Series 2 Backpack Bunch 5-Pack -- Mystery 2-In-1 Collectible Figures

Each Backpack Bunch collection pack includes 5 BOTBOTS figures: 2 from the Backpack Bunch, 1 from the Lost Bots, and 2 from other themed teams! Series 2 5-Pack Backpack Bunch characters are BOTTCORRECT, STEVE FROM ACCOUNTING, SHORT EDGE, and BOGUS POCUS! Please note that not all Backpack Bunch characters can be found in the 5-pack assortment. Also look for other Backpack Bunch characters in blind box assortment E3487 and 8-pack assortment E3486 (each sold separately, subject to availability) to find different characters.

Transformers BotBots Toys Series 3 Playroom Posse 5-Pack -- Mystery 2-In-1 Collectible Figures

Each Playroom Posse collection pack includes 5 BOTBOTS figures: 2 from the Playroom Posse, 1 from the Lost Bots, and 2 from other themed teams! Series 3 5-Pack Playroom Posse characters are POP-O THE CLOWN, Q.U.R.O.B.O 6000, CUDDLE WUDDLE, QUACKLES, and KIKMEE! Please

note that not all Playroom Posse characters can be found in the 5-pack assortment. Also look for other Playroom Posse characters in blind box assortment E3487 and 8-pack assortment E3486 (each sold separately, subject to availability) to find different characters.

Transformers BotBots Toys Series 3 Season Greeters 5-Pack -- Mystery 2-In-1 Collectible Figures

Each Season Greeters collection pack includes 5 BOTBOTS figures: 2 from the Season Greeters, 1 from the Lost Bots, and 2 from other themed teams! Series 3 5-Pack Season Greeters characters are YULE B. BORED, SUGAR BREATH, STRINGALING, and MELTZ DOWN! Please note that not all Season Greeters characters can be found in the 5-pack assortment. Also look for other Season Greeters characters in blind box assortment E3487 and 8-pack assortment E3486 (each sold separately, subject to availability) to find different characters.

Transformers BotBots Toys Series 2 and 3 8-Packs -- Mystery 2-In-1 Collectible Figures

(Ages 5 and Up/ Approx. Retail Price: \$14.99 / Series 2 Available: 04/01/2019 – Series 3 Available: 08/01/2019)

Not long ago, a glowing mist of Energon came down from the sky and covered a shopping mall. The things inside came to life as little Transformers robots! These bots can hide in plain sight as everyday objects, meaning no one knows what's a bot and what's not! Mischievous, funny, and super silly, these are... BOTBOTS!

Collectable BOTBOTS figures are around 1-inch tall and convert between 2 fun modes—a robot and a random object—in 3 to 5 easy steps! Each 8-Pack includes 8 BOTBOTS figures: 2 from the themed pack and 6 from other themed teams! Hidden behind each red bubble is a surprise BOTBOTS character just waiting to pop out! Reveal the mystery figure waiting inside! Look for other BOTBOTS assortments (each sold separately, subject to availability) to build a collection of BOTBOTS toys to discover, play with, trade, and share! You can collect 190 characters in 2019. Lots to collect and 1 hidden character to discover inside each pack. Convert and see what bot you got! Available at most major toy retailers nationwide.

Transformers BotBots Toys Series 2 Spoiled Rottens 8-Pack -- Mystery 2-In-1 Collectible Figures!

Spoiled Rottens collection pack includes 8 BOTBOTS figures: 2 from the Spoiled Rottens and 6 from other themed teams! Series 2 8-Pack Spoiled Rottens characters are SOUR WING, GRUMPY CLUMPY, ATOMIC FREEZE, and the rare BIG CANTUNA! Please note that not all Spoiled Rottens characters can be found in the 8-pack assortment. Also look for other Spoiled Rottens characters in blind box assortment E3487 and 5-pack assortment E3486 (each sold separately, subject to availability) to find different characters.

Transformers BotBots Toys Series 2 Swag Stylers 8-Pack -- Mystery 2-In-1 Collectible Figures!

Swag Stylers collection pack includes 8 BOTBOTS figures: 2 from the Swag Stylers and 6 from other themed teams! Series 2 8-Pack Swag Stylers characters are OLLIE BITE, FRIZZLE FRY, CHIC CHEEK, and the rare PRINCE PERFUMIUS! Please note that not all Swag Stylers characters can be found in the 8-pack assortment. Also look for other Swag Stylers characters in blind box assortment E3487 and 5-pack assortment E3486 (each sold separately, subject to availability) to find different characters.

Transformers BotBots Toys Series 3 Goo-Goo Groopies 8-Pack -- Mystery 2-In-1 Collectible Figures!

Goo-Goo Groopies collection pack includes 8 BOTBOTS figures: 2 from the Goo-Goo Groopies and 6 from other themed teams! Series 3 8-Pack Goo-Goo Groopies characters are SHUSHIFIER, BOTTLE O-TEARS, NAMPY, CRIB WATCH, and HIGHROLLER! Please note that not all Goo-Goo Groopies characters can be found in the 8-pack assortment. Also look for other Goo-Goo Groopies characters in blind box assortment E3487 and 5-pack assortment E3486 (each sold separately, subject to availability) to find different characters.

Transformers BotBots Toys Series 3 Fresh Squeeses 8-Pack -- Mystery 2-In-1 Collectible Figures!

Fresh Squeeses collection pack includes 8 BOTBOTS figures: 2 from the Fresh Squeeses and 6 from other themed teams! Series 3 8-Pack Fresh Squeeses characters are BUNCHES, TREND BLEND, AVOCANDO, SENSEI SPINEY, and SMERG THE SAD! Please note that not all Fresh Squeeses characters can be found in the 8-pack assortment. Also look for other Fresh Squeeses characters in blind box assortment E3487 and 5-pack assortment E3486 (each sold separately, subject to availability) to find different characters.

Transformers Toys BotBots Arcade Renegades Surprise 16 Figures - Mystery 2-In-1 Figures

(Ages 5 and Up / Approx. Retail Price: \$29.99/ Available: 08/01/2019)

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The Arcade Renegades are true button mashers, obsessed with everything about arcade video games. These bots play to win and have the prize tickets to prove it! Collectable BOTBOTS figures are around 1-inch tall and convert between 2 fun modes—a robot and a random object—in 3 to 5 easy steps! Each Arcade Renegades Surprise pack includes 16 figures: 12 Arcade Renegades characters, and 4 random characters from other teams! For a fun unboxing surprise, mash the big orange buttons on the cabinet game-themed Arcade Renegades Surprise pack to reveal the mystery characters inside! Arcade Renegades characters are KNOTZEL the pretzel, DRIVER TED the racing game, CLAWSOME the claw game, TUTU PUFFZ the cotton candy, OLD COOL the cabinet game, BANK SHOT the pinball machine, CACKLE CORN the popcorn, GREED FEED the ticket monster, 24K-BIT the gold coin, TANGRY TART the lollipop, SHERIFF SUGARFEET the doughnut, SWEET CHEAT the candy bar, PIXELFIN the hat, PAPA CLICK the camera, THE FIZZ the soda cup and WRIST BANNED the wrist band.

Look for other BOTBOTS packs (available in blind bags, 5-packs, and 8-packs. Each sold separately. Subject to availability) to find different characters! You can collect 190 characters in 2019! Lots to collect and 1 hidden character to discover inside each pack. Convert and see what bot you got! Available on HasbroPulse.com and other major retailers.