



SUBMISSION FOR PERMISSION TO USE HASBRO INTELLECTUAL PROPERTY IN A BRAND PROJECT



Instructions

Please send a copy of this completed form – along with any additional information about the project on the form to BrandPartners@hasbro.com.

While we endeavor to review each request, due to the volume of inquiries, we are simply unable to respond to everyone. If you do not hear from a Hasbro representative within 4 weeks of submission, we unfortunately are unable to approve your request. Permission to use is not granted without express consent from Hasbro. PLEASE ALLOW A MINIMUM OF 4-6 WEEKS FOR AN INITIAL REPLY. Incomplete or unclear information may delay response to your inquiry.

Submission Form

Company Requesting Permission:

If Agency, Client You Represent:

Contact Person:

Email:

Phone:

Property You Wish to Use:

Type of Brand Project (check any and all that apply; add further context and information to 'Further Details');

Location Based Entertainment

Events & Live Shows

Music

Promotions and Partnerships

Further Details (dates, objective(s), market(s), budget...):

Other – Describe in detail – add pages as needed.