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## **Hasbro Receives SGP Re-certification for Sustainable In-Plant Print Facility**

### **Hasbro among only 48 sites in the US to achieve SGP status.**

March 6, 2013 - PAWTUCKET, R.I. -- [Hasbro, Inc.](#) (NASDAQ: HAS) today announced that its East Longmeadow, Mass. in-plant print facility has been Sustainable Green Printing Partnership (SGP) re-certified, demonstrating Hasbro's ongoing commitment to corporate social responsibility and environmental sustainability. Hasbro was one of only 48 sites in the US to have achieved SGP status.

SGP Certification plays an important role in Hasbro's U.S. manufacturing operations and the ongoing implementation of sustainable practices throughout the printing process, including the adoption of an annual manufacturing sustainability improvement project as part of the company's goal achievement process.

To become SGP certified, Hasbro met or exceeded SGP's criteria, which include the establishment of a sustainability team, implementation of a management system, pollution reduction, steps to shrink the facility's environmental footprint, and commitment to social and ethical norms. SGP criteria encompass three major areas: the input materials used to produce products, the manufacturing process, and the facility in its entirety, including its energy consumption, employees, and supporting activities.

Hasbro's in-print facility uses web and sheet-fed presses. The company also has an in-house prepress department.

In addition to SGP Certification, Hasbro Global Operations retains ISO9001:2008 (QMS) and ISO14001:2004 (EMS) registrations, successfully completed additional CT-PAT audits, achieved Forest Stewardship Council (FSC) Chain of Custody certification, and holds OSHA VPP Star Status certification, among others.

### **About Hasbro**

[Hasbro, Inc.](#) (NASDAQ: HAS) is a branded play company dedicated to fulfilling the fundamental need for play for children and families through creative expression of the Company's world class brand portfolio, including TRANSFORMERS, MONOPOLY, PLAY-DOH, MY LITTLE PONY, MAGIC: THE GATHERING, NERF, LITTLEST PET SHOP and G.I. JOE. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro strives to delight its global customers with innovative play and entertainment experiences, in a variety of forms and formats, anytime and anywhere. The Company's Hasbro Studios develops and produces television programming for more than 170 markets around the world, and for the U.S. on The Hub TV Network, part of a multi-platform joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Through the company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies" and is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens." Learn more at [www.hasbro.com](http://www.hasbro.com)

### **About SGP**

SGP is a non-profit organization providing sustainability certification in the graphic communications industry. The organization promotes reducing the environmental impact and increasing the social responsibility through sustainable green printing practices. To receive SGP Certification, print facilities go well beyond compliance with applicable local, state, and federal laws. They establish sustainability management systems, implement best practices, and commit to continuous improvements in sustainability. Certified facilities are also required to report on progress annually. For more information about the SGP Partnership, the SGP Patron program, or the SGP certification process, visit [www.sgppartnership.org](http://www.sgppartnership.org).

Contacts:  
Hasbro, Inc.

*News Media*

Wayne S. Charness, 401-727-5983

or

*Investor Relations*

Debbie Hancock, 401-727-5401

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