

PLAYSKOOL CORE 2018 PRODUCT DESCRIPTIONS

CLASSIC GLOWORM (NEW)

(HASBRO/Ages 0 months & up/Approx. Retail Price: \$16.99/Available: Fall 2018)

Inspired by the original GLOWORM from 1983, this 35th Anniversary Edition GLOWORM reimagines the huggable, snuggable toy from our childhood, bringing joy to a new generation of little ones! Squeeze this soothing friend to comfort baby with gentle light and lullabies, and switch between three different modes – including a glow-only feature with no sound. Sleepy time can't be far away now!

Carry Forward

GLOWORM

(HASBRO/Ages 0 months & up/Approx. Retail Price: \$16.99/Available: Now)

Soft and cuddly GLOWORM is every baby's first friend, soothing and bringing joy to little ones for 35 years! Featuring over ten minutes of music and a gentle, glowing light feature, comfort is just a hug away. Switch between three modes, including glow-only, to calm baby while they snuggle.

GIRAFFALAFF TUMBLE TOP

(HASBRO/Ages 6 months & up/Approx. Retail Price: \$12.99/Available: Now)

A ball poppin' twist on the classic BUSY TUMBLE TOP toy! The GIRAFFALAFF TUMBLE TOP toy engages baby in cause and effect play. Press down on the head of the giraffe for a giggly good time as the four POPPIN' PARK balls begin poppin' around!

CHASE N' GO BALL POPPER Toy

(HASBRO/Ages 9 months & up/Approx. Retail Price: \$32.99/Available: Now)

The CHASE N' GO BALL POPPER toy features air-powered popping play that kids love with an exciting twist! For a giggling good time, parents or kids can swivel the trunk around to deliver even more unpredictable ball-popping action! The toy has several features that encourage little ones to stand, crawl, grasp, and even dance along to the elephant's poppin' tunes. With a slim, easy-to-store design and a convenient handle, this elephant is ready for fun anytime, anywhere! Available in pink and teal, each sold separately. Requires 4 D batteries, not included.

FORM FITTER SHAPE SORTER Toy

(HASBRO/Ages 18 months & up/Approx. Retail Price: 12.99/Available: Now)

The FORM FITTER SHAPE SORTER toy will be a perfect new friend for baby! This multi-textured cube and basic shapes make it fun for toddlers to learn their shapes and colors! Kids match the colorful shapes and textures with their corresponding holes. The shapes store inside the cube for easy storage and shape-sorting fun on the go. Includes 9 shapes.

GIRAFFALAF SIT 'N SPIN Toy

(HASBRO/Ages 18 months & up/Approx. Retail Price: \$24.99/Available: Now)

It's the whirlin', twirlin' fun you grew up with! When kids sit on the sturdy base, all they have to do is turn the wheel to set the fun in motion! How fast will your little one go? They can turn slowly for a gentle ride, or spin it fast for fun, round-and-round excitement! Take a spin to work on your coordination and balance skills.

STEP START WALK n RIDE

(HASBRO/Ages 9 months & up/Approx. Retail Price: \$29.99/Available: Now)

It's 2 toys in 1! As a sturdy, stable walker, the STEP START WALK N RIDE toy helps babies learn to stand, take their first steps, and walk. Then it easily converts to a first ride-on toy! It has a locking mechanism that only parents can activate, so children can't change modes by themselves. Kids can explore the hands-on activities in both the walker and ride-on modes to see fascinating sights, hear silly sounds and touch interesting textures.

BUSY POPPIN PALS Toy

(HASBRO/Ages 9 months & up/Approx. Retail Price: \$19.99/Available: Now)

Reward your child's exploration and discovery with this hands-on activity toy. A lever, beeper, key and switches are easy for little hands to activate. As your child presses, turns and twists, she'll be building fine motor skills and having fun as the colorful animals pop up to the corresponding action! There's even a built-in carry handle for on-the-go play!

EXPLORE N GROW BUSY BALL POPPER

(HASBRO/Ages 9 months & up/Approx. Retail Price: \$32.99/Available: Now)

Get silly with poppin', droppin' colored balls! Pump the plunger and drop the balls onto the spiral track. When they reach the bottom, look out – the balls pop out the top! Giggles are guaranteed with 8 lively songs to help keep the fun rolling along. And later, when baby's a bit older, there's even more fun to be had by chasing after the bright, busy balls! Requires 4 D batteries, not included. Adult assembly required.

BUSY GEARS ASST

(HASBRO/Ages 12 months & up/Approx. Retail Price: \$19.99/Available: Now)

The fun goes into high gear with this musical, light-up toy! When your little one presses the button, colorful gears spin and swirl, with fun music, twinkling lights... and lots of giggles in the background! When baby's a little older, just remove the interchangeable gears from the center for sorting, stacking (and smashing) hands-on play – and even more giggles! This toy also helps encourage development of Fine Motor Skills, Cognitive Learning and Sensory Development. Requires 3 AAA batteries, included.