



DISNEY'S FROZEN 2 NEW YORK TOY FAIR 2020 PRODUCT DESCRIPTIONS

DISNEY'S FROZEN 2 POP ADVENTURES SERIES 2 BLIND BAGS (E7276AS01)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Spring 2020)

In *DISNEY'S FROZEN 2*, the characters go on epic new adventures that are full of surprises, and the *DISNEY'S FROZEN 2* POP ADVENTURES BLIND BAGS offer an unexpected delight! Upon opening the crystal-shaped case for the first time, kids will experience a burst of confetti to add an element of celebration and surprise. Each case opens and closes so that kids can store the figure inside when playtime is done. This series of blind bags includes characters such as QUEEN ANNA, SNOW QUEEN ELSA, KRISTOFF, OLAF, the salamander FIRE SPIRIT, the WATER NOKK, HONEYMAREN, and GRAND PABBIE. Each blind bag sold separately. Available at most major retailers.

DISNEY'S FROZEN 2 MAGICAL DISCOVERY ELSA DOLL (E8569AS01)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Spring 2020)

Imagine embracing ELSA'S snow powers with the *DISNEY'S FROZEN 2* MAGICAL DISCOVERY ELSA DOLL that includes enchanting light-up and sound features. Kids can clip the snow power accessory to ELSA'S wrist and then raise her arm to activate a glowing light – her lower arm and hand glows white, illuminating the snow power accessory to a pale blue and triggering snow power-inspired sounds. Lift and lower her arm repeatedly to activate 4 different magical sound and light effects. The beautiful fashion doll wears a pale blue dress with white and blue glitter accents, inspired by *DISNEY'S FROZEN 2* movie. Includes doll, outfit, snow power accessory, and instructions. Available at most major retailers.

DISNEY'S FROZEN 2 SMALL DOLL Assortment (E5505AS01)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Now)

Kids can recreate scenes from *DISNEY'S FROZEN 2* with these SMALL DOLLS that can sit or stand! Inspired by characters in the movie, each wears an outfit that resembles their look from the film. Collect the other *DISNEY FROZEN 2* dolls and playsets in the line to recreate familiar scenes with characters including QUEEN ANNA, SNOW QUEEN ELSA, KRISTOFF, and HONEYMAREN. Each doll has four points of articulation. Each sold separately. Available at most major retailers.

DISNEY'S FROZEN 2 POP ADVENTURES ENCHANTED FOREST SET (E8799AS00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$12.99/Available: Spring 2020)

Inspired by the epic adventures in *DISNEY'S FROZEN 2*, the POP ADVENTURES ENCHANTED FOREST SET offers an exciting playset experience. Kids will delight in opening the case and watching an iconic scene pop up right before their eyes! This pop-up effect is delivered through the material of the playsets – a soft plastic that collapses when the playsets are closed and rises when the playsets are opened! The playset pops up to reveal a forest scene, complete with tent, hammock, and BRUNI THE FIRE SPIRIT. An ELSA doll is also included, and she wears a molded blue outfit with a removable cape. Illustrations of friends HONEYMAREN and RYDER appear on the backdrop so kids can imagine they're part of the adventure too! Kids can use the key to unlock adventures and imagine many favorite *DISNEY FROZEN 2* scenes, or create their own. They can also store all of the accessories inside of the playset. This *DISNEY'S FROZEN 2* POP ADVENTURES ENCHANTED FOREST SET is designed like a carry-and-go case with a convenient handle so kids can collapse it, clip it, and take the *DISNEY FROZEN 2* fun with them. Includes playset, doll, key, hammock, salamander, and cape. Available at most major retailers.

DISNEY'S FROZEN 2 FIRE SPIRIT'S SNOWY SNACK (E85685L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2020)

Kids and fans who fell in love with the adorable salamander, BRUNI, in *DISNEY'S FROZEN 2* can take him home with them in the form of this toy. BRUNI THE FIRE SPIRIT toy has a captivating light effect, with colors that change from fiery pink to soothing blue. Kids will love pretending to calm him down by feeding him icy snowflake accessories and watching the

light on its back change from hot pink to cool blue! Tilt the figure's chin up to activate the pink light and feed BRUNI a snowy snack to change the light to blue – just place the snowflake on its tongue and press down. Open the trap door in the BRUNI'S chest to release the snowflakes, and feed him again and again. Requires 1 AA battery, included. Available at most major retailers.

DISNEY'S FROZEN 2 ANNA'S STYLE SET (E96685L10)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$29.99/Available: Spring 2020)

With DISNEY'S FROZEN 2 ANNA'S STYLE SET, kids can dress their fashion doll for all kinds of imaginative adventures! She comes with 3 gorgeous long-sleeve, floor-length gowns with sparkly details and flowing capes. She also comes with a pair of boots and a pair of high heels. In true ANNA flair, this doll wears her red hair in a bun with a braid around it. Includes doll, 3 outfits, and 2 pairs of shoes. Available exclusively at Target in the US.

DISNEY'S FROZEN 2 ELSA'S STYLE SET (E96695L10)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$29.99/Available: Spring 2020)

With DISNEY'S FROZEN 2 ELSA'S STYLE SET, kids can dress their Elsa the Snow Queen fashion doll for all kinds of imaginative adventures! She comes with 3 gorgeous long-sleeve, floor-length gowns with sparkly details. She comes with a pair of high heels and a pair of tall boots. In true ELSA elegance, this doll wears her long blonde hair cascading down around her. Includes doll, 3 outfits, and 2 pairs of shoes. Available exclusively at Target in the US.

DISNEY'S FROZEN 2 MUSICAL ADVENTURE SINGING DOLLS Assortment (E97175E00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Spring 2020)

In DISNEY'S FROZEN 2, ANNA and ELSA journey beyond Arendelle to uncover truth about the past. Press the button on the doll's bodice to hear each one sing a snippet of an original song from the movie; ELSA sings "Show Yourself" and ANNA sings "Some Things Never Change". DISNEY'S FROZEN 2 MUSICAL ADVENTURE SINGING DOLLS include ANNA and ELSA in their finale looks from the movie. Each doll sold separately. Requires 3 A76 batteries, included. Available at most major retailers.

DISNEY'S FROZEN 2 MUSICAL ADVENTURE DOLLS Assortment (E97175L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Spring 2020)

In DISNEY'S FROZEN 2, ANNA and ELSA journey beyond Arendelle to uncover truth about the past. Press the button on the doll's bodice to hear each one sing a snippet of an original song from the movie; ELSA sings "Show Yourself" and ANNA sings "Some Things Never Change." DISNEY'S FROZEN 2 MUSICAL ADVENTURE DOLLS include ANNA and ELSA in their finale looks from the movie. Each doll sold separately. Requires 3 A76 batteries, included. Available at most major retailers.

DISNEY'S FROZEN 2 POP ADVENTURES SERIES 2 BLIND BAGS (E7276AS02)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Spring 2020)

In DISNEY'S FROZEN 2, the characters go on epic new adventures that are full of surprises, and the DISNEY'S FROZEN 2 POP ADVENTURES BLIND BAGS offer an unexpected delight! Upon opening the crystal-shaped case for the first time, kids will experience a burst of confetti to add an element of celebration and surprise. Each case opens and closes so that kids can store the figure inside when playtime is done. This series of blind bags includes characters such as QUEEN ANNA, SNOW QUEEN ELSA, QUEEN IDUNA, OLAF, the FIRE SPIRIT, the WATER NOKK, YOUNG ANNA, YOUNG ELSA, BABY REINDEER and GRAND PABBIE. Each blind bag sold separately. Available at most major retailers.

DISNEY FROZEN 2 POP ADVENTURES FAMILY GAME NIGHT POP-UP PLAYSET (E9892AS00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$12.99/Available: Fall 2020)

The Family Game Night playset includes an Anna doll and fun accessories like a squishy couch, a charade board, a s'mores stick, a bell, and a mug. Kids can use the key to unlock adventures and play out lots of favorite Disney Frozen 2 scenes or create their own. Then, they can store all of the accessories inside of the playset for next time. This pop-up playset is designed like a carry-and-go case with a convenient handle so kids can collapse it, clip it, and take the Disney

Frozen 2 fun with them. Includes playset, doll, couch, key, charade board, a s'mores stick, a bell, and a mug. Available at most major retailers.

DISNEY FROZEN 2 POP ADVENTURES AHTOHALLAN ADVENTURES POP-UP PLAYSET (F0408)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$12.99/Available: Fall 2020)

Inspired by the epic adventures in Disney's Frozen 2, the Pop Adventures toys offer an exciting playset experience. Kids will delight in opening the case and watching an iconic scene pop up right before their eyes! The Ahtohallan Adventures playset includes 2 different Elsa dolls, the Water Nokk spirit doll, and fun features like a slide and spinning, reflective mirror. Kids can play out the exhilarating scene in Ahtohallan from Disney's Frozen 2 when they put both Elsa dolls on the base, push the button, and see it switch from one doll's look to the other! Kids can use the key to unlock adventures. Then, they can store all of the accessories inside of the playset for next time. This pop-up playset is a carry-and-go case with a convenient handle so kids can collapse it, clip it, and take the Disney Frozen 2 fun with them. Available at most major retailers.

DISNEY'S FROZEN 2 FINALE SET (E92565L10)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$39.99/Available: Fall 2020)

In DISNEY'S FROZEN 2, ANNA and ELSA journey far from home – along the way, they depend on old friends and meet new ones! Kids can recreate scenes from DISNEY'S FROZEN 2 with this DISNEY FROZEN 2 FINALE SET. Including 9 dolls – ANNA, ELSA, OLAF, KRISTOFF, SVEN, the WATER NOKK, HONEYMAREN, MATTIAS, and RYDER – this set is the ultimate DISNEY FROZEN 2 small doll collection. The ANNA and ELSA dolls are in their movie-inspired finale looks with sparkly touches and include removeable capes, while the WATER NOKK is a translucent blue and OLAF is a translucent white. Available exclusively at Target in the US.

DISNEY FROZEN 2 FASHION DOLL ASSORTMENT (E90215L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Fall 2020)

Kids can recreate scenes from Disney's Frozen 2 with these fashion dolls. Each Disney Frozen 2 doll wears a movie-inspired outfit and has long hair. With 5 points of articulation, kids can move each toy into poses to play out favorite moments from the movie or imagine their own. (Each sold separately. Subject to availability.) Available at growth channel retailers. ****This is a value channel exclusive in the US****

DISNEY FROZEN 2 DESIGN-A-DRESS ELSA FASHION DOLL (E99665L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Fall 2020)

Kids can imagine they're a fashion designer for the beloved Elsa the Snow Queen with this Design-a-Dress doll. This customizable dress set includes an Elsa doll in a gorgeous gown with cape, stickers, a marker, and a stencil sheet. The material of the dress and cape allows kids can draw on it, erase their design, and decorate it again and again. The stencils are in fun, Disney Frozen 2-inspired shapes like snowflakes, diamonds, and the element symbols. The stickers are reusable for new fun over and over again. Kids will have a blast creating one design after another, stretching their creativity and imagination to amazing heights! Available at most major retailers.

DISNEY'S FROZEN 2 WALKIN' TALKIN' OLAF (F11505E00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$29.99/Available: Fall 2020)

The quirkiest and funniest character from Disney's Frozen 2 comes to life in this product. Kids can watch and interact with this toy by pressing his coal buttons on the front, and watch him come to life! This Olaf toy waddles across the floor with and has over 30 sounds and phrases from the Disney Frozen franchise. Watch him react and utter a unique phrase when he bumps into something too! This is the ultimate Disney Frozen 2 companion for kids. Available at most major retailers.

DISNEY'S FROZEN 2 TRANSFORMATION DOLLS ASSORTMENT (E78955L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$29.99/Available: Fall 2020)

With the transforming doll assortment, kids can see some of their favorite characters from Disney's Frozen 2 in 2 different outfits, with 2 unique hair styles, and they can even be a part of their transformation! These fashion dolls come

dressed in their movie-inspired finale gowns and, with kids' help, change into their movie-inspired travel outfits. Kids can help change the Disney Frozen 2 dolls' hairdos from updos to down and up again (Each sold separately. Subject to availability.) Available at most major retailers.