



Media contact: Marissa Connelly  
Litzky Public Relations  
(201) 222-9118  
[mconnelly@litzkypr.com](mailto:mconnelly@litzkypr.com)

## **SIMON 2014 PRODUCT DESCRIPTIONS**

### **SIMON SWIPE Game**

(Ages 8 years & up/Players: 1 or more/Approx. Retail Price: \$19.99/Available: Fall 2014)

This bold new game is a modern take on the classic recall challenger SIMON game. With hypnotic colors, flashing lights, cool sounds, and gameplay based on a smooth swipe action, the SIMON SWIPE game starts easy and then speeds up with patterns you'll have to move quickly to repeat. Tap or swipe, but don't get it wrong! For one player or a party of friends. Four games, 16 levels of frantic fun! 3 AA Duracell batteries included.