



## **PLAY-DOH FALL 2019 PRODUCT COPY**

### **PLAY-DOH PINKFONG BABY SHARK Playset**

*(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/ Available: 5/1/2019)*

*Doo Doo Doo!* Bring the fun of Baby Shark to life with the PLAY-DOH PINKFONG BABY SHARK set. This vibrant set lets Baby Shark fans build baby, mommy and daddy shark using the cutters and accessories—even create a moustache for grandpa shark or glasses for grandma shark! To complete their underwater world kids can also make coral, seaweed and colorful sea creatures. Includes baby and adult shark cutters, five additional cutters, fish half mold, Pinkfong stamper, knife, roller, seaweed accessory, coral roller, twelve cans of compound. Available at most major retailers nationwide.

### **PLAY-DOH STAMP 'N TOP PIZZA OVEN (E4576)**

*(HASBRO/Ages 3 years & up / Approx. Retail Price: \$19.99 / Available: Fall 2019)*

Live that PLAY-DOH pizza life! There's a pretend pizza party just waiting to happen with the PLAY-DOH STAMP 'N TOP PIZZA OVEN. No batteries or electronics – just imagination! Stamp a pizza crust in the oven, then go wild creating and customizing. The cheese crank shreds PLAY-DOH compound into grated cheese, and the oven playset has plenty of molds all around it to make pretend pepperonis, silly veggies, and lots of other outrageous toppings. When it's ready, display it with the pizza paddle or on the pizza stand and slice it up with the cutter. It's a great play pizza set for kids who love to get creative with squishy materials like modeling clay, and comes with five standard-size 2-ounce PLAY-DOH cans. It also comes with three creation cards that show step-by-step how to make a variety of play food pizza creations. Now that's amore! Available at most major retailers nationwide.

### **PLAY-DOH KITCHEN CREATIONS POPCORN PARTY PLAY FOOD SET (E5110)**

*(HASBRO/Ages 3 years & up / Approx. Retail Price: \$14.99 / Available: Fall 2019)*

There's no stoppin' the poppin' fun! The PLAY-DOH KITCHEN CREATIONS POPCORN PARTY PLAY FOOD SET toy comes with everything you need to make creative PLAY-DOH popcorn masterpieces. Use the machine to crank pretend popcorn into the three buckets, which come in small, medium, and large. Next, mix it up with silly snack mixes! Add fun play food toppings like pretend pretzels, crazy candy, and more with the candy-themed stamps and molds. Don't forget to squeeze in some silly syrup or butter with the syrup tool. This PLAY-DOH popcorn party set comes with six cans of PLAY-DOH compound in both small 1-ounce and standard 2-ounce sized cans. The two creation cards feature step-by-step instructions for four fun things to make. Add this PLAY-DOH set to your list of movie night party supplies for a great kids' activity, or have a PLAY-DOH popcorn party on a snow day, rainy day, or any day you're feeling creative! Available at most major retailers nationwide.

### **PLAY-DOH ICE POPS 'N CONES FREEZER ASSORTMENT (E6642)**

*(HASBRO/Ages 2 years & up / Approx. Retail Price: \$9.99 / Available: Fall 2019)*

Check out this sweet-looking freezer filled with a 4-pack of PLAY-DOH treats! This irresistibly fun PLAY-DOH ICE POPS 'N CONES FREEZER assortment comes with two imaginary ice cream cones and two pretend ice pops, all packed together in a super cool box that looks like an ice cream freezer. Kids can delight in sharing and creating with these four airtight containers filled with three ounces of the delightfully squishy PLAY-DOH compound we all know and love. With two different colors in each container, there are so many squishy, silly, colorful possibilities! Use the treat-shaped PLAY-DOH containers and their built-in molds to customize your own pretend freezer pops and pretend sundaes, complete with crazy candies. It makes a fun summer-themed activity and a great holiday or birthday gift! Includes two ice pops and two ice cream cones each filled with three ounces of Play-Doh modeling compound. Available at most major retailers nationwide.

**PLAY-DOH ICE POPS 'N ICE CREAM CONES FREEZER Pack (E5332)**

*(HASBRO/Ages 2 years & up / Approx. Retail Price: \$2.49 / Available: Fall 2019)*

It's a real treat to experience this irresistibly fun way to play with PLAY-DOH compound! Instead of a can, three ounces of PLAY-DOH compound come in an airtight container shaped like an ice cream cone or ice pop. Use the built-in molds to customize your own creations, complete with crazy candies. Grab one as a treat without the sweet, or as a great stocking stuffer for kids! Each pack contains either an ice cream cone or ice pop. Each sold separately. Available at most major retailers nationwide

**PLAY-DOH TOOTIE THE ICE CREAM MAKER (E5376)**

*(HASBRO/Ages 2 years & up / Approx. Retail Price: \$19.99 / Available: Fall 2019)*

Imagine a land of colorful dreams where unicorns poop PLAY-DOH ice cream! Meet Tootie, the hilarious unicorn ice cream maker who loves to create silly PLAY-DOH sundaes. As she dispenses PLAY-DOH colors from her you-know-where, this unicorn toy makes laugh-out-loud sounds and even changes her facial expression. The large 4-ounce can of PLAY-DOH Color Swirl compound features two colors in one can for crazy colorful ice cream creations. This play ice cream set also comes with two classic PLAY-DOH colors in 2-ounce cans, as well as a plastic ice cream cone, two dishes, plastic knife, and spoon. She's a magically funny gift for kids and she's sure to bring silly fun for the whole family! Includes Tootie the Unicorn playset, shape rail, ice cream cone, 2 dishes, knife, spoon, one can of PLAY-DOH Color Swirl compound, and two cans of PLAY-DOH modeling compound. Available at most major retailers nationwide.

**PLAY-DOH HOLIDAY Assortment**

*(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$1.99/ Available: Fall 2019)*

'Tis the season for holiday cheer! PLAY-DOH brings the magic of the holidays to life with an assortment of seasonal fun. Choose between a Snowman or Christmas Tree shape to begin the merriment. Then, using the 1-oz sticks of PLAY-DOH compound contained in each, kids can use the half-molds and their imagination to create colorful and festive decorations! Available at most major retailers nationwide.